

The News-Record
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JAMES I. STORY, Editor

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What Is A Newspaper

By Judy Clemens
 Lapeer (Michigan) County Press

A newspaper is long hours of hard work. Classified ads and subscriptions (that seem to go wrong no matter how hard you try to get them right). Stories, usually less appreciated than appreciated. It's typing copy till your fingers are numb and your back is breaking. Trying to fill paper racks while people tear you apart to get at the papers in your arms. It's deadlines to be kept, deadlines the public can't understand.

It's display advertising, selling, promoting, layouts in the making, running here and there to get an ad. Building pages until you can't see straight. Answering the phone until it becomes an automatic reflex—whenever or wherever you hear a phone ring. A newspaper is talking to an irate customer and smiling when you know you're being abused. It's volunteering to help when you're too tired to move. Wanting to explode at someone because you know you're right, but backing down politely for the sake of the newspaper.

It's people interchanging thoughts and ideas, dreams and beliefs. It's a proofreader's agony. A reporter's grief. An editor's baby. An owner's pride. It can be the backbone of the people or a shot in the dark. It's mainly the satisfaction of a lot of people who care enough to do the best they know how to get the "new impartially without fear or favor" to the ever anxious readers. And it comes out—**JUST A NEWSPAPER.** It's part of you.



THE MADISON COUNTY PUBLIC LIBRARY has on display work by three young men. In the left window works of Mike Gordon and Dan Reiser are displayed. Concrete Casting and Silk-screen Printing are shown. Samples are shown in the step by step construction. In the right window is an exhibit of works done in mixed media by Roger Smith. Examples are shown of stained glass, drawings, wheel-thrown pottery, etchings, oil paintings and silkscreen craft.

Health Clinic Schedule

Mr. Edward A. Morton, Acting Health Director for Madison County, has announced the Health Department Clinic schedule for December, 1974. Clinics listed are held at the Health Department unless otherwise specified.

Thursday, Dec. 5, General Immunization Clinic, Mars Hill Town Hall 1-4 p.m.
 Friday, Dec. 6 - General Immunization Clinic, 8:30-12 Noon, 1-4 p.m.
 Monday, Dec. 9 - General Immunization Clinic, Rudisill Clinic, 1-3 p.m.
 Tuesday, Dec. 10 - Maternity Clinic, 11 a.m.
 Friday, Dec. 13 - General Immunization Clinic, 8:30-12 noon, 1-3 p.m.

Friday, Dec. 13 - Mental Health Clinic, By Appointment Only
 Monday, Dec. 16 - Mental Health Clinic, By Appointment Only
 Tuesday, Dec. 17 - Family Planning Clinic, By Appointment Only
 Friday, Dec. 20 - General Immunization Clinic - 8:30-12 Noon; 1-4 p.m.
 Tuesday, Dec. 24 - Wednesday, Dec. 25, Thursday, Dec. 26 - Office closed for Christmas Holidays
 Friday, Dec. 27 - General Immunization Clinic, 8:30-12 noon, 1-4 p.m.
 Friday, Dec. 27 - Nurse Screening Clinic, By Appointment Only
 At all General Immunization Clinics, protection is available against diphtheria, Poliomyelitis, whooping cough, tetanus (lockjaw), measles, rubella, and smallpox. Blood Testing and tuberculin skin testing are also available at the General Immunization Clinics.
 Interviews with Mental Health personnel may now be obtained any week day. Call Mr. Rabello 649-2367

In Kent, a knife under a window sill keeps the Devil out of the house.

Sunday School Lesson

PREPARING THE WAY
 International Sunday School Lesson for December 8, 1974
 Scripture: Malachi 3:1-4; Matthew 3:1-12; John 1:6-8, 19-28
 By The Reverend John W. Wenberg, Jr.

If we have ever been involved in a play or dramatic presentation, we know how important it is for everything to be properly prepared, rehearsed and publicized. This is true of most of the things we do in life—so much depends on our preparation if something we plan to do will be successful. Likewise, there was a stage set for the coming of Jesus. We are reminded that Jesus came "in the fullness of time." That is to say, when things were ready.

For several centuries Israel looked forward to a time when God would establish a new order through a Messiah or anointed one.

The Gospel of Matthew portrays the ministry of John the Baptist as that of a messenger who proclaimed the coming of the Messiah. Malachi 3:1 speaks of God sending a messenger who would prepare the way for the coming of the kingdom of God, and John is also portrayed as the prophet Elijah returned.

The message of John is that of repentance for judgment was at hand, and John's message is a universal message—it is meant for all people.

Perhaps we can take a larger view to see the part repentance plays in the drama of the coming of Christ. Only as we are sorry for our sinfulness will we be able to recognize Jesus as the Messiah, the one who lives the life of servanthood rather than royal majesty. Only as we become aware of our imperfection can we receive Him as Lord and Savior. The Pharisees and Sadducees to whom John spoke could not see their own need and therefore could not receive Christ.

Confession and a contrite heart are part of the preparation for accepting Christ as Lord. He will come to us only as the stage is set.

(Based on copyrighted Outlines produced by the Committee on the Uniform Series and used by permission.)



EDWARD HOLLAND, son of Mr. and Mrs. Wayne Holland of Spindale, celebrated his third birthday Monday, Nov. 4. Grandparents are Mr. and Mrs. Clyde Gregory of Mars Hill and Mrs. Ora English of Asheville.

"Feeling Good" New TV Program

Four of the country's top entertainers - Johnny Cash, Bill Cosby, B.B. King and Helen Reddy - starred in the first episode of "Feeling Good," the new television series on health care for adults which was broadcast Wednesday, November 20. They will join the resident company of the new series to help promote better health. "Feeling Good," produced by CTW, creators of "Sesame Street" and "The Electric Company," will be seen weekly for 26 weeks on the 250

stations of the Public Broadcasting Service, most of which will repeat each episode each Saturday or Sunday. Eleven priority topics will be treated during the 26 weeks ranging from nutrition to mental health and from dental care to hypertension and cancer. The aim of the series is to convey basic health information and to encourage viewers to take some action for themselves or on behalf of others to maintain or achieve good health.

Patriots Split Doubleheader With Tuscola

The Madison High School basketball teams opened the season on Tuesday night of last week in the new Madison gymnasium. The Madison Pats defeated the Tuscola girls, 50-33, and the Tuscola boys handed the Patriots an 83-39 defeat.

The box score follows:
BOYS
 TUSCOLA (83) - Valentine 18, Deweese 10, Jennings 10, Holt 15, Hannah 12, Wallace 6, Aldridge 8, Wisenhunt 2, Stroupe 2, Thompson, Jayvees: Tuscola, 52-39.

Beasley, Raney, Smith.
MADISON (39) - Bentley 10, Flynn 4, Wood 2, Hunter 2, Boone 12, Anderson 2, Keener 5, Burnette 2, Harrell, Treadway, Hensley, Zimmerman, Smith.
GIRLS
 Tuscola (33) - Campbell 8, Deweese 2, Howell 8, Montieth 8, Czarzynski 2, Culpepper 2, Limer 3, Muse, Rogers.
MADISON (50) - Piemmons 9, Greene 4, Waldroup 10, Green 2, Davis 10, Shelton 12, Norton 3, Sprinkle, Yelton, Carter, Maxwell.

FUN WITH NUMBERS

Your son or daughter spends the family budget buying ice cream or corn, pretzels or spaghetti, oatmeal or bacon or any other of the 113 products displayed on a giant 20 x 30" gameboard.

It's all just a game. And it's just one of seven ways to play Supermarket, one of 79 games and fun-while-learning activities contained in the Reader's Digest new "I Can Count" Game Box.

"I Can Count" is a home and classroom-tested program that makes learning arithmetic fun and practical. Whether your child is a five-year-old at home or a student in the third grade who needs a little encouragement, this new set of games can smooth the road to learning number skills. It will help him to recognize numbers, enjoy numbers, use numbers, learn what numbers mean in his daily life. He'll discover that numbers aren't something to be afraid of, but a wonderful way to have fun.

Among the components in the set are the Tall Chart with a place to measure height in both inches and centimeters, a clock to learn to tell time, and a model thermometer to record the temperature, a Pick-A-Penny

Game for learning to change nickels into dimes, quarters into dollars, 32 sturdy red



Number Bars that enable children to "see" how to add and subtract; a 48-page Playbook with puzzles and number games; a 12-inch ruler with inches on one side, centimeters on the other, and many other learning aids for a child 5 to 9 years old. There's also a 24-page Parent's Guide.

The "I Can Count" Game Box is available by writing Charles Gordon, Reader's Digest, Pleasantville, New York 10570. It is not available in toy stores. "I Can Count" will be sent to you for a week's free trial period. If the youngster in your life likes it and learns from it, then you'll be billed a low \$14.97. If you're not satisfied, return the set and pay nothing.

What it all adds up to proves that learning to use numbers can be fun!

INFLATION-FIGHTING IDEAS

NEW DEVICE PROTECTS WATER HEATERS AND SAVES ENERGY

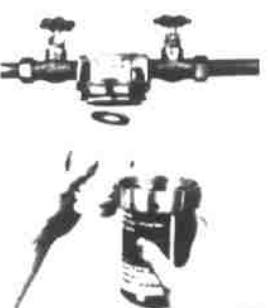
Most people think of "hard" water as a problem in doing laundry or washing hair, but it's far more. It can cost you a great deal of money over the years in the high cost of wasted energy and in replacing your home water heater and other equipment.

It is dissolved minerals that make water "hard." These may solidify into a deposit in your hot water pipes and water heater, cutting heater efficiency, wasting expensive fuel, making pipes noisy when water is running and eventually causing water heater failure.

But a new stainless steel

and brass device called the AMF Cuno Aqua-Pure® AP-400 Lime-Aid Water Conditioner is designed to remove old scale deposits and inhibit new scale build-up. When installed on the cold water feed line into the water heater, its special scale-stopping system immediately begins to loosen hard scale layers on tank bottoms, and continued use prevents corrosion and inhibits new scale formation so tanks, heating elements, hot water lines and appliances stay scale-free. And it works even when the hot water is not running. A homeowner or a plumber can install it easily. The filter cartridge also includes specially formulated cellulose fibers, which remove dirt, rust and other particles as small as a single grain of salt.

For an average household with an 82-gallon hot water tank, a cartridge lasts six months. The filter is designed so the cartridge can be replaced by the homeowner in a few minutes without the use of tools. AMF Cuno, the



world's largest manufacturer of filters for home and industry, reports that the AP-400 Lime-Aid Water Conditioner has been successfully tested for more than a year throughout various parts of the United States and Canada. AMF Cuno Aqua-Pure filters, which make your appliances work longer, your clothes wash cleaner, and your foods taste better, are available from plumbing suppliers.



\$250.00 In Trade Certificates To Be Given Away Saturday at Courthouse 3:00 P.M.

You Must Be Present To Win!

Most of the firms listed below are giving tickets for \$1.00 purchases or paid on account. Sign your name and address on back of tickets and deposit them in participating stores.

SPONSORED BY MARSHALL MERCHANTS ASSOCIATION

SECOND DRAWING SATURDAY, DEC. 7 \$250.00
 THIRD DRAWING SATURDAY, DEC. 14 \$250.00
 FOURTH DRAWING SATURDAY, DEC. 21 \$250.00

Trade With The Merchants Listed Below:

The Following Firms In Marshall Cooperating:

- | | |
|-------------------------|------------------------|
| Cody Motor Sales | Edwards Cleaners |
| Houston Brothers | French Broad Chevrolet |
| Pioneer Ford, Inc. | Wild's Radio & TV |
| Home Elec. & Furniture | The News-Record |
| Roberts Pharmacy | O.A. Gregory, Inc. |
| Marshall Thrift Store | Beautytime Shop |
| Dodson Grocery | Whitehurst Ins. Agency |
| Bowman Hardware | Balsam Beauty Shop |
| Penland's Fashions | Nationwide Ins. |
| Penland & Sons | Don's Auto Parts |
| National 5c & 10c Store | Pender's Auto Supply |
| Dixie Grocery | Houston Brothers |
| Western Auto Store | Variety Shop |
| Bowman Funeral Home | Shadyside Florists |
| Joe's Juice | Coal, Feed & Lbr. Co. |
| Bailey's Saving Center | Cody Motor Sales |
| R & R Outlet | First Union Nat'l |
| Nial Clark Insurance | Citizens Bank |
| Tommy Milling Co. | |

Normally, we don't make much noise about our savings plans. But our new 7 1/4% Savings Certificate is worth shouting about. It takes only \$1,000 minimum to open. Funds must remain on deposit for a minimum of 4 years. Interest compounded or paid quarterly.

Partial withdrawals are possible with interest forfeited under Federal Regulations.

O FIRST UNION NATIONAL
 Marshall Weaverville

THANKS

I wish to express my appreciation to the voters who elected me as one of the Soil and Water Supervisors of Madison County.

I will serve in this capacity to the best of my ability.

I also wish to express my gratitude to the people of Madison County for their cooperation while I served as Auditor for the past four years.

EMERY METCALF

TYPEWRITER to be GIVEN AWAY

Dec. 24, 1974 at 2 p.m. at **SMITH TYPEWRITER COMPANY**
 Lower Bridge St. Marshall, N.C.
 All You Have To Do is Come In And Register