



Broad Street looking west—a little while ago this quarter was covered by the oldest wooden buildings in Dunn.

**PEARCE'S BAKERY  
GIVES COMMUNITY  
MITY NICE BREAD**

Popular Loaf And Its Fellow Products Making Friends For Dunn

PLANT ONE OF BEST EQUIPPED IN STATE

Establishment Less Than Two Years Old, But It Has Become Strong Concern—Pearce Products Find Market In All Surrounding Towns—Project A Success.

Have you ever been admonished to "eat Mity Nice bread?" And have you headed the admonition?

If you haven't, there is a treat in store for you, for Mity Nice bread is mighty nice bread. It is baked in Dunn in the biggest, cleanest, shiniest oven you ever saw by folks who know how to mix good flour with the leaven and shortening and seasoning in a way that makes of the finished loaf just about the most toothsome morsel that ever tickled your palate.

Little Bobbie and Big Bobbie Pearce and all the little Pearce's help to make Mity Nice bread—and Mity Nice bread is doing for Dunn what a pre-Vedic beverage did for Milwaukee; it's making Dunn famous. All up and down the Coast Line and the Durham and Southern and along Mr. Page's highways of hard and "other dependable" surfaces, children cry for Mity Nice bread because Big Bobbie and Little Bobbie have learned the secret of making it just like the little folk like it best.

When you next see Mity Nice bread, you'll know it's the same old Mity Nice bread that has been big plant to be located in Wilson Avenue between the First National Bank

Building and the Municipal Building. No, not by a long sight!

Mity Nice bread is the leader of the flock—kind of a trail blazer that paves the way for the rest of the family.

There is a whole array of products which marches out in hampers and trucks every morning to make their way to the homes in Dunn, in Benson, Smithfield, Four Oaks, Selma, Coats, Angier, Duke, Bales Creek, Lillington, Godwin, even Fayetteville, and a whole raft of other settlements in the Dunn District. These are cakes and cookies, pies and pastries, doughnuts and do-dads a-plenty—all just as good in their individual ways as old Mity Nice bread, himself.

All of these things make friends for Pearce's Bakery and for Dunn. They make new friends every day and wold old friendships closer and chummar.

Pearce's Bakery is not yet two years old. There were those who said "wouldn't pay when Little Bobbie and Big Bobbie came up here very quietly from Fayetteville and allowed as how they were going to operate a regular bakery in Dunn. The craps hangers pointed to the several failures that had come to others who had the same notion—one just before the Pearce's came.

Didn't Have No Danants Pearce pere and Pearce fils, however, were nothing daunted, as the story books say. Really they hadn't a solitary "danant" hidden anywhere around the place. They had come to operate that bakery. And that is what they did.

Dunn was just lying up for the big parade in which Ellis Goldstein was going to have 15,000 marching school children to greet Josephus Daniels, whose oration opened the third annual fair here, when the Pearce's opened the bakery.

When you next see Mity Nice bread, you'll know it's the same old Mity Nice bread that has been big plant to be located in Wilson Avenue between the First National Bank

**ADAMS BROTHERS  
RESTAURANT IS A  
CREDIT TO TOWN**

Dunn Cafe Shows Wonderful Improvement Under Their Ownership

GOOD FOODS, NICELY COOKED AND SERVED

A Place Into Which Women May Go With Confidence—Long Way From Well-Remembered "Baldwin Restaurant." James and Michael Adams Britishers From Island of Cyprus.

Other residents of Dunn recall the long line of eating places that have graced the town since first Mack Baldwin, the elephantine negro butcher, opened his restaurant in a little wooden building which stood where the Commercial bank now stands. There have been many, but few attained any marked degree of success.

Many remember Turner Holland and his various ventures; Armstrong and his eating places that wandered all over town; Doug Butts and his restaurants. There have been many restaurants, but none who strove to feed those who would pay more than two bits for a meal lasted very long.

For years the town lived without a really first-class restaurant catering to men and women and into which the average woman would go with confidence. Several years ago Jimmy Avgoris, one of the most popular Grecian youngsters that ever came to Dunn, established the Dunn Cafe. He conducted it, with the aid of numerous cousins, until he left about three years ago to answer his country's call.

Several years ago Jimmy Avgoris, one of the most popular Grecian youngsters that ever came to Dunn, established the Dunn Cafe. He conducted it, with the aid of numerous cousins, until he left about three years ago to answer his country's call.

of that bakery were good. Mity Nice bread was born that week, but it wasn't christened until some time later, when these folk gave the infant the name it bears.

The Pearcees have a mighty nice plant in which they make Mity Nice bread and its little brothers and sisters of the food family. It is equipped with all sorts of machines for mixing and cutting and weighing, and it is seldom that the human hand touches the stuff while it is being prepared or after it is baked. Old Mity Nice himself, goes to the purchaser in clean waxed paper, which keeps him fresh and safe from all the little bugs and other things that you'll like Mity Nice bread and the whole Pearce family of pastries and other foods.

call to war. Theodore and Nicholas Vlahas, brothers and also natives of the Hellenic kingdom, purchased the buildings of Jimmy and did very well until adversity overtook the place run down.

Then came James Adams, a Briter from the English colony on the Island of Cyprus. He bought the place of Teddy and Nick. He thought a great deal of the place. It stood, and immediately he began to clean out and clean up. He expurgated objectionable loathing, he enlarged the dining room, papered the walls, supplied new seats, new tables; put in a new front. Then he went after business. And business has come to him.

A few months ago Mr. Adams' younger brother came to join him in the venture. Now the firm is known as Adams Brothers. They are James and Michael. Both are hustlers and valuable additions to the town's commercial life.

They have a beautiful restaurant into which people go with the assurance that they will be served well with the best of foods the market affords and at a price they are willing to pay. The Dunn Cafe is as good and as nice as any restaurant in Eastern Carolina.

It has not been so long since the time of Mack Baldwin but the town and its restaurants have progressed far since his time.

This spring a total of 440,899 crates of strawberries went out of that part of North Carolina served by the Atlantic Coast Line railway. This comprises the main berry region of the State. This shows that there was an increase of 155,688 crates over last year, and good prices were received for the berries shipped.

Irish potatoes from home-grown mountain seed were from 7 to 10 days earlier than those from Maine and Canadian seed, and the yield was equally as good, as shown by reports from the Tidewater counties.

**CONSIDER THE ICE MAN; HOW HE DOTH GIVE YOU COMFORT**

Provides The Important Essential For Combatting Heat With Cooling Drink

"IS IT HOTTER UP?" "IS IT COLDER DOWN?"

Continued from page 1.) Road. When he found that he had to enlarge the plant he sold his home and put the proceeds into new machinery. The machinery was delayed in transit. It was nearly two years after

started the enlargements before they were completed. But, two years ago, he succeeded in getting the plant to where it would supply all the ice the community could need. Since then everything has been running pretty; Mr. Noel has built an even prettier brick home in Wilson Avenue and the business of the Dunn Ice and Fuel Company is humming as it never hummed before. Meanwhile Mr. Noel has acquired all of the stock in the corporation and now is its sole owner.

Up to the time that George T. en-

larged the plant ice famine way not unknown in Dunn. The demand consumed all the ice as it was made. There was no chance to store any against the inevitable delays incident to the conduct of any manufacturing industry. Since the enlargement, however, an ice storage plant has been constructed and there is always an emergency supply on hand to guard against any possible contingency that would curtail production.

Patent Old George, who has never been known to lose control of his "goat," is a mighty good friend to

Dunn. He is the antithesis of the fellow who calls attention to the heat. He is the fellow who supplies the most essential necessity for those cooling beverages to which you are driven by the pests. He is a mighty good fellow to be friends with—summer of winter; because when Mother Nature commences to offer him competition in the ice making game he turns to coal and wood deling. He is the fellow who keeps you warm in winter and cool in summer. Could there be a more necessary and valuable citizen?

**Dunn's Prettiest Grocery Store**

If you are not already a patron of the Holland Grocery, you are missing something—you are missing the maximum of service combined with the most reasonable of charges.

Our stock is one of the most complete imaginable, affording you the pleasant opportunity of making all of your grocery purchases at one place.

You can phone us for any grocery article with perfect assurance that we will get it to you on time.

**W. D. Holland**

DUNN,

NORTH CAROLINA

**Gas and Oils, Tires and Accessories**

Come to the convenient place with the "in and out" gas and oil service where you get rapid and efficient service.

This station takes a good deal of pride in the degree of service it gives its customers, and it seeks to give satisfaction at all times.

We handle the best of gas and oils, tires, tubes and accessories.

Let us number you among our hundreds of satisfied customers.

**Broad Street Filling Station**

Broad Street at Clinton Avenue

**Wholesale Gas and Oil**

Dealers in Gas and Lubricating Oils are finding it to their advantage to sell Southern Gas and Oil products because there is a steadily growing army of motorists who insist on getting—

**SUNOCO OILS AND GAS**

There is a grade of Sunoco Oil for every car. Sunoco Gas is the kind the wise motorist wants.

**Southern Gas and Oil Co.**

D. C. ALBERT, Manager

CITY GARAGE BUILDING,

DUNN, NORTH CAROLINA