

# THE NEWS - RECORD

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## Farmers Should Get Needed Fuel Supplies

There is reassurance for area farmers in the views expressed recently by fuel and agriculture leaders in Washington, according to W. T. Reece, North Carolina State Executive Director of the Agricultural Stabilization and Conservation Service (ASCS).

It is vital that farm producers get the fuel they need during the present crisis, said Earl L. Butz, Secretary of Agriculture and William Simon head of the new Federal Energy Office.

In his mid-December remarks Secretary Butz said: "We at USDA will continue to do everything in our power to see that farmers get the fuel they need to accomplish the important farm production needed and expected. Mr. Butz continued, "The Federal Energy Office understands that when farmers need fuel, they generally need it right now. Yesterday it was too wet to work, and tomorrow it may be raining again. The 'average' day, or season, or year never arrives in agriculture."

Stressing efficient use of fuel he said: "A massive USDA campaign is well underway to help farmers find good ways to save fuel in an energy management program. Fuel conservation has become the hot action program of the Department."

Energy leader Simon also affirmed the importance of the farm fuel situation. He said "I can assure you that we are very much aware of the great contribution agriculture

is making to the American economy, and we will make every effort to provide farmers the fuel supplies they need. This is no question that farmers will have to contribute to energy conservation, just like other sectors of the economy. However, I believe that 'farm needs' are really national needs." He continued: "I believe agriculture will be one of our best allies in the difficult days ahead."

He mentioned four ways that the Federal Energy Office plans to carry out their emergency mission: (1) seek to minimize the economic impact of the energy shortage through conservation of energy by the consumer and more efficient utilization of energy by industry and agriculture; (2) maintain a flexible approach by putting long-range policies into place but remain able to adjust to short-term needs; (3) actively seek the advice and cooperation of the Congress, State and local governments, industry, agriculture, and consumers; and (4) act. Energy policy now calls for action. Whatever is needed must be done to put this country on the road to self-sufficiency, which is the ultimate goal.

## Taylor Heads County FHA Office Here



**DOUGLAS TAYLOR**  
Douglas E. Taylor has been assigned to work in the local Farmers Home Administration office. Mr. Taylor fills the position of County Supervisor created by the retirement of Eldridge Hill.

Taylor worked with the Home Y Administration for three years and eight months as Assistant County Supervisor in the Wilkesboro office serving Wilkes and Alexander Counties.

He graduated from N. C. State University in May of 1965, with a BS degree in Animal Science. He was a member of Gamma Sigma Delta, an honorary society of Agriculture, and a member of the Animal Science Club. Taylor has also served a four year term in the U. S. Air Force.

Taylor and his wife, Brenda, and three daughters, Kimberly, six years old, Autumn, four and Nicole sixteen months, are living on Walnut Creek Road in Marshall. The Taylors are Baptists.

Taylor joins the FHA staff of Vernon Rankin, Assistant County Supervisor, Mrs. Barbara Allen, County Office Clerk and Mrs. Miriam Zink, Assistant County Office Clerk.

## Democratic Candidates Announce In County

Seven Democrats have announced for the Madison County Board of Education, and six others—largely incumbent office holders—have announced for the key courthouse positions to go before voters in the May 7 Primary.

William M. (Bill) Roberts, chairman, and members Emory Wallin and Robert Z. (Bobby) Ponder, along with newcomers Mrs. Blanche Houston, Dr. Don Anderson, John Ray Gardin, and Dedrick Cody are seeking election to the Board of Education.

Chairman James T. Ledford, commissioner Ervin Adams and newcomer Mrs. Virginia Anderson are aspirants to the County Board. Bill Moore, the other commissioner, has announced he will not seek another term. Sheriff E. Y. Ponder, Clerk of Superior Court Judson Edwards and Tax Collector Harold Wallin are candidates

for another term of office.

Madison is one of the few counties in North Carolina to elect a partisan school board, and voters will decide in November on five members to serve four-year terms beginning April 1, 1975. The state law covering Madison provides that two of the school board members will be from the Mars Hill area and three from the Marshall area.

The present Mars Hill area members include the board's lone Republican R. M. Lee of Mars Hill, and Mrs. Bobby Gene Rice of the Grapevine Precinct area.

## Burlington Reports Gains

Burlington Industries, Inc. today reported increases in consolidated sales and earnings for the first quarter of 1974 fiscal year.

Sales for the quarter ended December 29, 1973, were

\$542,450,000 or 12 percent higher than sales of \$482,961,000 for the same quarter last year.

Net earnings of \$24,008,000 for the first quarter were 48 percent higher than the \$16,224,000 earned in the same period a year ago.

Earnings per share were 88 cents on 27,262,000 average shares outstanding, compared to 60 cents per share on 27,007,000 average shares outstanding for the first fiscal quarter last year.

Horace C. Jones, president and chief executive officer of the diversified textile firm, said results indicated "a continuation of the high business levels reached in our third and fourth quarters of last year. Demand continues good for most products in the three principal areas of the Company's business—apparel fabrics, home furnishings, and industrial textiles."

## 2-Hour Free Parking Here Anticipated

Mayor Lorado Ponder and members of the Marshall board of aldermen are striving to alleviate the parking congestion in Marshall, especially on Main Street, it was learned this week.

In an effort to provide more parking areas for shoppers and to alleviate all-day parking by employees and others, the two officials are making plans for two-hour free parking and will rigidly enforce the new system.



THE MARSHALL WATER AND SEWER BOND hearing held Monday night here was thoroughly explained to more than 20, town leaders and officials by W. R. Johnson, chief of engineer, and Henry Johnson, Jr., design engineer, Wilbur Smith & Associates of Columbia, S. C. Pictured above viewing maps showing the proposed new additions and improvements in both systems are, left to right, W. R. Johnson, Chief Engineer, Municipal Division; Henry Johnson, Jr., Design Engineer; Mayor Lorado Ponder and Aldermen Charles "Ham" Crowe, James Penland and Roy Wild. More detailed information concerning the project and bond election will be published in the near future.

## Beef Producers Should Have Planned Program

N.C. Beef Producers would do well to think of a planned program or system for their beef cattle. Field crops are now being planned for next year. Ultimately, the number of cattle one can carry through any winter is the amount of feed available.

Based on supply and demand conditions as seen by N.C.S.U. Economist, John Ikerd, and the outlook of feed prices for 1974, choice and good steers in N.C. weighing 500 lbs. are expected to average \$52 to \$54 during the first quarter of 1974. Prices will probably average around \$53 to \$55 for the second quarter. Prices are expected to fall below \$50-cwt. during the third quarter and average in the \$46 to \$48 range for the remainder of the year.

With this market outlook, farmers who can handle

feeder cattle in the winter months may want to be thinking of preserving some feed for steers bought next fall.

In order to get new born calves off to a good growing start, here are some suggestions that should be followed: castrate, vaccinate, and dehorn calves at an early

age because they are young and there is less shock at this age. Less labor and equipment is needed. There is also no fly problem and the calves is no longer protected from blackleg by the cow. The calf, these calves are complete, the better for the most uniformity is your calf crop.

## Baley To Run For Seat On High Court



Asheville's Judge James M. Baley Jr. of the North Carolina Court of Appeals filed Thursday as a candidate for the vacancy on the Supreme Court created by the expiration of the term of Judge Susie Sharp.

Judge Sharp has filed as a candidate for chief justice of the Supreme Court.

## Farmers Told To Purchase Plant Covers

RALEIGH — Tobacco farmers are urged to purchase plant bed covers as soon as possible due to shortages in both cotton and nylon cover cloth.

State Agriculture Commissioner Jim Graham stated that the shortage may extend into next year. "I recommend that growers properly clean and store their covers for use in 1975. They should be placed in locations that will prevent damage from rodents. Nylon covers should be stored in dark areas as light will destroy the fabric."

An alternate to nylon and cotton covers is vinyl, 3 mil polyethylene. It is manufactured with 1/4 inch holes spaced 1 inch on center.

## Farmers Cautioned Against Overfertilizing Seedbeds

Tobacco experts are urging growers to guard against over-fertilizing seedbeds this winter to reduce the risk of fertilizer salts injury and to ease the effects of higher costs.

Dr. Bill Collins, extension tobacco specialist at North Carolina State University, said some growers who have used fairly large amounts of the old 4-9-3 plantbed fertilizer in the past may find it difficult to cut back when using the higher analysis 12-6-6.

Only about a third as much of the 12-6-6 is needed to

supply the same level of nitrogen, Collins said.

One danger of using large amounts of fertilizer is plant injury. "Some farmers apparently have been getting by without injured plants," Collins said, "but it is only because they are disk ing or burying the fertilizer. They aren't getting any plant injury this way but neither are they getting any benefit from most of the fertilizer. Only that in the top several inches of soil where the roots are located helps the plant."

He suggested farmers use 50

to 75 pounds of 12-6-6 per 100 square yards where cheese cloth, nylon or perforated plastic covers are used. Where solid plastic is used, only about half this amount, or around 33 pounds, is needed.

If more fertilizer is needed later—which is unlikely it can be applied in the form of three to five pounds of nitrate of soda or its equivalent per 100 square yards, the NCSU specialist said.

Another precaution farmers should take, according to Collins, is seeding beds too early. Because cheese cloths covers are scarce this year, more growers will be using plastic. "They should remember that plants grow much faster under plastic. In fact they require only about 60 days to reach transplanting size," Collins explained.

"Growers who seed too early run the risk of having plants ready before the field conditions are right."

Collins suggested that growers contact their county extension agent for additional information on seedbeds.

## Rising Costs Necessitates Increase In Advertising Rates

Due to the rapidly increasing costs of newsprint, materials, labor and the overall production of a newspaper, advertising rates in The News-Record will be slightly increased, effective February 1, 1974.

The cost of copies of The News-Record from racks or over-counter will be increased from 10 cents to 15 cents immediately.

The current subscription rates will remain the same, at least for the present, it was announced.

New advertising rates, effective February 1 follow:

National Rate per column inch, \$1.12 (8 cents per line); Local open rate per column

inch (non-regular advertisers); \$1; Local rate per column inch (regular advertisers), 85 cents; Legal and Political rate per column inch, \$1; Administrator's, Executor's Notices (4 weeks), \$12.50; Divorce Notices (4 weeks), \$15; Classified advertisements, \$1.25 (Minimum).

## Dental Health Education Program To Start In County

RALEIGH — An extensive dental health education program will get underway in Madison County on Feb. 1, it was announced by Dr. Ralph Young, dental consultant for the Division of Health Services.

"There have been many new developments in preventive dentistry during the past few years," Young said. "Through the cooperation of dentists in private practice, public health dentists and dental organizations, a preventive dental education program has been organized to provide information and supervision to classroom teachers for the purpose of instructing students on proper dental health."

Young said the program came about as a result of concern by the dental community that many of the state's public schools lacked adequate preventive dental instruction. He said the nine pilot demonstrations are a forerunner of an up-to-date preventive dental program which will be made available to all the state's public schools within the next few years. The program will include community fluoridation, rural school fluoridation and dental education.

The program will get un-

derway in eight other counties on Feb. 1. They are Wilson, Craven, Cumberland, Jackson, New Hanover, Pitt, Moore and Carteret.

## Rep. Messer Announces For 7th Term



ERNEST MESSER

Ernest Messer of Canton, member of the House of Representatives since 1963, announced today that he will seek a seventh term.

He is one of two representatives serving the 44th House District of Haywood, Jackson, Madison and Swain Counties. Messer is chairman of the House Election Laws Committee, which is working on a Campaign Finance and Reporting Act.

During the 1963 session of the General Assembly, he was a member of the Committee on Higher Education which prepared and passed the legislation establishing the North Carolina system of Community Colleges and Technical Institutes.

During the 1973 General Assembly, he was one of the main sponsors of a bill which appropriated \$5,000,000 to the Community College system for capital construction. Haywood Technical Institute received \$500,000 and Southwestern Technical Institute \$400,000 from this appropriation.

During his years in the General Assembly, Messer has served as Chairman of the Committee on Manufacturing and Labor. He has sponsored

legislation to increase Workmen's Compensation and to increase North Carolina's minimum wage.

For twelve years he has been a member of the Appropriations Committee, and at present serves on the subcommittee which makes all the final decisions on the allocation of State funds.

Messer, once a teacher himself, has given strong support to public education. He is now serving on the following committees: Appropriations, Conservation and Development, Election Laws, Higher Education, Manufacturers and Labor, Mental Health and Social Services.

Messer is a member of the Board of Trustees of Haywood Technical Institute, the Canton's Lions Club, the State Board of Mental Health, the Governor's Committee on Comprehensive Health Planning, the Veterans of Foreign Wars, the American Legion, and the Canton First Baptist Church.

He is a former Chairman of the Haywood County Democratic Executive Committee.

He is married to the former Jincy Owen of Canton.

### SINGING

The regular St. Stephen's night singing will be held at the Hopewell Baptist this Saturday beginning at 7:30 o'clock.

Mr. Lyda Brown will be in charge. The public is invited.

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The Rev. Lloyd Stinson will be in charge.

## Training Funds Available

The Employment Security Commission of North Carolina has funds to assist employers, large and small, in hiring and training new workers. Primarily designed to promote job opportunities for the disadvantaged unemployed and under-employed, there is an on-the-job training program suited to any size private profit or non-profit business enterprise.

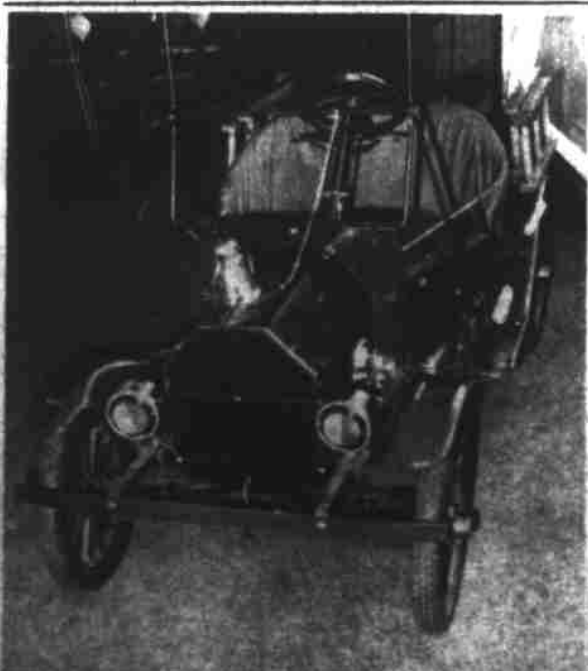
Funds are available to reimburse the employer for up to 90 percent of the employee's wages for time spent in on-the-job training in almost every job which has traditionally required from 1 to 10 months of specific occupational training, provided that the employer plans to retain the employee when training is completed.

Federal laws excludes a few occupations from on-the-job training contracts: common laborers, maids and janitors, bartenders, sewing machine operators (garment and apparel industry), intermittent seasonal occupations, and occupations which require professional licenses or commissions as the primary source of income.

Additional information may be obtained by contacting the

Employment Security Commission office in your area to arrange a meeting with the Area OJT Coordinator. You may write

directly to the Area OJT Coordinator, Employment Security Commission of North Carolina, P. O. Box 18118, Asheville, N. C. 28802.



PICTURED ABOVE is the miniature fire truck which will be given away here on July 4th. Proceeds from the project will benefit the Marshall Volunteer Fire Department. The brilliant red truck has a 4-cycle Clinton engine; 3 1/2 H. P.; forward and reverse gears; 10-15 MPH; has bell and ladders. Can be seen at Pioneer Ford Co., Marshall.