The Facts About CABLE T.V.

MARS HILL AND MARSHALL

★What Is The Clearview Cable Co.?

Clearview Cable Co. Inc. is a corporation with its headquarters in Burnsville, N.C. We have been providing Cable T.V. service to Burnsville and the surrounding areas for approximately 10 years.

★What Is Cable T.V.?

Cable T.V. is a way of bringing in stations that are too far away or too weak for you to receive on your own antenna. Our antennas are located on a nearby mountain where good quality signals are available. After the received signals are processed electronically they are piped directly into your home and into your T.V. set–similar to the way you are served by the telephone company.

★How Does The T.V. Signal Reach Your Home?

After the signals are processed at our receiving site they are distributed throughout the city by coaxial cable. In some areas we are leasing space on the power company poles for our cable. In other areas we are either placing our cables underground or installing our own poles.

★What About A Subscriber's Present Antenna?

With the use of our service no antenna of any kind is necessary.

★What Channels Will You Receive?

CABLE CHANNEL	NETWORK	TV STATION
*2	ETV WSJK	Sneedville, Tenn.
3	CBS WBTV	Charlotte, N.C.
4	NBC WFBC	Greenville, S.C.
*5	NBC WCYB	Bristol, Tenn.
6	ETV WUNE(33)	Asheville, N.C.
7	CBS WSPA	Spartanburg, S.C.
8	IND WCCB(18)	Charlotte, N.C.
9	ABC WSOC	Charlotte, N.C.
10	CBS WBIR	Knoxville, Tenn.
*11	CBS WTHL	Johnson City, Tenn.
12	LOCAL TIME - WEATHER STATION	
13	ABC WLOS	Asheville, N.C.

*Channels 5 & 11 are to be replaced with channel 17 from Atlanta and Christian Broadcasting Network as soon as our satellite receiver is in operation. Due to FCC rules which require us to carry the local translator signal, channel No. 2 in Mars Hill will be used to carry WSPA from Spartanburg, S.C.

★Will Other Channels Be Available In The Future?

Yes, we are presently making arrangements for the installation of a "Satellite Earth Station" which will allow us to offer a wide range of additional signals such as Channel 17 from Atlanta, Ga., "Christian Broadcasting Network" and "Home Box Office" premium programs. We expect to have our "Satellite Earth Station" in operation within approximately 120 days.

★How Soon Will Service Be Available?

This depends on where you live. Our service will be available to residents within the city limits of mars Hill-Marshall and in many instances outside the city limits. However we plan to provide service to customers living within the city before making service available to the adjoining areas. We are presently wiring the city in sections and as soon as the installation of our facilities is completed in a section, we will begin making customer connections in that area. If you live within the city limits or within a reasonable distance of the city, we will take your order now and provide service as soon as it is available to the area in which you live. We expect to have our cable installed and service available to over 90% of the city's residents within 60 days.

★How Much Will Cable T.V. Cost?

Installation Charge		Monthly Service Charge	
First Outlet....	$15.00	First Outlet....	$7.75
Each Additional Outlet....	$7.50	Each Additional Outlet....	$1.50

*The above installation charges are for a normal installation within 200 ft. of an existing cable.

**The above additional outlet charges apply only to additional outlets in the same home or apartment. Each individual (home owner or apartment dweller) pays an individual minimum service charge of $7.75 per month.

★How Do You Subscribe To Cable T.V.?

Call our office collect at 682-3790

or

Drop us a card by mail

We are presently awaiting the installation of a toll free 800 number for our Mars Hill and Marshall customers.

★What Is The Quality Of The Pictures?

We do not use terms such as "perfect picture" or "crystal clear". It must be remembered that we are bringing in signals from great distances which do vary at times. However we can safely state that the picture quality is far superior to pictures normally provided by home antenna installations.

★What About Interference?

Our cable system will not cause interference to anyone who is not connected to our service. Furthermore, the system itself is almost interference free–that is, the common causes of T.V. interference such as electric razors, hair dryers, mixers, spark plugs, diathermy machines, etc. will not affect the system.

★What About Selling Sets & Service?

The Clearview Cable Co. is in business to sell a signal service and that is all.

We Do Not Sell T.V. Sets.
We Do Not Service T.V. Sets.

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