

## College Awarded \$7,500 Grant From Eastman Kodak Company

Mars Hill College has received a \$7,500 special grant from Eastman Kodak Company's 1979 Educational Aid Program, according to college president, Dr. Fred B. Bentley.

The Kodak award is a nonrecurring grant to support efforts to improve the quality of life. Mars Hill is among 35 schools sharing \$2,216 million in Kodak special grants. Overall, the company's 1979 Educational Aid Program benefits 312 colleges and universities throughout the U.S. with a total of \$4 million in grants. These awards are

financed from the company's current earnings and from funds previously set aside for the purpose.

"Education is the foundation of future progress and educational institutions the instruments for progress," stated Walter A. Fallon, chairman and chief executive, and Colby Chandler, president of Kodak. "With our 1979 commitment, we reaffirm Kodak's respect for quality education and invest in the future of higher learning for the benefit of all." The two executives also noted that in the 25 year history of the Educa-

tional Aid Program, Kodak has contributed over \$70 million to 900 educational institutions.

The \$7,500 grant to Mars Hill will be used to fund three scholarships, one each in the department of business administration, chemistry, and mathematics. The remaining \$5,250 will be used in the college's capital development program.

The three scholarship recipients are Archie Valejo Jones Jr., a business administration major; Charles Woody Duckett, a chemistry major; and Brenda G. Snyder, a math major.

Jones is a senior at Mars Hill and the son of Archie V. Jones Sr. and the late Julia Hough Jones, Southern Baptist Missionaries to Ecuador. He graduated from the Alliance Academy of Quito, Ecuador in 1976.

Duckett is a freshman at Mars Hill, and a graduate of Madison High School. He is the son of Mr. and Mrs. Joe J. Duckett of Hot Springs.

Miss Snyder is a sophomore at Mars Hill and a 1978 graduate of A.C. Reynolds High School. She is the daughter of Mr. and Mrs. William A. Snyder of Asheville.

## Steve Burch Of Mars Hill Wins Poster Contest

Steve Burch, a seventh-grade student at Mars Hill School, was grand prize winner in the American Lung Association of North Carolina — Western Region — Lung Run poster contest. He was presented a \$25 check by Elizabeth Baker, a member of the Association's executive committee. In addition to the check, Steve received a frisbee, T-shirt and toboggan from the Pepsi-Cola Company, co-sponsors of the Lung Run. The American Lung Association — "the Christmas Seal People" — is celebrating 75 years of service to the com-

munity this year.

Verna Bradley, art instructor at Mars Hill, and Connie Kramer, classroom teacher, served as advisors to students participating in the contest at Mars Hill. Naomi Garrison, public health nurse, coordinated the contest.

Steve's winning poster was on display at Innsbruck Mall in Asheville. He is the son of Mrs. Peggy Burch, Parkway View Road, Mars Hill.

## Walnut Booster Club

A meeting of the Walnut Booster Club was held at the Walnut School on Nov. 9 with 22 present.

Officers were elected as follows: president, Geraldine King; vice president, Homer Shelton; secretary, Brenda Waldrop; treasurer, Barbara Shelton; and ways and means committee, Dewey and Maggie Griffey.

The next booster club meeting will be held at 6 p.m. Nov. 19. All interested are urged to attend.

## Birth

A daughter to Mr. and Mrs. Alexander Farkas of Marshall in Memorial Mission Hospital Nov. 7.

## Personal

Mr. and Mrs. Corbett Baker of Taylor, Michigan spent last week with Mrs. Baker's mother, Mrs. Jerry Rice Sr. Other guests of Mrs. Rice were her son and daughter-in-law, Dr. Jerry and Dr. Pauline Rice Jr. and family from Cullowhee. Mr. and Mrs. Zollar Reese of Birmingham, Ala., Mrs. Izaorah Allison of Hendersonville, and Mrs. Thelma Buckner of Mars Hill, all relatives of Mrs. Rice, were also present.

The Los Angeles Lakers won 33 straight games during the 1971-72 NBA season.

## Community Judging Under Way

Final judging to select the organized communities in Western North Carolina that have made the greatest overall improvement during 1979 is being held Nov. 13 through Nov. 15.

This will bring to a close the 30th year of the nationally known Western North Carolina Community Development Program. At stake in the area judging will be top honors in the community improvement contest and \$10,000 in awards.

Community clubs to represent the various counties, all previously selected, will be judged in competition in three divisions according to the number of families.

Sleepy Valley community will represent Madison County in Division "A" (less than 100 families); Walnut in Division "B" (100-200 families); and Greater Ivy in Division "C" (over 200 families).

Sleepy Valley was judged on Nov. 13 at 3:15 p.m.; Walnut on Nov. 15 at 5:15; and Greater Ivy will be judged on Nov. 15 at 1:45 p.m.

Winners of the pioneering self-help community improvement program, one of the nation's oldest rural development projects, will be announced at the annual awards luncheon on the Western North Carolina Development Association on Dec. 1 at noon

at the Asheville Civic Center. One hundred communities in 16 counties and the Cherokee Reservation participated this year. In addition, a number of other community clubs were active but did not compete in the judging.

The Community Development Program is sponsored area-wide by the 18-county WNC Development Association in cooperation with the NC. Agricultural Extension Service in each county, along with other agencies and local sponsors.

Purpose of the program, which is open to all organized areas, is to encourage people to work together to improve their communities and to make them more attractive. For many years it has promoted the slogan, "There is no limit to what a community can do - if it wants to."

The judging team for the contest in division "A" is composed of Mrs. Colleen Jakes, assistant to the chancellor, Western Carolina University; William G. Parham, Deputy Commissioner, N.C. Department of Agriculture; and Henry Teal, vice president, Wachovia Bank & Trust Co.

For division "B" communities, the judges are Ms. Carrie Belle Barton, main office branch manager, First Union National Bank, Hendersonville; Walter Moss, Agriculture Engineer, Duke Power Company, Rutherfordton; and Dr. Paul Shoemaker, Extension Plant Pathology Specialist, NCSU, Mountain Horticultural Crops Research Station, Fletcher.

The "C" division team is made up of Royce Phillips, director of public relations, Farm Credit Service of Asheville; Mrs. Ernestine Plemmons, director of public

relations and member services for French Broad EMC in Marshall; and W.E. (Bill) Batson, manager, Carolina Power & Light Co., Skyland.

An item in the area judging this year is the community club division of the Mobile Home Improvement and Safety Contest. This is the second year for this project, the first of its kind in the country, which was started last year to encourage and recognize special efforts in the improvement of the area's 25,000 mobile homes. The individual owner/occupant winners were selected earlier.

The community clubs judged to have done the best job of promoting interest in mobile home improvement have been named in various counties. These are vying for area honors and awards. The judging is being done from written reports.

## Your Pharmacist Bill Powell Says

Community Medical Center Pharmacy, Mars Hill, NC, Tel. 689-2591

### "Honey" of a pharmacy

What do terms such as "pure, raw, natural, unprocessed, unheated, unfiltered, or organic" mean when describing honey?

Except that cut with corn syrup, all honey is "pure and natural." Yet, through heating and filter-pressing, honey packers may remove pollen and sugar crystals to ensure uniformity and shelf life. Honey that has not been heated or filtered, therefore, is

"raw, unprocessed, unfiltered, and unheated."

Tip: Save your money on so-called "organic" honey — this is virtually an impossibility. Spend your money, instead, with us. We're a "honey" of a pharmacy! Stay on top at a pharmacy that puts you first.

Bill Powell  
Bill Powell, Your Pharmacist.

## School Menu

For Week of Nov. 19  
**BREAKFAST**  
Monday, Nov. 19 - doughnuts, sliced peaches and milk.  
Tuesday, Nov. 20 - manager's choice.  
Wednesday, Nov. 21 - sausage biscuits, juice and milk.

Thursday, Nov. 22 - No school Thanksgiving Holiday.  
Friday, Nov. 23 - No school Thanksgiving Holiday.  
**LUNCH**  
Monday, Nov. 19 - manager's choice  
Tuesday, Nov. 20 - turkey with giblet gravy, corn bread dressing, creamed potatoes, green peas, cranberry sauce, pudding and milk.  
Wednesday, Nov. 21 - hot dog on bun, chili, cole slaw, pork and beans, pear halves and milk.  
Thursday, Nov. 22 - Thanksgiving Holiday  
Friday, Nov. 23 - No school Thanksgiving Holiday.

## Correction

There has been one change in the area homemaker schedule for November, as follows:

The meeting on Nov. 21 at the Greater Ivy Community Center for the Beach Glen, Mars Hill, and Forks of Ivy communities has been changed from 9 p.m. to 8 p.m.



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Helps heat your home as it cooks. A Knox Mealmaster can fill up to 50 percent of your heating needs.



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And those are just our regular 8 A.M. to 5 P.M. rates. If you call during one of our bargain calling periods (weekends and week nights after 5 P.M.) you can save up to 60% off our regular rates.

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And let Continental bring your family a little closer together.

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