WAIT A MINUTE AND REA PRICES IN KEEPING VITH 10c CO

You are invited and expected to be at Johnson Brothers store FRIDAY MORNING, APRIL 15th, to help kill and bury the high war prices that you have been paying for the last five years. Now from April 15th, to and including April 30th, we are going to offer you the lowest prices considering the class of merchandise that you know we handle that you have seen in ten years and prices that is in line with 10-cent cotton. We will say that we will accept cotton at 12 1-2c for strict middling for any merchandise bought during this big reduction sale. Other grades in proportion to their value. We beg to quote you a few of the many values below, but on account of the limited space you will only be able to read one tenth of what we have to offer and we must ask that you come and see before all the bargains are gone as they will move as soon as the door is opened at 9 o'clock on the morning of the FIFTEENTH.

SILK SHIRTS en and boys department you will find all values up to \$20.00 last summer, now 'S'AND BOY'S TIES es, values as high as \$5.00, nothas low as _____ 19c AND SOFT COLLARS h's stiff and soft collars, values fifty 29 cents; 25-cent value, now 15 cents. iers in proportion. OXFORDS AND SHOES Strong and Garfield and Dalton Oxfords and value up to \$18.00, now only_____\$7.98 er men and boy's shoes and oxfords in proand down as low as______\$1.48 **ERALLS AND WORK SHIRTS** lls and Work Shrits at prices every-\$3.00 Overalls 98c as long as they STRAW AND FELT HATS e a big lot of hard straws and panama hats u can buy at your price, including all \$10.00 n Hats at _____\$3.98 ne for you at this price. **MEN'S PANTS** Pants cut in two. All at about half price. e just come in. A great bargain. AND CHILDRENS' SHOES AND **OXFORDS** childrens' Shoes and Oxfords at prise you. We are going to of-Zeigler Quality, at prices you can ers in proportion, down as low as __98c LADIES' SILK UNDERWEAR adies silk underwear, including silk petticoats.

LADIES' READY-TO-WEAR DEPARTMENT In our ladies' ready-to-wear department you will find prices that will make you buy even if you don't need it. We only want you to come and look them over. \$59.50 new dresses now _____\$36.48 And all others down to \$3.98, or less than one half price. They must go as we bought them to sell. **LADIES' COAT SUITS** Big lot of good quality ladies' Coat Suits in Serges, tricotine, and all other good materials at one-half present price or 1-4 of last year prices. LADIES' SHIRT WAISTS All ladies' Shirt Waists, new lot just come in, at greatly reduced prices. You should come and see PIECE GOODS DEPARTMENT In our piece goods department you will find the best bargains that you have been offered in years. Anything in our store at from 1451-4 of real cost. Come and see them. Belding silks included.
\$2.50 silks now only
Including Georgette the Chine Dig lot of woolen piece goods, including erges, Velours, and Broad Cloth, at prices you shy ild see. LADIES' KID CALOVES One lot of ladies' Kid Gloves at 1-2 price. You should see them the first day if you want to get a **MEN'S AND BOYS' SUITS** All men's suits from the very best to the lowest in price. You will find real values. \$50 to \$60.00 suits now only _____\$24.98

And down as low as ______ \$4.98 All boys' suits at 1-2 and less. Come and see them. **VOILS AND ORGANDIES** One lot of voils and organdies, values as high as \$1.50, now only _ ____ WHITE GOODS One lot of white goods and voils as high as \$1.00, now only

APRON GINGHAMS Big lot of apron ginghams, all fast colors, guaranteed value last year 40 cents, now only____121c Come and get yours now.

DRESS GINGHAM

Big lot of 32-inch fast colors dress Ginghams, value 20c to 30c, now only _____14e

BIRD EYE CLOTH

We have a big lot of Bird Eye at greatly reduced prices. Be sure to come and see it.

SEA ISLAND SHEETING

Two bales of very fine grade of Sea Island Sheeting, value as high as 30c, now only _____11c

HEAVY SHEETING

Big lot of heavy three-yard sheeting, values as high as 35 cents, at only _____121c

SUIT CASES

We have just received a big lot of suit cases that we will sell at 98 cents and above. Come and see them.

LADIES SILK UMBRELLAS

We have just received big assortment of ladies silk umbrellas that we are going to offer you at greatly reduced prices. All grades of men's and ladies' included.

LADIES SILK HOSE Well, we will sell you ladies Silk Hose at old prices. \$5.00 values _____\$2.48 \$3.50 values ______\$1.28

And all other hose in proportion.

SWEATERS

One table of Sweaters at your price. Come and get yours.

SPOOL COTTON

All Spool Cotton, 150 yards to Spool, value 10c, during the sale or as long as it lasts, only _____5c

MILLINERY DEPARTMENT

In our millinery department you will find everything marked down. Nothing over one-half price, We have it and bought it for you. Now come and get it.

CHILDREN'S GINGHAM DRESSES

We have a big lot of childrens' Gingham dresses that we will offer you for one-half and less. Come early and see them.

CORSETS

All corsets, including Laurista, at greatly reduced prices. You know they are bargains, and you should get yours now.

Now we wish to say that this will be a strictly cash sale. Our customers wishing to have anything charged will not get the benefit of the above prices, but we will be glad to charge our customers goods at regular prices. We need the money and you need the goods So come on and lets swap now as it will be too late after the sale.

FOR CASH!

Big assortment at just 1-2 price. Get what you need

first day as there will not be any to offer after that

ONLY FOR CASH!

"Store of Quality"

DUNN, N. C.