

WE SELL  
IT  
FOR LESS

# PARKER'S

DON'T MISS  
THIS  
BIG SALE

## OLD FASHIONED CLEARANCE SALE

BEGINS Friday, January 20th and ENDS Tuesday, January 31st  
TEN - DAYS - of - UNMERCIFUL - PRICE - SLAUGHTERING

This will be the best SALE of the Season. In fact this is not the usual kind of SALE. It is an old fashioned, honest to goodness mark down at cost and below cost sacrifice SALE to clear out our enormous stock of winter goods, and to give our customers and the public the chance of their lifetime to save money on the goods they need.

This is an opportune time for everybody to save money. You can buy winter goods in the winter time at a great saving--just when you need both--the goods and the saving. Treat yourself right by attending this SALE.

Here are a few of the great bargains offered during this SALE

### Up-to-Date Goods at Old-Fashioned Prices

#### MEN'S DRESS SHOES

All Leathers—Black and Brown	
Crossett \$12.00 Shoes, Sale price	\$7.85
Crossett \$10.00 Shoes, Sale price	\$6.85
Crossett \$ 8.00 Shoes, Sale price	\$5.45
Long Life \$6.50 Shoes, Sale price	\$4.85
Pennington \$5.50 Shoes, Sale price	\$3.95
Good Leather \$4.50 Shoes, Sale price	\$2.95
One lot Men's Dress Shoes, worth up to \$9.00, Sale price	\$3.45

#### LADIES' DRESS SHOES

All Leathers—Black, Tan and Brown	
La France \$12.50 Shoes, Sale price	\$7.85
La France \$ 8.00 Oxford, Sale price	\$6.45
E. L. P. Special \$7.50 Shoes, Sale price	\$4.95
D. & Y. \$9.00 Shoes, Sale price	\$4.95
D. & Y. \$7.50 Shoes, Sale price	\$3.95
Witt Special \$6.00 Shoes, Sale price	\$3.95
Witt Special \$4.50 Shoes, Sale price	\$3.45
Good Leather \$4.00 Shoes, Sale price	\$2.95
Good Leather \$2.50 to \$3 Shoes, Sale price	\$1.95
One lot Ladies' Shoes, value up to \$12.50, Sale price	\$2.95

#### MEN'S AND WOMEN'S EVERYDAY SHOES

Wolverine Shoes Guaranteed 1,000 Miles	
Wolverine \$8.00 Shoes, Sale price	\$4.95
Wolverine \$6.00 Shoes, Sale price	\$3.95
Wolverine \$4.00 Shoes, Sale price	\$2.95
Herman's Genuine U. S. Army Shoes, worth \$7.50, Sale price	\$4.95
One Rack full of Men's Work Shoes, worth up to \$6.00, Sale price	\$1.95 to \$2.95
Men's and Boy's Brogans, Sale price	\$1.75
Men's \$10.00 Leather Boots, Sale price	\$6.95
Men's \$8.00 Red Rubber Boots, Sale price	\$3.95
Men's \$4.00 Rubber Boots, Sale price	\$2.95
Boy's \$3.50 Rubber Boots, Sale price	\$2.45

#### DRY GOODS

All Silks, Serges, Tricotines and other Dress Goods Greatly Reduced	
50c Punjab Percales, Sale price	29c
35c Norwood Percales, Sale price, per yard	19c
25c to 30c Dress Gingham, Sale price per yd.	17½c
15c Heavy Chambray, Sale price, per yard	8c
25c Best Outing, Sale price, per yard	14c
One lot of Outing values up to 25c, Sale price	10c Yd.
3½c Hills Bleaching, Sale price, per yard	19c
5½c Southdown Bleaching, Sale price, per yd.	16 1-2c
12½c Brown Homespun, Sale price, per yard	8c
25c Canton Flannel, Sale price, per yard	12½c
Best Quality Heavy Sea Island Sheeting, full yard wide, Sale price, per yard	12½c

#### BOYS' AND MISSES' AND CHILDREN'S SHOES

American Boy \$9.00 Shoes, Sale price	\$5.95
Daddy Duke \$7.50 Shoes, Sale price	\$4.95
Boy's \$5.00 and \$6.00 Shoes, Sale price	\$3.45
Boy's \$3.50 and \$4.00 Shoes, Sale price	\$2.95
Boy's \$3.00 and \$3.50 Shoes, Sale price	\$2.45
Lad and Lassie \$5.00 and \$6.00 Shoes, Sale price	\$3.45
Misses \$3.50 to \$4.50 Shoes, Sale price	\$2.95
Children's \$4.50 and \$5.00 Shoes, Sale price	\$3.45
Children's \$6.00 and \$3.50 Shoes, Sale price	\$3.45
Children's \$2.50 Shoes, Sale price	\$1.45
Children's \$1.50 Shoes, Sale price	\$ .95

#### BOYS' CLOTHING AND MEN PANTS

We sell the famous Sannyborn Brothers line of Boy's Clothing

Boy's \$15.00 to \$19.50 Suits, Sale price	\$8.95
Boy's \$10.00 to \$13.50 Suits, Sale price	\$6.95
Boy's \$ 7.50 to \$10.00 Suits, Sale price	\$4.95
Men's \$8.00 Wool Pants, Sale price	\$4.95
Men's \$6.00 Wool Pants, Sale price	\$3.95
Men's \$4.00 and \$5.00 Pants, Sale price	\$2.95
Boy's \$1.50 to \$2.50 Pants, Sale price	\$ .95

#### SWEATERS

One lot of Ladies Fine all-wool Slipover Sweaters, worth \$5.00 to \$9.00, Sale price	\$1.95
Boy's \$4.50 Wool Sweater for	\$3.45
Boy's and Misses \$3.50 Wool Sweater, Sale price	\$1.95
Misses' \$4.00 Sweater, Sale price	\$2.45
Ladies \$8.50 Sweaters, Sale price	\$4.95
Men's \$12.00 Sweaters, Sale price	\$6.95
Men's \$5.00 Sweaters, Sale price	\$2.45

#### WOMEN'S AND MISSES' COATS

This high grade line of Coats must be sold—and we are making a price that is bound to move them

Ladies' \$40.00 Coats, Sale price	\$9.95
Ladies' \$35.00 Coats, Sale price	\$8.95
Ladies' \$25.00 to \$30.00 Coats, Sale price	\$7.95
Ladies' \$15.00 to \$20.00 Coats, Sale price	\$6.95
Misses' \$15.00 to \$20.00 Coats, Sale price	\$5.95
Misses' \$ 9.00 to \$15.00 Coats, Sale price	\$4.95
Ladies' Skirts—Sale prices	\$1.65 to \$4.95

#### OVERALLS

Men's Big \$3.00 and \$2.50 Overall, Sale price	\$1.99
Men's Blue Bell and Riverside good 240 weight Overall, Sale price	\$1.19
Men's good heavy Red Cross Overall, worth \$1.25, Sale price	\$ .99

MEN'S HEAVY BLUE CHAMBRAY WORK SHIRTS Worth \$1.00, Sale price	\$ .99
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#### HATS AND CAPS

Jno. B. Stetson Hats, Sale price	\$5.95
Men's \$6.00 Hats, Sale price	\$3.45
Men's \$5.00 Hats, Sale price	\$2.55
Men's \$2.50 to \$3.50 Hats, Sale price	\$1.45
Men's \$1.50 to \$2.50 Caps, Sale price	\$ .95

#### BLANKETS AND COMFORTS

All Wool \$17.50 Blankets, Sale price	\$8.95
Woolwich \$9.00 Blankets, Sale price	\$5.95
Woolwich \$8.00 Blankets, Sale price	\$4.95
\$3.50 to \$4.00 Blankets, Sale price	\$1.95
Clafins \$4.50 Comforts, Sale price	\$2.45

#### MEN'S DRESS SHIRTS

\$5.00 Wool Shirts, Sale price	\$2.45
\$3.50 Wool Mixed Shirts, Sale price	\$1.75
\$1.50 Black Sateen Shirts for	\$ .95

#### METRIC DRESS SHIRTS

\$4.50 to \$6.00 Metric Shirts, Sale price	\$2.45
\$3.90 to \$4.00 Shirts, Sale price	\$1.95
\$2.00 to \$2.50 Shirts, Sale price	\$1.45
\$1.50 Dress Shirts, Sale price	\$ .95
One lot of Dress Shirts	\$ .79

#### UNDERWEAR

Men's \$3.50 to \$6.00 Coopers Union Suits, Sale price	\$2.45
Hane's Union Suits, Sale price	\$1.15
\$1.50 Shaw Knit Union Suits for	\$ .89
\$1.00 Hanes Undershirts, Sale price	\$ .69
\$1.00 Hanes Drawers, Sale price	\$ .69
Ladies' \$2.50 Vellaastic Union Suits, Sale price	\$1.45
Ladies' \$1.00 to \$1.50 Set Snug Vests and Pants, Sale price	\$ .85
Best Quality Boy's and Misses' Union Suits, value to \$1.00 to \$1.50, Sale price	\$ .85

#### BATH ROBES

Bath Robes up to \$9.00, Sale prices	\$3.95 to \$5.95
Full line of Men's, Ladies' Boy's, and Children's Wool knit Toboggans, Sale prices	29c to 69c
Men's, Women's, Boy's and Children's Knit Gloves, Sale prices	19c to 69c
Women's \$2.50 Wool Knit Petticoats, Sale price	\$1.45
Women's \$5.00 Silk Jersey Petticoats, Sale price	\$2.45
Women's \$1.50 Petticoats, Sale price	\$ .95
Women's and Misses' Outing Gowns, Sale price	\$1.45
ALL CORSETS—ONE HALF PRICE	
Ladies Good Hose, Sale price	\$ .9
Men's Good Hose, Sale price	\$ .9
Men's and Women's Gray Mixed Heavy Everyday Hose, Sale price	\$ .10
Boy's and Children's Hose, Sale price	\$ .14

150 YARD J. & P. COATS SPOOL COTTON DURING THIS SALE 4 1-2 CENTS A SPOOL  
500 BIG 100 PAGE SCHOOL TABLETS A GOOD 10c VALUE -- 10 TABLETS TO A CUSTOMER -- SALE PRICE 5c

# E. L. PARKER & SONS

Dunn,

North Carolina