

OUR OCTOBER CAMPAIGN

For 1922 Opens With A

\$50,000 Stock of Merchandise

Thursday, October 5th, 1922, is the Fateful Day

The overshadowing WHY that is destined to make the occasion of tremendous value to all who care will be newest design, latest style, better material with perfect workmanship for less money. Do you want more? For the Don't Knows, Don't Believes, Don't Cares and all who will not exercise a real sense of judicious and discriminating judgment for values when spending their hard earned money this advertisement is not prepared. But for you who look with keen vision and see laughing in your face the sunshine of opportunity, and with courageous activity seek the Best Cheaper, that the blessed prosperity for which we have so earnestly wished and which is now at our very door, may be yours, this invitation is most heartily given to the Yellow Front Store's big October drive for real savings on better goods for less money.

We can mention on this sheet only a few of the many thousands of bargains in this immense stock. We give the true market price today on each article named and the price we are selling for follows.

CLOTHING FOR MEN AND BOYS

Men's through and through \$15.00 Serge Suits.....	\$8.95
Men's through and through \$15.00 Thibet Suits.....	\$10.95
Men's High Tailored \$22.50 and \$25.00 Suits.....	\$14.50
Men's High Tailored \$25.00 Fancy Tweed Suits.....	\$17.85
Men's Sport Model \$25.00 Fancy Worsted Suits.....	\$17.85
Men's Imported \$25.00 High Tailored Serge Suits.....	\$17.85
Men's Imported \$35.00 Hand Tailored Serge Suits.....	\$21.85
Men's Imported \$40.00 Hand Tailored Serge Suits.....	\$25.85
Small Boys \$4.00 and \$4.50 wool suits.....	\$2.95
Small Boys \$6.50 and \$7.00 wool suits.....	\$4.85
Boys \$7.50 and \$8.00 worsted suits.....	\$5.95
Boys \$10.00 worsted and cassimere suits.....	\$7.45
Boys \$12.50 worsted and cassimere suits.....	\$10.00
Boys \$15.00 worsted and cassimere suits.....	\$11.95
Men's \$2.00 to \$3.00 work pants.....	\$1.50 to \$2.50
Men's \$3.50 and \$4.50 Dress Pants.....	\$2.49 to \$3.49
Men's \$5.00 to \$8.50 Dress pants.....	\$4.50 to \$6.50
Boys Blouse \$1.00 to \$2.00 pants.....	75c to \$1.49
Boys Blouse \$2.50 to \$3.00 pants.....	\$1.95 to \$2.49
Boys Blouse \$3.50 to \$5.00 pants.....	\$2.95 to \$3.50
Men's \$1.50 to \$2.00 Overalls and Jumpers.....	\$1.25 to \$1.50
Boys \$1.00 to \$1.50 Overalls and Jumpers.....	69c to \$1.00

MEN AND BOYS WORK AND DRESS SHIRTS

Men's \$3.00 silk and oxford dress shirts.....	\$1.50 to \$1.95
Men's \$2.00 English Madras shirts.....	\$1.25 and \$1.50
Men's \$1.00 to \$1.50 Dress Shirts.....	75c to \$1.50
Boys \$1.25 to \$2.00 Dress Shirts.....	\$1.00 to \$1.25
Boys 75c to \$1.25 Dress Shirts.....	50c to 95c
Men and Boys 75c to \$1.00 Work Shirts.....	50c to 75c

LADIES and GIRLS DRESSES, COAT SUITS and GARMENTS

Ladies' pure wool \$19.00 Dresses and Jumper Dresses.....	\$4.95
Ladies' pure wool \$22.50 and \$15.00 Dresses.....	\$9.95
Ladies' Fine Tailored \$17.50 to \$22.50 Dresses.....	\$14.50 to \$15.85
Ladies' Fine Tailored \$30.00 to \$32.50 Dresses.....	\$23.85
Ladies' \$20.00 Fine New Wool Coat Suits.....	\$14.85
Ladies' \$30.00 Handmade Coat Suits.....	\$19.85
40 Ladies' Coat Suits from last fall, worn \$20.00 and up to \$40.00 for.....	\$4.95 to \$8.95
Ladies' \$30.00 Fine Tailored Coats.....	\$22.50
Ladies' \$20.00 and \$22.50 Fine Tailored Coats.....	\$14.85
Ladies' \$15.00 and \$17.50 Fine Tailored Coats.....	\$9.95
Girls \$3.50 to \$5.00 Coats.....	\$1.95 to \$2.95
Ladies' \$8.00 to \$9.00 Skirts.....	\$5.85 to \$6.85
Ladies' \$5.00 to \$6.50 Skirts.....	\$3.95 to \$4.85
Ladies' \$3.00 to \$4.00 Skirts.....	\$1.95 to \$2.85
Ladies' \$4.00 to \$5.00 Blouses.....	\$2.95
Ladies' \$2.00 Blouse.....	\$1.49
Ladies' \$1.00 Waists.....	69c

SWEATERS FOR ALL THE FAMILY

Ladies' and Men's \$7.00 and \$8.00 Sweaters.....	\$4.95
Ladies' and Misses \$5.00 to \$6.00 Sweaters.....	\$3.95
Ladies and Men's \$3.00 and \$3.50 Sweaters.....	\$1.95
Men, women and children Sweaters.....	95c

SILKS, WOOLEN AND COTTON GOODS

Very best \$2.50 yard Imported Woolens.....	\$1.95
Very best \$2.50 the yard Imported Silks.....	\$1.95
Fine \$2.00 the yard Imported Silks and Woolens.....	\$1.50
Splendid \$1.25 Woolens.....	\$1.00
75c the yard beautiful dress goods.....	40c to 50c
20c to 40c the yard.....	12 1-2c to 25c

SHOE DEPARTMENT

Childrens \$1.25 to \$1.50 Shoes.....	\$1.00
Childrens \$2.00 and \$3.00 Shoes.....	\$1.50 to \$2.00
Boys and Girls \$2.50 and \$3.00 Shoes.....	\$1.95 to \$2.49
Boys and Girls \$3.50 and \$5.00 Shoes.....	\$2.95 to \$3.95
Boys and Girls \$5.50 and \$6.50.....	\$4.49 to \$4.95
Men and Womens \$2.50 and \$3.00 Shoes.....	\$1.95 and \$1.95
Men and Womens \$3.50 and \$4.00 Shoes.....	\$2.49 and \$3.49
Men and Womens \$4.50 and \$6.00 Shoes.....	\$3.95 and \$4.95
Men and Womens \$7.00 and \$10.00 Shoes.....	\$5.95 and \$7.45
\$1.50 Bed Room Slippers.....	\$1.00
\$2.00 and \$2.50 Bed Room Slippers.....	\$1.50 and \$2.00

MILLINERY DEPARTMENT

Children and Small Girls \$1.00 Hats and Caps.....	50c
Childrens and Small Girls \$1.50 Hats and Caps.....	\$1.00
Ladies' and larger girls \$2.00 and \$3.00 Hats.....	\$1.50 to \$2.25
Ladies and Misses \$4.00 and \$5.00 Hats.....	\$2.49 to \$3.49
Ladies and Misses \$6.00 and \$8.00 Hats.....	\$4.25 to \$5.85
Ladies' \$9.00 to \$11.50 Hats.....	\$6.45 to \$7.45
Ladies' \$12.50 to \$20.00 Hats.....	\$7.95 to \$12.50

UNDERWEAR FOR MEN, WOMEN AND CHILDREN

\$1.00 Kind for.....	75c
\$1.25 Kind for.....	95c
\$1.50 Kind for.....	\$1.00
\$2.00 Kind for.....	\$1.50
\$2.50 and \$3.00 Kind for.....	\$1.75 to \$2.00

MEN AND BOYS HATS AND CAPS

Men and Boys 50c to 75c Caps.....	35c to 50c
Men and Boys \$1.00 to \$2.00 Hats and Caps.....	75c to \$1.50
Men and Boys \$2.50 and \$3.00 Hats and Caps.....	\$1.75 to \$2.25
Men \$4.00 to \$5.00 Hats.....	\$2.95 to \$3.95
Men's \$6.00 to \$8.00 Hats.....	\$4.95 to \$5.95

Car loads and car loads and more loads is only part of the story of this unparalleled stock of Dry Goods, Notions, and everything in these lines worn and used by men, women, boys, and girls and children in your home CHEAPER. Dress and work shoes for all with solid leather inner soles, heel stays and tops of kid and calf skin, smooth as velvet. Garments for women of Thread Silk and garments for men, women, boys, girls and children of the purest wool, and what else, why, we are selling our entire stock CHEAPER. To those who care and want the best for less money. Remember, take heed. Fair warning to all. Our greatest October drive begins Thursday October 5th, 1922 in the Yellow Front Store, Dunn N. C., the beginning period of mighty money making for you, and immense selling by us CHEAPER. The sooner you come, the greater will be our stock. A cordial welcome will greet you.

Price Slaughtering Days are from October 5th to October 31st, 1922
OUR STORE WILL BE OPEN EVERY DAY DURING THE FAIR

R. G. TAYLOR COMPANY

In the Yellow Front Store

Dunn, North Carolina