

Promptly At 9 Minutes Past 9 O'Clock, Friday Morning, February 12th, We Will Sell 9 Yards of Beautiful Gingham for 9 Cents.

# THE CRITICAL MOMENT HAS ARRIVED

FRIDAY, FEBRUARY 12th, at 9 MINUTES PAST 9 A. M.

## PRESTON WOODALL,

BENSON, NORTH CAROLINA

We have placed our entire \$30,000 stock in the hands of the U. S. SPECIAL SALES CO. for ten days only to be distributed into the homes of the people at prices that will force you to buy.

Beginning Friday February 12th, And Lasting Ten Days Only.

### FREE! FREE!!

TO THE FIRST 25 LADIES MAKING A PURCHASE OF 25c OR OVER ON FRIDAY MORNING, FEBRUARY 12TH, WE WILL GIVE ABSOLUTELY FREE A HANDSOME PAIR OF HOSE

TO THE FIRST 25 MEN MAKING A PURCHASE OF 25c OR OVER WE WILL GIVE A BEAUTIFUL TIE.

### FREE! FREE!!

24-lb sack of flour given away each day during this sale.

With each and every 50c purchase we will give a ticket Coupon. These coupons will be numbered in duplicates and the one holding the lucky number will receive a 24-lb sack of flour free each day at 3:00 P. M.

No one connected with Preston Woodall will be entitled to a single chance.

### THE CAUSE OF THIS MIGHTY SACRIFICE

THE LOW PRICE OF COTTON has created a condition which has never occurred before. Circumstances have so shaped themselves that we are forced to sacrifice this magnificent stock, consisting of late Fall and Winter Ladies' and Men's ready-to-wear dry goods, millinery, shoes, furnishings, etc., bought last summer for Fall and Winter trade. Rather than carry over the balance of our enormous stock another season, we have decided to give the people of Benson and surrounding country, an opportunity to clothe themselves at a GREAT SACRIFICE. A large portion of our capital is tied up in merchandise. We therefore need relief. Heroic sacrifices are sometimes necessary, and this is one of THE TIMES. We meet the situation promptly and emphatically. Notwithstanding our reputation as givers of the best values, we now give an extra twirl to the wheel of trade by offering such astonishing values, that competition is not attempted. It is not necessary to go into details relative to the high-grade merchandise carried by WOODALL'S, for every man, woman and child for miles around know that whatever is bought from this store is the best money can buy.

All Transactions During this Sale will be for Cash Only. Positively no Phone Orders Taken.

FREE TRIP TO BENSON: We will pay railroad fare to out-of-town buyers both ways on a \$25.00 purchase within a radius of 25 miles.

LOOK! READ!! REALIZE!! PROFIT!!! PRICES WRECKED IN EVERY DIRECTION.

<b>LADIES' TAILORED SUITS</b> <b>\$2.98 to \$13.48</b> 50 Ladies' Suits, Parisian styles, latest models, new merchandises, sell all over the world from \$8.00 up to \$25.00, The U. S. Special Sales Co. price <b>\$2.98 to \$13.48</b>	<b>LADIES' COATS</b> <b>\$2.98 to \$12.48</b> 100 Ladies' Coats, 1914 models, all sizes and colors new effects, regular value \$8.00 up to \$25.00 U. S. Special Sales price <b>\$2.98 to \$12.48</b>	<b>SILK PETTICOATS</b> <b>78c to \$2.48</b> 50 in the lot, all colors, sell regularly for \$1.00 up to \$6.00 U. S. Special Sales Co. price <b>78c to \$2.48</b>	<b>LADIES' WAISTS</b> <b>38c to \$1.98</b> 75 in the lot, former price 50c up to \$3.50 U. S. Special Sales Co. price <b>38c to \$1.98</b>	<b>LADIES' MILLINERY</b> 150 Ladies' Hats, elegantly trimmed, newest shapes and styles, Parisian fashions, former price \$1.50 up to \$10.00, while they last at less than wholesale cost. <b>98c to \$2.98</b>	<b>LADIES' SHOES</b> <b>98c to \$2.98</b> 300 pairs ladies' shoes in black and tan 1914-15 styles sell regularly for \$1.50 up to \$5.00. U. S. Special Sales Co. price <b>98c to \$2.98</b>	<b>CORSETS</b> <b>38c to 79c</b> Corsets sold for 50c up to \$1.25, while they last <b>38c to 79c</b>
<b>LADIES' SKIRTS</b> <b>98c to \$2.48</b> 75 Skirts in serge, gabardine, etc regular values, \$2.00 up to \$6.00 sale price <b>98c to \$2.48</b>	<b>TABLE LINEN</b> <b>18c to 78c</b> 1,000 yards table linen in white and colored, formerly sold for 25c up to \$1.25 yard, sale price <b>18c to 78c</b>	<b>DRESS GOODS</b> <b>8c to 78c yard</b> Dress Goods, all colors in serge, gabardine, wool, etc. former price 15c up to \$1.50 yard. Sale price <b>8c to 78c yard</b>	<b>SPECIAL MINUTE SALES</b> We quote a few specials which will take place on Friday, February 12th for a limited time only. From 10:30 to 11 we will sell coats Spool Thread at 2 1/2c a spool only 4 to a customer. From 1:30 to 2 we will sell Froot de Loom Bleaching yard wide, 10 yards to a customer for 70c. From 3 to 3:30 we will sell \$1.00 Bed Spreads only 2 to a customer for 60c each.	<b>DOMESTICS</b> 8c Sea Island 6 1/4c yd. 8c Amoskeag Gingham 6 1/4c yd. 10c Froot de Loom Bleaching 7 1/4c yd. 6c Plaids 4 1/2c yd. 10 and 12c Outing Flannel 8c yd.	<b>SILKS</b> <b>17c to 78c yd.</b> 2,000 yards of silk in all colors regular price 25c up to \$1.50 per yard, sale price <b>17c to 78c yd.</b>	<b>LACES AND EMBROIDERIES</b> AT LESS THAN THE MILL COST. <b>LADIES' FURNISHINGS</b> 10c Hose 7 1/2c 20c Hose 13c 25c Hose 18c 50c Underwear 38c Muslin underwear and other furnishings reduced in proportion.
<b>MEN'S SUITS</b> <b>\$2.49 to \$13.48</b> 1,500 Men's Suits in serge, worsteds, Casimeres, etc., all sizes and patterns, formerly sold for \$8.00 up to \$25.00 while your size is here <b>\$2.49 to \$13.48</b>	<b>MEN'S OVERCOATS</b> <b>\$3.78 to \$13.48</b> 500 Men's Overcoats in broken lots and sizes, regular value \$8.00 up to \$25.00, while they last <b>\$3.78 to \$13.48</b>	<b>MEN'S PANTS</b> <b>98c to \$3.98</b> 600 pairs of Men's Pants, all sizes and patterns in serge, worsteds, etc. sell all over the world for \$1.50 up to \$6.00. Sale price <b>98c to \$3.98</b>	<b>MEN'S SHOES</b> <b>98c to \$3.98</b> 1,500 pairs of men's shoes in black and tan, former price \$1.50 up to \$5.00, while the last <b>98c to \$3.98</b>	<b>MEN'S HATS</b> <b>38c to \$2.98</b> 75c Hats \$2.00 hats and up \$2.98 Others reduced in proportion. <b>38c to \$2.98</b>	<b>MEN'S FURNISHINGS</b> 10c Handkerchiefs 8c 10c Hose 7 1/2c 20c Hose 13c 25c Hose 18c 50c Underwear 38c 50c Work shirts 38c 50c Dress shirts 38c \$1.00 Dress shirts 38c \$1.00 Wright's Health Underwear 78c.	<b>CHILDREN'S SHOES AND FURNISHINGS AT THE COST OF PRODUCTION.</b>

We are not going to fool or mince matters. Nobody can sell as cheap as the U. S. Special Sales Co. Why? We are going to sell this magnificent stock without ceremony, you get the benefit. Because they don't have to figure cost and then add a profit, like merchants do. No, indeed we sell at manufacturer's cost.

### WANTED

25 EXPERIENCED SALES LADIES, BUNDLE WRAPPERS AND CASH BOYS. APPLY AT ONCE TO H. R. FREEMAN.

PRESTON WOODALL

# PRESTON WOODALL,

BENSON, N. C.

### NOTICE

Our store will be closed Wednesday and Thursday, February 10-11 to rearrange and re-mark stock. No one admitted into building until opening day Friday, February 12th, 9 minutes past 9 A. M.