

# JOHNSON BROS. SEMI-ANNUAL CLEARANCE SALE

**ONLY TWO A YEAR**

— Each the Premier Bargain Event of the Community.

Quality is the Main Thing in our store always. It is not sacrificed during these sales.

**YOU CAN PROFIT HERE**

**SALE OPENS THURSDAY, JULY 12**

Before it does open we want you to recall to mind the class of goods you have always gotten at this store; we want you to remember the quality, the service and the price. Get these fixed in mind. Look back through the years you have bought goods of Johnson Bros. and see if you can remember that you have ever bought an article that was not precisely what we represented it to be.

Never in all that time—in sales nor in regular seasonal trade—have you been "stung" in any purchase you have made of us.

Between now and the opening of the sale we will strive to so arrange the stock that you may be able to find exactly what you want without delay so that we can give you the high degree of service for which the store is famed. There will be no goods imported for this sale. Every article is of the regular stock for which you have been paying the regular prices all summer. The prices are plainly marked and every article offered is of that quality which we have taught you to expect from Johnson Bros.

We have, of course, a large stock, and prices on all of it have been lowered to the point that it will move rapidly after the sale opens. In some lines, however, the stock has been so greatly reduced by the big trade we have had this spring and summer that there are just a few of the articles or pieces left. The early buyers, of course will get these.

We would like you to come early, because we cannot guarantee that all lines of the stock will be here after the first few days of the sale.

**Sale Opens Thur., July 12**

The GENUINE **Everfast** Wash Fabrics

ATTRACTIVE wash fabrics dyed by special process. They hold their original beautiful color through every phase of wear and laundering. Let us show them to you. There's an interesting display in the Wash Goods Section.



50c Everfast Suitings ....48c  
75c Everfast Gingham ..60c

**Sale Closes Sat., July 21**

**SALE CLOSSES SATURDAY, JULY 21**

Be sure that you will have nothing to regret after it does close. If you do not visit our store and take advantage of this opportunity offered by the great slaughter of prices, you will have much to regret; for in this, as in all of those sales which come to our store twice every year, we are sacrificing all the goods in our tremendous stock at prices that mean a large and actual saving to all those who have to buy clothing, shoes, hats, millinery, dry goods and furnishings for men, women and children.

We do not expect to have much of our present stock in the store when the sale comes to a close. We do not want to have much of it. That is why we are holding the sale. Soon the fall season will be here, with its necessity for heavier clothing and other fall and winter garments and furnishings. We have no desire to have our store cluttered up with summer goods that will have to be held over until next season. We want to sell everything now to make room for the early fall arrivals.

The prices we have placed on the goods will make them move—quickly. Be sure that you are one of the early visitors who will have the pick of all the choice goods we are sacrificing.

Our great stock includes the most celebrated lines made by the best manufacturers of America. There is not an article in the store that we cannot recommend to you as worth every cent we charged for it this season. There is not an article that is not fully up to the Johnson Bros. Standard. Still we are reserving nothing from this sale. We are placing the whole stock before you and telling you to take your pick at the prices you will be glad to pay.

**Everything In This Great Stock Of Quality Goods On Sale At Prices That Will Compel You To Buy**

One lot Ladies' Skirts, each— <b>\$1.00</b>	One lot Ladies' White Skirts— <b>75c</b>	One lot good quality Gingham— <b>19c</b>	Taffeta Silk, per yard— <b>95c</b> \$1.00 Organza on sale <b>65c</b>	Ratine and Suiting Greatly Reduced One lot Voile— <b>29c</b>	Fruit of the Loom Bleaching— <b>17 1/2c</b>	Pure Thread Silk Hose <b>65c</b>
What Millinery we have left greatly reduced to close out to get ready for fall merchandise.	Pongee Pure Silk \$1.50 value, now <b>95c</b>	<b>MEN'S CLOTHING</b> including Kuppenheimer— <b>\$5.95 to \$29.95</b>	Boy's Clothing— <b>\$3.95 to \$9.95</b>	Strong and Garfield Ox-fords— <b>\$7.95</b>	Men's Dress Ox-fords— <b>\$2.95 to \$4.95</b>	Ladies Dress Shoes— <b>95c to \$6.95</b>
Men's Straw Hats— <b>\$1.45 to \$3.95</b> 230-Weight Overalls— <b>\$1.45</b>	One lot Men's Dress Shirts— <b>95c</b>	Men's Work Shirts, good quality— <b>75c</b>	One lot Ladies' Silk Dresses— <b>\$5.95</b>	\$40.00 Dresses at— <b>\$27.50</b> Balance in proportion.	One lot Ladies' Coat Suits— <b>\$9.95</b>	One lot of Ladies' Gingham Dresses— <b>95c</b>

**Have No Regrets--Take Advantage of the Great Opportunity Here Offered**

**TWO SALES A YEAR**  
—Each Guaranteed to be exactly as we represent it to be.  
**YOUR OPPORTUNITY**

**JOHNSON BROTHERS**  
**THE STORE WITH THE GOOD GOODS**