

**MAIL ORDER HOUSES BOOMING**

Sales totals of the great mail order houses show an enormous increase, particularly in strictly farm sections. This is not pleasant news for retail stores in the average small town, but it is what they may expect.

There is only one way in which the vicious mail order campaigns can be combated, and that is by local merchants frankly explaining their merchandising possibilities to the people through advertising.

It is a well-known fact that the big mail order concerns maintain departments of considerable magnitude to check up the towns where the merchants appear to lack enterprise. Then they concentrate their batteries of advertising and catalogue distribution.

The mail order house never prospers in a town where the local merchants advertise consistently, because the mail order men know they cannot compete with the local store if the merchant understands his business.

The cheapest with which the big mail order man can buy is more than offset by the low overhead the local merchant can get along with. To cut his own, however, the local merchant must not hide his light under a bushel.

The public needs educating to a knowledge that they can buy at home as cheaply, that they can actually see what they are buying before they pay for it, and that they do not have to wait sometimes for weeks for the delivery of the article they want.

The National Cloak & Suit Co. reports a heavy increase in its business in the country, though it is doubtful if this great concern carries anything like the line of up to date goods carried by local stores throughout the country.

When the merchants get ready to

**Mr. Vaughan, Farmer, Tells How He Lost All His Prize Seed Corn**

"Some time ago sent away for some prize seed corn. Put it in a gunny sack and hung it on a rope suspended from roof. Rats got it all—how best to me, but they did because I got 5 dead whoppers in the morning after trying RAT-SNAP." Three sets, 33c, 65c, \$1.25. Sold and manufactured by Butler Bros., Hood & Grant, m. Wilson and Lee.

**WHAT PIG DID IN ONE MONTH**

Mr. Jesse Barnhart of Cooper, N. C. had four black Essex shoats. On July 1st some one recommended Pig Chow and on that date he began using the feed. His pigs weighed an average of 14-16 pounds on July 1st. On August 1st they weighed an average of 125-134 pounds showing an average gain of 112 pounds during one month.

Do you know of anything else in the way of hog feed that will do that? All who haven't tried this feed don't know the value of hog feed.

For sale in checkerboard bags only by L. P. SURLER, Dunn, N. C. 1tc.

talk plainly to the people they will have nothing to fear from the mail order man, but if they remain silent, then the outsider will surely burrow his way into their profits.

Self-satisfaction has spelled many a bankruptcy.—Carolina Banner.

**PIGS, PERVERSITY AND PERVERSANCE**

By W. W. SHAY

Necessity has for a long time been recognized by a great many people as the mother of invention; by others the relationship of the two has been questioned. The expression is susceptible to more than one interpretation and a debate on that topic would, no doubt, be interesting.

The following is submitted on the side of the affirmative. It is a true story in which we learn that ingenuity may at one and the same time save the day, time, temper, money, and a litter of pigs.

H. A. Patten of New Bern, is the fortunate owner of an old sow with notions of her own as to the environment under which a litter of pigs should be born. One day last January in anticipation of a coming event which had evidently cast its shadow over the mind of said sow, Mr. Patten, by divers and sundry means, inveigled the sow into a lot wherein was located a comfortable house designed for occupancy by the sow and her expected family. That night it snowed.

The next morning Mr. Patten hied him to the hog lot confidently expecting to admire a brand new litter of pigs, the while he computed probable profits to be derived from a safe and sane system of feeding, of which he is a demonstrated successful practitioner. Safety was to be observed further by doing the admitting from a distance and a fence, his precaution was due to the known uncertainty of the sow's temper under such circumstances. He had no scruples about raising boys to be warriors and believed in education by example.

Upon his arrival at the hog lot, Mr. Patten discovered by foot prints in the snow, not only the passing of time, but the sow as well. Evidently she had determined to exercise the prerogative of her sex and finally have her own way about the matter anyway. The footprints referred to led with the directness of fate and determination to the weakest point in the fence, through it, and in a half mile distant—a plain record of canine willfulness, with a sinking sensation, which is the usual accom-

pany of a dog's misdeed.

Why People Buy Rat-Snap in Preference to Rat Poison:  
(1) RAT-SNAP absolutely kills rats and mice. (2) What it doesn't kill it scares away. (3) Rats killed with RAT-SNAP leave no smell, they fly up inside. (4) Made in cakes, no mixing with other food. (5) Cats or dogs won't touch it. Three sizes, 33c, 65c, \$1.25. Sold and guaranteed by Hood and Grant, m. Wilson and Lee.

paniment of the mole with possible intentions in pursuit of a better life to be in what is some times called as a "state of mind." Mr. Patten followed the record of perversity, across the big entrance field, crossing the corner of the same stubble field, through a thicket, over a field, across the branch and into the woods.

The reader may have gathered from what has already been written that this particular sow was inclined to be somewhat particular about the company she kept; as a matter of fact, at such times she was utterly lacking in social qualities, and not at all particular about whose feelings were injured by the plainly evidenced preference for peace solitude. A sudden rush, born of furious feminine frenzy, accompanied by the vituperative swine language hurled on the positively indecent, followed by a vicious lunge at a perfectly good blue overall leg made it clear to the somewhat startled mind of Mr. Patten that, for one in a way, his room was preferable to his company. Being of a somewhat sensitive disposition any way, Mr. Patten took the hint—and the nearest stump.

After the entire family, consisting of the mother and nine, had vigorously expressed their opinion of any one who would come busting in where they were not wanted, and a policy of watchful waiting had superseded actual warfare, it was obvious to the financially interested Mr. Patten that casualties were certain to follow the exposure of the enemies' position which was without defense from the elements. By this time his own frame of mind had somewhat improved. He without advertising his intention, slid down the side of the stump opposite the sow and quietly made his way whence he came.

When calm reason had completely replaced hot passion, his normally philosophical mind resumed operation. A brain cell in the back of his head offered: "An ounce of brain is worth a ton of muscle." "That's all right as far as it goes," thought Mr. Patten, as he stopped and rationally

subbed his injured leg, "but how about a ton and a half?" By the time he had arrived at the barn his plan was complete. He called for reinforcement, he and a hired man pitched a team to a wagon, loaded an empty barrel, drove to the scene of the recent conflict, lowered the barrel by the side of the irate sow, lowered himself inside the barrel, gathered the shivering offspring of the raging mother, putting them in the barrel, climbed out of the barrel into the wagon, drew the barrel with its protesting contents up into the wagon and victoriously drove for home in the rain which had been threatening all morning, followed by a baffled and beaten, but by no means pentitent, mother. Can you beat it?

**LEGAL ADVERTISING**

NORTH CAROLINA, HARNETT COUNTY, P. B. JOHNSON vs SIMON STEWART:

Before A. F. GRIMES, J. P., Grove Township, Harnett County.

**NOTICE**  
The defendant above named will take notice that an action entitled as above has been commenced in the Justice of the Peace Court of Grove Township, Harnett County, North Carolina, to recover judgment for the sum of \$21.49 with interest from the 7th day of June, 1922, and cost of suit and the defendant will further take notice that he is required to appear before A. F. Grimes, J. P. at his office in Grove Township at the City of Chats, N. C., on the 5th day of September 1922, at 10 o'clock a. m., and answer or demur to this action or the plaintiff will apply for relief demanded in said action. This the 3rd day of July 1922.  
A. F. GRIMES, Justice of the Peace.  
Aug 4 11 18 25 Sept 1.

**NOTICE**

Under the power of sale contained in a certain mortgage deed, executed on the 10th day of January 1922 by Sam Thomas and wife Madeline Thomas, to Neil Joseph and recorded in Harnett County in Book 198, page 249, default having been made in the

payment of the notes secured thereby the undersigned mortgagee will expose to sale at public auction to the highest bidder for cash at the court house door in Lillington, Harnett County at 12:00 o'clock P. M. on Thursday, September 14, 1922, the following described tract of land lying and being in Averasboro Township, Harnett County, situated in the Town of Dunn and beginning at the intersection of the westwardly

line of Washington Street and the Southward line of Divine Street running westwardly as Washington Street 75 feet to the corner of the lot sold by Josephine Thomas to Geo. Cannady; thence Southeastwardly parallel with Divine Street 200 feet; thence Southwardly and parallel to Washington Street 75 feet to Divine Street; thence Northwardly as Divine Street 200 feet to the beginning, being the Southwestward

half of Lot No. 4 in Block "A" 2 in the plan of the Town of Dunn and being a part of the lands conveyed to Josephine Thomas by deed of W. E. Cannady and wife, bearing date of November 14, 1919 and recorded in Book 192, page 467 in the office of the Register of Deeds of said Harnett County.  
This August 9, 1922.  
NEILL JOSEPH, Mortgagee.  
Aug 11 18 25 Sept 1.

**BUGGIES AND WAGONS**


There Never Was a Better Time to Buy BUGGIES and WAGONS Than Now, When You Can Buy the Best at Moderate Prices.

Thornhill and Nissen Wagons  
Tyson & Jones and Oxford Buggies  
None Better Can Be Made

:- A LARGE NUMBER ON HAND :-

J. W. FITZGERALD

**Horsford's**  
SELF-RAISING BREAD PREPARATION



Ordinary flour lacks the phosphates which build bone, muscle, sinew. Horsford's is rich in pure phosphates. The best self-raising flour is made by mixing Horsford's with a good grade of flour. Use Horsford's for health and baking success. Save the Red Label and see how cheaply FREE PREMIUMS, by writing Horsford Chemical Works, Providence, R. I.

Makes Delicious Hot Breads  
SAVE the Premium Labels



**Studebaker**  
**Low**  
Special-Six Touring \$1275

SAVINGS resulting from capacity manufacture are now offered to the buyer of the Studebaker Special-Six. The new price of \$1275 is \$200 under its former price.

Studebaker reductions became effective August 1st after Studebaker had completed the biggest seven months in its 70 years' history. And at a time when Studebaker had 15,000 unfilled orders on hand! It is a Studebaker policy of long standing to share manufacturing savings with the customer.

The performance, durability, comfort and quality of the Special-Six are recognized everywhere. And here's new proof of its endurance: Studebaker's sales of repair parts, covering accidents as well as service, for the first seven months of 1922 were less than they were for the first seven months of 1919, in spite of the fact that 186,000 new cars were sold and put into operation since January 1, 1920.

The Special-Six at \$1275 represents a new standard of value—the greatest value Studebaker has ever offered, and that means a value that is positively unapproached anywhere in the industry.

MODELS AND PRICES—f. o. b. factories		
LIGHT-SIX	SPECIAL-SIX	BIG-SIX
1-Pass. 117" W. B. 40 H. P.	1-Pass. 117" W. B. 40 H. P.	1-Pass. 128" W. B. 40 H. P.
Touring..... \$975	Touring..... \$1275	Touring..... \$1650
Roadster (2-Pass.)..... 975	Roadster (2-Pass.)..... 1250	Speedster (4-Pass.)..... 1785
Coupe-Roadster (2-Pass.)..... 1225	Coupe (4-Pass.)..... 1875	Coupe (4-Pass.)..... 2275
Sedan..... 1550	Sedan..... 2050	Sedan..... 2475

Good Tires Standard Equipment

**Smith & McKay**  
DUNN, NORTH CAROLINA

THIS IS A STUDEBAKER YEAR

**Ellis Goldstein Has Gone North**

To buy fall and winter goods for the Goldstein Store. These goods will begin arriving soon. Wait for them.