

**EXTRA EXTRA
EXTRA!**
Prices meet their Downfall

PRICES HAVE TUMBLLED

Unflinchingly we have cut them down in our big annual outclearing sale of winter goods

**Sale Begins
Friday Jan. 12
9 A. M.**



The most sensational sale of the season. Our sales always bring the crowds because the people know we give bargains. WE NEVER ORDER CHEAP GOODS TO PUT INTO OUR SALES but we give you our entire stock to price from. NOTHING RESERVED AND PRICES ARE UNMERCIFULLY SLAUGHTERED. COME—BRING YOUR FAMILY AND STAY ALL DAY.

RADICAL REDUCTIONS

Preston Woodall
**GREAT
CLEARANCE
SALE!**

TRUTH!
The whole truth and nothing but the truth!

While we have endeavored to tell our story in as forceful manner as possible, every single word is the TRUTH, the WHOLE TRUTH, and nothing BUT THE TRUTH. And truth will win—watch for the crowds—come with the crowds to this BIG BARGAIN FEAST!

BIG DOINGS AT
PRESTON WOODALL'S
Everyone Invited

Necessity knows no law—we must clear our stocks. Our January Clearance Sales in the past have been the talk of the community. No wonder people look forward to them with such anticipation—they have come to expect BIG THINGS in this event and they are never disappointed.

- 20c Dress Gingham ...12 1-3c
- Best Flannelette12 1-3c
- 32-in. Gingham15c
- Domino and Amoskeag Apron Gingham13c
- Dorothy Perkins Gingham 27c
- Father George LL Shooting 14c
- Best Calico10c
- Riverside Plaids15c
- Heavy Shirting Cheviots 17 1/2c
- Best Outing15c
- Best Percals20c
- Good Feather Tick25c
- Good Mattress Tick15c

Big Lot of Ladies' and Misses' Hats. All of our entire stock up to \$15.00 each arranged on 2 tables at \$1.25 and \$2.50 each. All Men's and Boy's Hats and Caps reduced from 25 per cent to 50 per cent with the exception of John B. Stetson Hats, which will not be reduced.

LADIES STYLISH COATS AND DRESSES

Emptying reductions on our entire stock of Coats, Dresses, etc. The Sale prices are but mere fractions of the original prices—why in many instances the Sale price hardly covers the cost of making. But we are determined that our entire stock of winter ready-to-wear shall be cleared and such a reduction will effect an immediate clearance. Save 25 to 50 per cent.



We boast of carrying the best line of SHOES to be had in this section of the state and you are fortunate in being able to get some of our Shoes at regular prices to say nothing of the great reductions that you will enjoy during this sale. For lack of space we cannot quote prices but the savings are here for you.

Opportunities such as these are presented but once a year and in some cases but once in a life time. Deep are the reductions on all merchandise involved. Large are the savings. Plan now to supply your needs—future as well as present—for with prices as low as they are in this selling the advantage is all to your favor.

The items here mentioned forcibly emphasize this fact.

A TABLE OF ODD AND SOILED GARMENTS

At almost your own price. This table alone should be an attraction worth your time to attend this sale. Don't lose sight of this table if you do you will miss an opportunity of securing great values.

- \$1.50 and \$2 worsted plaids at75c
- Everfast Suitings38c
- 50c Pongee Shirting19c
- Best table oil cloth30c

MEN'S SUITS

- \$30.00 Suits at\$23.98
- \$27.50 Suits at\$19.98
- \$25.00 Suits at\$18.48
- \$22.50 Suits at\$16.48
- \$20.00 Suits at\$14.98
- \$17.50 Suits at\$13.98

BOY'S SUITS

- \$15.00 Suits at\$9.98
- \$12.50 Suits at\$9.48
- \$10.00 Suits at\$7.48
- \$ 8.00 Suits at\$5.48
- \$ 5.00 Suits at\$3.98

UNION SUITS

- Men's and Ladies' Union Suits, \$1.50 and \$2.00 values at \$1.15
- Ladies' \$1 vests and pants at69c

BOY'S UNION SUITS

- All sizes \$1.00 and \$1.25 values at89c

Only a Small Part of the Story can be Told here. Hundreds of Values not Advertised. Closes Saturday, January 20, 1923. Come!

PRESTON WOODALL

BENSON,

NORTH CAROLINA