

The Behning Piano

On the path of the Behning Piano Co., New York, the Behning Piano Co. of New York had paid little attention to foreign markets, but since the war, the business has shifted to the Behning Piano Co. in a way that is not only a result of the war, but also a result of the policy of the Behning Piano Co. in foreign markets.

With European markets closed against them, foreign dealers were compelled to seek elsewhere for an outlet for their pianos. The United States seemed like a stop-over, but the Behning Piano Co. turned to the United States for their trade.

The Behning Piano Co. is proudly proud of the fact that, since the war, a number of these pianos have been sold in the United States, after a thorough investigation of the Behning Piano Co. as the best one for their respective houses to handle.

Behning Chosen in Severe Test

In one instance, the representative of a very large Austrian piano concern, while on the voyage here to seek a good American line for his firm, was asked to look up the Behning Piano Co. in this country. He was not only impressed by the quality of the Behning pianos, but also by the service and after-impulse, unbiased comparison, decided upon the Behning Piano Company's instruments as the most worthy line.

The Behning Piano Co. is proud of the fact that they embodied all the essential features of a piano. He was particularly impressed by the charming tone quality characteristic of the Behning, and at once negotiated the sale of his firm for the Australian agency of the Behning Piano Co.

The first shipment of Behning instruments received by officials of this house met their unqualified approval, and so great was their delight over the general excellence and remarkable tone quality of Behning pianos and players that they have most emphatically indicated their representative's choice by repeated demands for shipments far beyond what the Behning Piano Co. could meet in combination of and forward to the American dealers who had been loyal in the past to Behning wares.

The illustration is typical of other similar experiences during the past year, when the export trade of the Behning Piano Co. has more than doubled, and today the Behning Piano Co. is the leader of many of the best known and most distinguished

dealers in foreign lands. It is now taking the place of one of the most renowned German makes which was formerly the leading piano sold in several foreign countries.

Fine Tone Qualities Appreciated

The chief factor in this great growth of the Behning foreign trade has been recognition and appreciation by foreign dealers and their customers of the fine tone qualities of the Behning piano. Foreign dealers appreciate and lay stress on the artistic qualities of the pianos they handle to a larger extent than most dealers in the United States, and a piano that does not measure up to their artistic standards is given little consideration. The greater popular interest in music and the other fine arts among the people of many foreign countries, encouraged for decades by governmental agencies, has prepared a market for the best in artistic pianos. That the Behning instrument has stood the test is indicated by its increasing sales in lands where the most exacting standards prevail. It is now sold in Brazil, Argentina, Peru, England, Spain, Italy, Greece, Turkey, Norway, Holland, South Africa and other countries.

The latest instance of Behning success in foreign lands came to light only a few days ago when the Behning representative in Greece reported that he has sold a Behning piano to one of the leading musicians of the country, who declared that he liked it better than any piano he had ever played.

The Behning style 14 player-piano is very popular abroad. The straight pianos in grand and upright styles are also having a large sale.

The Behning Piano is sold in Dunn and vicinity by the Parrish-Driven Co. A number have been placed in Dunn homes, as well as in homes in the adjoining counties. All who have purchased are enthusiastic owners. Ask your neighbors what they think of the Behning.

(Advertisement.)

YEAR OF "COW DRUNK"

Major Horatio Ficklin and his side-partner in the gentle art of removing dates and famous happenings, George F. Eitel, reminded the editor that it is just 42 years ago over the big "cow drunk" occurred in Maysville.

Lots of people imagine that men drink all the booze. But the two above-named Maysville citizens say that 42 years ago a big drove of cattle penned at the Page & Duke distilling distillery, then situated just above the foot of Limestone street, got into a lot of high wine and after slipping up to their horns on the bug were being drunk and indulged in the bovine tango all over Limestone Creek bottom.

ADVANTAGES OF THE SOUTH

TOLD BY NEW YORK EDITOR

New York, Aug. 23.—"An income of \$2,000 in the South is worth about twice what it is worth in the great industrial centers of the North," says the editor of The Sun and New York Herald in the course of an editorial lament the federal income tax law but incidentally giving the South some very valuable advertising as the ideal place in which to live, especially for the man of moderate income.

"In climates and circumstances where housing costs are relatively low, as in the South, where fuel bills for heating purposes are slight, where warm, heavy and expensive clothing is not necessary and where even food is more plentiful and generally cheaper," another extract from the same editorial.

What better description of the advantages of the South as a land where every prospect pleases could be given by the most enthusiastic booster?

The Americans scored in all but one event and were led with 12 points each nation having won three medals. The United States was far ahead in second places won, with 12 and was second to Sweden in third, having won nine to 10 for Sweden. The Americans scored 10 fourths, twice as many as their nearest rival. They outdistanced the other teams in fifth place, but did not secure quite as many sixth as Sweden.

Of four world records established by the American athletes made three, the fourth going to Finland. The only Olympic record established which is not also a world record was by an American.

"RICH RELATIVE" IS ONLY 20TH CENTURY FARMHAND

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FORD

The Universal Car

March 3, 1920, the Ford Motor Co. advanced the prices of Ford cars because of the increased cost of production. No specific announcement was deemed necessary at the time, but it has developed that misrepresentations and misquotations of these advanced prices have been and are being given out. So to safeguard the public against the evils of misrepresentation, we herewith give the present prices:

RUNABOUT	\$550	with dual electric starting and lighting system	\$625
TOURING CAR	\$575	with dual electric starting and lighting system	\$650
COUPE	\$750	with dual electric starting and lighting system and demountable rims	\$860
SEDAN	\$875	with dual electric starting and lighting system and demountable rims	\$975
TRUCK CHASSIS		with solid tires and clincher rims	\$600

(With pneumatic tires and demountable rims \$640)
These prices are all f. o. b. Detroit.

Fordson Tractor \$850.00 f. o. b. Dearborn, Mich.

J. W. Thornton

Ford Cars-Ford Trucks-Fordson Tractors-Ford Service
N. Wilson Ave. Phone 177

WATCH and CLOCK REPAIRING

We have just instituted a repair department for watches and clocks and have employed an expert to direct the work.

The Department is equipped with the best and latest machinery, and we will appreciate your patronage.

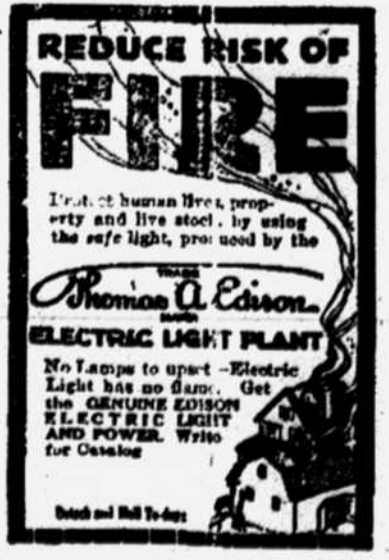
We will carry a first class stock of jewelry, clocks and cut glasses in this department.

BUTLER BROS.

Dunn, N. C.

Mr. FARMER

Did you get a Four-Year Guarantee with your Batteries to your Lighting Plant? If you did not you should have bought an Edison.



If you are interested in equipping your home with a Lighting Plant, we want to demonstrate the Edison. You will like it.

DUNN HEAT AND LIGHT COMPANY
C. H. RANDALL, Manager.

Big Opening Sales of the Benson Tobacco Market

Tuesday, September 7th, 1920.

The Banner Warehouse Co., will be under new management, Mr. H. T. Wall, a hustling tobacco man, and auctioneer will be in charge.

The new Farmers Warehouse will be under same management, E. W. Harris & Sons & Coats.. Now farmer friends we want to make Benson a good tobacco market, help us do this by placing your tobacco on the Benson market. Come with a good load of tobacco to our OPENING SALE.

BANNER WAREHOUSE COMPANY

FARMERS WAREHOUSE

Victrolas and Victor Records

We have a large stock of new Victrolas - finished in the prettiest woods and designed to match all styles of furniture.

With them we have the newest records made by the Victor Company's most noted singers and musicians.

The Victor machine is without a superior. It has few equals.

All the fine points of talking machines manufacture have been built into this machine, which has stood the test service through the years since such machines became a part of the music world.

We will be glad to demonstrate these machines and these records to you.

COME AND HEAR THEM

Butler Brothers



Laboratory Tested Feed
Purina Cow Chow is laboratory tested and machine mixed. This means that your cows get a uniform quality ration, which prevents them from going "off feed" and makes maximum milk flow.

You know that if a cow is shorn of her feed by improper rationing, or feeding off-quality grain, it may take days to get her "back". This means a heavy loss of milk.

Purina Cow Chow
Is your best safeguard against such losses. Every ingredient that enters into Purina Cow Chow must come up to a rigid standard of quality. Not only is the quality of the grain graded, but the ingredients are accurately measured and mixed by machinery. For that reason, Purina Cow Chow is bound to be

absolutely uniform
Just the right elements are included to balance the roughage and starchy that you produce. Your milk records will prove the feeding value of Purina Cow Chow. Let us put your head on a test.

PURINA COW CHOW For Sale By

FOR SALE BY L. P. SURLS, DUNN, N. C.