

**MANY ARE INVESTING IN TREASURY CERTIFICATES**

As evidence of returning prosperity, and accumulation of saving and the willingness and desire of the public to invest surplus funds in a safe and sane manner, Howard T. Poe, director of the Government Savings Organization of the Fifth Federal Reserve District, has informed the local postmaster that the people of this district have purchased in the first six months of this year Treasury Savings Certificates to the amount of \$4,414,088. This is more than five and one-half times the amount sold during the same period last year, and represents a per capita investment of 48 cents for every man, woman and child in the district.

Distribution of these savings certificates, largely through post offices, among the several states comprising the district is as follows: Washington, D. C. \$456,006, per capita \$1.14; West Virginia \$1,189,440 per capita \$3.92; Virginia \$753,054, per capita \$2.36; North Carolina \$729,528, per capita \$2.36; Maryland \$172,253, per capita \$1.13; South Carolina \$190,477, per capita \$1.12.

**CO-OPERATIVE IDEA SPREADS RAPIDLY**

Its Growth And Popularity One of the Business Romances of the Era

By JOSH A. LIVINGSTONE

"The rapid growth and popularity of the movement for the co-operative marketing of cotton throughout the cotton belt is one of the most interesting and fascinating business romances of this generation," declared Eugene Meyer, managing director of the War Finance Corporation, after a recent trip through the South.

Mr. Meyer did not visit North Carolina, but his statement is particularly true of this State. Twenty months ago the idea of forming a co-operative association took root in a convention of cotton farmers in the city Raleigh. From all over North Carolina farmers came with the determination to take some action for relief. They did act and today there is an active selling association of nearly 10,000 cotton farmers that expects this season to sell at least half of the crop of North Carolina. Nothing like that has ever before been done in this State.

At the tail end of the convention, Dr. J. Y. Jeyner, veteran educator, but more recently a "dirt" farmer, who had been preaching threw down his gavel and with the old time fire in his voice that had aroused many a community in North Carolina to the need of better schools, he sounded a call to the cotton and tobacco farmers to free themselves from economic serfdom. As he walked the broad rostrum of the Raleigh city auditorium, from which has been proclaimed the Gospel of soul salvation as well as political freedom, he pictured a new vision of economic freedom for North Carolina farmers. He declared economic salvation could only come through joining hands to secure a square deal for the producer, and then and there consecrated himself to the work of helping to bring it about.

**Carry Message Home**

The gospel of co-operation as proclaimed by Poe, Kilgore and Joyner was carried back home by those attending the convention and it has been burning brighter and brighter until today, twenty months later, it has become a reality. Its remarkable growth has been made possible by the unusual facilities enjoyed today for communication, which is knitting the world into one harmonious whole and which will one day break down all barriers and bring peace in place of the strife that has torn the world asunder for all these thousands of years.

This co-operative idea has become so firmly planted in North Carolina that no one can be found to combat except those who have a purely selfish interest to serve. It is recognized as the only hope for the grower of cotton and tobacco and should the present organization fail, it would set the old State back a generation.

**BUT IT WILL NOT FAIL.** The men who are putting their hearts and souls into this movement have the same spirit that the men of the immortal Thirtieth Division had when they broke through the Hindenburg line. They have on their fighting clothes and they will not let it fail. They will make mistakes, but the soundness of the idea has been conclusively in Oklahoma, Mississippi, Arizona and Texas that business men without exception endorse the plan and the Supreme Courts of nineteen states have recognized as legal the plan of operation.

**It Goes Over The Top**

The marketing plan has stood the test, and the best men in their respective lines have been secured for the North Carolina Cotton Growers' Association. They are working day and night getting things in shape to handle this year's crop. Service is their watchword. They are determined to deliver the goods.

Co-operative marketing has gone over the top in North Carolina and another chapter has been written in its history that will shine more brightly as the years go by, a dream come true, and now a tremendously big fact to be reckoned with.

**THEY CAME DETERMINED TO FIND A WAY OUT OF THE DARKNESS. THEY HAD ORGANIZED, BUT THEY HAD NO DEFINITE IDEA AS TO HOW THEY WOULD MAKE THEIR ORGANIZATION SERVE ITS MEMBERS.**

For three hours during that convention Aaron Sapiro, a San Francisco attorney, explained the principles of co-operative marketing as practiced in California. He spoke with convincing earnestness and seemed to know what he was talking about. He told no stories; he did not flatter his audience; he was driving home all the time the fundamental points that he declared had made the California selling associations successful.

**They Vouch For Him**

The arguments advanced by Sapiro for the organization of cotton and tobacco co-operative associations as the only hope of the Southern farmer were clinched when such men as Dr. B. W. Kilgore, director of the North Carolina agricultural extension service, and Dr. Clarence Poe, editor of The Progressive Farmer, vouched for the facts he had given and endorsed the views he had presented. The farmers did not know Sapiro but they did know Kilgore and Poe and were willing to back them.

**One of the hard hit sections in the 1920 deflation period was Cumberland county. Cotton that cost 25 cents a pound to produce was sold on the market of Fayetteville in the latter part of that year for as low as ten cents a pound. Depression hovered like a pall all over eastern North Carolina. The Cumberland farmers without knowing particularly what they expected to accomplish were among the first to take up actively the work of organization. Meetings were held in every school house; district leaders were named and a hundred**

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**You are a Stranger Only Once in this Bank.**

Once you enter our doors you will begin to feel that we are doing everything to make your transaction pleasant for you.

It is the established policy of this bank to extend the utmost courtesy to every one who transacts any business here.

Do not hesitate to make use of our services. We want your friendship, no matter how small your transactions.

We especially invite savings accounts. One dollar will start you and you may add to this as you are able.

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**The First National Bank**  
Dunn, North Carolina

**CANNING?**

You'll need one of our complete home canning outfits if you intend to save your surplus fruits and vegetables this year.

**LET US SHOW THEM TO YOU**

**THE BARNES AND HOLLIDAY COMPANY**  
DUNN, N. C.

**BUTLER BROTHERS BIG OPPORTUNITY SALE**

**Will Continue Throughout the Week**

Never before has there been such price slashing on quality merchandise. Buy now or you will regret it later.

**FREE!**

With \$100.00 purchase we will give free one handsome Rug, 9 x 12 free. No Fake

**ATTENTION!**

**Automobile Owners**

The famous Goodrich Tire, all know how good they are. 30x3 Sale price—

**\$8.48**

We are going to give 20 per cent discount on Finnes, Organs, and White Sewing Machines. Come and look them over, it will not cost you a penny.

**10-Piece Toilet Set, \$15.00 value, sale price now \$6.98**

**OIL CLOTH**

Best quality made, going for 25c per yard, for all colors

**FREE FINE \$50.00 WALTHAM WRIST WATCH—FREE!**

Boys get busy and help the prettiest girl win this Waltham Wrist Watch. The following ladies have been entered.

Miss Clara Barber, Duke, N. C.	1,379
Miss Ina Mosegill, Dunn, N. C.	1,024
Miss Alene McKay, Dunn, N. C.	1,680
Miss Whyline Naylor, Dunn, N. C.	1,692
Miss Johnnie McLean, Godwin, N. C.; Miss Nell Stewart, Dunn, N. C.	

Ask your friends to cast their votes for the prettiest girl. Every purchase of \$1.00 at Butler Brothers big price smashing sale counts 10 votes for your girl to win.

**FREE**

**JELLY GLASSES**

This is fruit time and here is your chance, 60c value, going for, per dozen 45c

**SPECIAL**

Water Glasses that sold for 60c, going now for 40c

**LOOK**

Thin blown decorated water glasses, sold for 80c, going now for 60c

**SPECIAL**

Ice Tea Glasses, \$1.20 value, going for, per set 90c

**Saturday Special**

Saturday, Aug. 12, all day, or long as they last, we are going to sell Aramid Rugs for only 25c with each purchase of \$5.00, Saturday, August 12th only.

**TUBES**

30x3 Tubes, Sale price—

**\$1.48**

**TUBES**

30x3 1-2 Vitak Tube—

**\$1.75**

**TIRES**

30x3 1-2 Tire—

**\$10.48**

**Record Day**

Thursday, August 10, we will sell three Phonograph Records for \$1.00 choice of Columbia, Lyric or Okah.

No Approvals, No Playings.

Meet Your Friends at—

**BUTLER BROTHERS**

**"THAT'S THE PLACE"**

Broad Street at Wilson Avenue Dunn, North Carolina

**3 for— \$1.00**