

PRINCE'S

SEMI-ANNUAL CLEARANCE SALE

From Fri., June 29th to Sat., July 14th, 1923

Ladies white silk hose, semi-annual sale price, pair—

25¢

Men's cotton hose, semi-annual sale price, per pair—

9¢

Pure-thread silk ladies hosiery with wide seam up back, sale price, per pair—

\$1.00

Ladies' full fashioned thread silk hosiery, \$2 and \$2.50 values for only, pair—

\$1.69

One lot children's fancy socks, pair—

14¢

Men's Pin Check, work pants

\$1.25

We sell the famous Red Goose, Brennan, Florsheim, Edwin Clapp, Martha Washington, and other All-Leather lines of shoes. You can buy them at greatly reduced prices during this sale.

Men's and women's handkerchiefs, each—

4¢

Since the war, you have been buying more dollars worth of goods. "You have the opportunity to buy things you need at a great saving during this sale" is the phrase you read quite often every month in the year. You have learned that the prices at Prince's are as reasonable as possible for the quality of the merchandise sold. For this reason you have given Prince's a steady and ever-increasing business.

Good business demands that surplus stock be sold out at least twice a year. In accordance with our custom of the last few years, you are offered good standard merchandise at real home sale prices.

Remembering the reliability of this store, these few prices listed here must prove to you that this is a most unusual sale.

MEN'S INDIGO BLUE CHAMBRAY SHIRTS

Our semi-annual sale price, each—

50¢

Indigo blue chambray, attached pointed-end collar, on extended neckband, large pocket, cuffs, 4 button front, cut yoke. Measure finished around chest as follows: 44-in. on sizes 14½ and 15; 46-in. on sizes 15 1-2 and 16; 48-in. on sizes 16 1-2 and 17—

50c

CLOTHING



Get in the Well Dressed Circle

We have handled clothing only one year and six months and therefore you can buy no suit here older than one and one-half years. Very, very few are that old. We intend to keep buying new suits. Look at these bargains. One lot all-wool, good quality serge, a real \$22.50 value. Sale price—

\$16.95

Forty suits bought for January, February and March trade that will do for year-around suits. These suits sold well when priced at \$17.50 to \$20.00. You can make a real saving by buying these suits now at our sale price of—

\$13.95

One lot of \$22.50 sport suits at—

\$16.95

These are snappy suits for young men. Our entire stock of Spring and Summer Curlee Clothes (guaranteed to wear). Sale price—

\$22.50

OVERALLS

Our best 220-weight Overall, full cut, suspenders and high back, semi-annual sale price, per pair—

\$1.50

Our 240-weight overall, suspender, back—

\$1.25

SMALL SIZE SPECIAL 220-weight Southern blue denim, suspended back overall, sizes 32, 34 and 36, only—

\$1.25

SHIRTS

We handle the famous Col-orfast and Arrow Shirts. These are fast color, well-made, good-fitting shirts in the newest patterns with and without collars.

One lot shirts, values up to \$2 now priced at—

89¢

One lot white Oxford shirts, collar attached. These shirts sold for \$2 and \$2.25. You can now buy these at, each—

\$1.50

Grey and white genuine English Broadcloth shirts, each—

\$3.50

SHOES

Children's sandals and oxfords, sizes 2 to 11—

95¢

Ladies' white pumps and oxfords in \$2.50 values. \$5.00 cash and a new pair of you find paper in the soles, heels or counters, sale price—

\$1.98

Also one lot white canvas pumps and oxfords—

\$1.75

Friedman-Shelby and Martha Washington comfort soles, oxfords and strap pumps—

\$2.50 to \$4.50

One lot ladies \$3.95 oxfords and straps, for only—

\$2.98

Sweet Sally Luna, all white and white and tan, low heel sport oxfords; white leather soles and heels with white rubber taps. These are some of the finest shoes to be had in the most exclusive shoe stores. Because of the small demand for such high-class sport, we are sacrificing these oxfords that we sold for \$7.50 at a sale price of—

\$4.98

The shoe stock is too large to mention the different styles and bargains. You have the opportunity of buying many shoes of highest quality at less than the wholesale cost to us.

MEN!

Edwin Clapp and Florsheim Oxfords—

\$8.95

One lot John C. Roberts \$7.50 Oxfords—

\$5.95

Ask to see our Oxfords at—

\$4.00 to \$5.00

See the Table—shoe table. If you find your size, you can buy \$7, \$8, \$9, and \$10 oxfords for—

\$2.98

Beautiful quality, fast color 32-inch dress Gingham, semi-annual sale price, per yard—

19¢

SEE THEM ON DISPLAY

One assortment of Men's Caps, values \$1.25 to \$1.75, all priced at, each—

98¢

We bought some high-class superior union suits for men in the famous icicle cloth. To move this underwear and to introduce Superior underwear to the men who buy high-grade union suits, we offer \$2 union suits at—

\$1.50

\$1.50 union suits at—

\$1.19

One lot Ladies' Gingham Dresses, sale price—

\$2.48

One lot Voile Dresses, special

\$2.75

White L1. Sheeting, sale price, per yard—

10c

TAFFETA SILK

\$1.98 value for—

\$1.48

\$1.50 value for—

\$1.19

50c Voiles, sale price, yard—

39¢

See our bargain counter of fresh goods at, yard—

10¢

GEO. E. PRINCE & SON

DUNN,

NORTH CAROLINA

Prices at Prince's always compete with prices elsewhere

We have only two sales a year