

THE DRAUGHON SALE

The Bargain Event You Have Been Waiting For

STARTS FRIDAY, JUNE 29

SPECIAL FOR FRIDAY ONLY
 Percale—A Superior Quality, 36-in. wide, was a bargain at 20 cents—priced for Friday only—

12 1-2c

Per Yard

Canvas Shoes, Oxfords and Pumps, for women and children, odds and ends, with many good styles—

\$1.00

Per Pair

Draughon's sales are the bargain jubilees of every year. Wise purchasers know them and wait for them, confident that their dollars will get the very fullest measure of value. We know the public expects much from our Semi-Annual efforts at house cleaning. Year in and year out we have studied those who come to these sales in which we offer at reduced prices the standard goods of America at sacrifice prices. The same folks come, season after season. Always they leave with the goods they want and with that look of satisfaction common to all Draughon customers and which is the greatest asset this business has.

Draughon Standard Lines

DRAUGHON STANDARD LINES
 Strauss Brothers and Adler's Collared Clothes—Florsheim Shoes, Always-Wear-Well Shoes, Sherwood and Beeson Shoes—Manhattan Shirts—Underwear—Stetson Hats.

—All of these go on sale at prices much below those you usually have to pay.

We Have Never Staged A Better Sale Than This Is To Be

And we are confident you will realize the truth of this statement when you visit our store

PERCALES AND GINGHAMS
 Percale—best grade, yard-wide, sold for 25c now—**18c yard**
 Apron Gingham, good quality, was 15c, now—**10c yard**
 Best 25c Apron Gingham, now going at—**15c yard**
 A superb assortment of 27-inch Dress Gingham, fast color, now—**15c yard**
 Dress Gingham, 38-inches wide, fast color and sold for 30c, now—**19c yard**
 Devonshire Cloth in checks and stripes, the latest thing out **25c**
STAPLE COTTON GOODS
 Good Standard Plaids, shirt and dress styles, beautiful designs—**10c**
 Riverside Plaids, standard of the world, splendid assortment **15c**
 Good grade blue and brown Denims, sold for 35c, now—**23c**

40-inch, fine count Sea Island, worth 20c, now—**12½c**
 Bleaching—Advertiser—fine quality, containing no starch, 36-inch—**15c**
 Androscoogin and Hill Bleaching, none better made—known to be the best. Now selling at—**19c**
 Heavy weight shirting chambray—**19c**
VOILE DE LUXE
 One large, beautiful lot in pink, blue and green checks and polka dots, latest thing for summer dresses, cool, comfortable, luxurious. Sold for 50 cents until now. During this sale they will go for—**35c a yard**
BATISTE
 Linen de Inde—a beautifully printed fabric—sheer and finely woven. A fitting fabric for hot weather comfort. Attractive combinations of color. Sold for 50 cents. For this sale they are priced at—**35c the yard**
 Fine sheer imported Zephyrs in a splendid variety of checks and stripes—beauties all. Sold for 75 cents, but going, during this sale at—**45c the yard**

TABLE DAMASK
 Table Damask of good quality and width, sold for 75c, now—**49c**
 A fine quality of Table Damask that sold at \$1, now—**69c**
WHITE GOODS
 Here we have a tremendous stock of beautiful Flaxons, Batiste, Voiles, India Linens and Organdies; all of good quality and priced so low that any can afford to buy. A few of the prices are:
 Batiste, a fine quality, 40-in. wide, sold for 50c, now—**39c**
 Organdie—40-inches wide, a beautiful quality of wash goods, sold for 50c, but we are asking only—**39c during the sale**
 India Linen—a fine fabric, smooth, sheer, beautiful; sold for 35c, now—**25c**
 A big lot of Flaxons that sold for 35c, now going at—**25c**
 This is an excellent piece of goods, 36-inches wide, and is worth a great deal more than we are asking for it.

Voiles—fine imported stuff, 42-inches wide; sold for 75c, now **60c**
SHOES FOR THE WHOLE FAMILY
 Pumps and Oxfords for women, in black, brown and patent leathers; latest heels and toes. They were a bargain at \$7.50, but we have reduced the price to—**\$4.95**
 Brown and black kid oxfords, medium heels, sold for \$4, now **\$1.98**
 Men's black and brown high grade calf shoes, sold for \$5, now—**\$3.95**
 Men's high grade black and brown calf shoes, now—**\$2.69**
 Men's extra high grade black and brown kid shoes in Florsheim and Always-Wear-Well, sold for \$8.50, now—**\$6.50**
 Good soft standard farm work shoes with plain toe—**\$1.90**
 Men's Shippers, sizes 10 to 13½, now—**98c**

MEN'S WORK PANTS
 Made by Dutchess and Headlight factories, reduced to—**\$1.48**
MEN'S DRESS PANTS
 In Palm Beach, Mohair and other summer fabrics, excellently made, sold for \$8.50 and \$4. Now going at—**\$2.95**
 Higher grade trousers being reduced proportionately. You must see the big stock to realize just how great these bargains are.
SUITS
 Now is the time you feel the weight of the ordinary clothes. This is no time for heavy woolen fabrics. You owe it to yourself to discard the palm leaf fan with its inadequate cooling properties and try a Cool Cloth suit for real comfort.
 We have summer suits in Cool Cloth, Mohair, Tropical Worsteds and other hot weather fabrics. They are priced from—**\$9.50 to \$11.95**
 These goods sold for from \$12.50 to \$18.00. You still can get a lot of service out of them before cool weather arrives.

UNDERWEAR
 Men's fine checked, good quality nainsook or dimity, union suits that sold for 75c, now priced at—**45c**
 A little better grade that sold for \$1, now going at—**79c**
 Women's Teddies, with or without straps, sold for 75c, now—**59c**
 A better quality that sold for \$1, now—**79c**
WORK SHIRTS
 Biggest and best made, \$1.25 value for—**75c**
WOMEN'S AND CHILDREN'S READY-TO-WEAR
 One lot women's bungalow aprons, \$1.25 value, now—**89c**
 One lot gingham and voile dresses, good styles, \$2.50 to \$3.00 value—**\$1.89**
 Paisley Crepe combinations—11 dresses in all—\$10 and \$12 value; while they last—**\$6.95**
 One lot extra high-grade and well-made Paisley Silk combination dresses, \$20 and \$22 value, now—**\$11.95**

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STRAW HATS
 Latest styles, shape and straw, including the new Milan braid and tan rough straw. Sold for \$5 and \$6—**\$2.50 and \$3.00**

J. W. DRAUGHON
 BROAD STREET, DUNN, NORTH CAROLINA

BUCKLE OVERALLS
 Known to be the best on earth—now priced at—**\$1.39**