

Music By Orchestra
From 7:30 P. M.
To 10 P. M.

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We Welcome You

TO THE FORMAL OPENING OF OUR MODERN NEW MERCHANDISE EMPORIUM IN DUNN ON
Thursday, October 4th From 9 A. M. to 10 P. M.

On Thursday Morning at 9 o'clock we will throw open the doors of Our Big New Store on East Broad Street to Our Thousands of customers and friends. Housed in this Bargain Emporium will be found the largest stock of dependable merchandise every offered the buying public of the Dunn District.

FOR TWENTY-THREE YEARS

We have endeavored to serve the people of Dunn and the surrounding territory with **DEPENDABLE MERCHANDISE** at "Live and Let Live" Prices. That our efforts have met with success is evidenced by the continued marvelous growth of our Dunn store—a growth that made it necessary for us to seek larger and better quarters for serving our ever-growing number of satisfied customers.

IN OUR LARGE NEW BUILDING, WITH ALL MODERN STORE CONVENIENCES,

we will be better able to render a service in keeping with our ambition—A service equal to that found in the larger cities of the country.

In planning the erection of our new store and in arranging the fixtures we had in mind—**BETTER SERVICE** for our customers and friends. **IN THE NEW STORE** you will find the same **GUARANTEE** back of our merchandise and the same **COURTEOUS TREATMENT** from our salesmen and salesladies that has marked our history of twenty-three years in the merchandising business in Dunn. **IN FACT**, with the larger accommodations we will be able to render a service which heretofore we have been unable to reach.

ANOTHER WORD ABOUT THE TREMENDOUS STOCK OF FALL AND WINTER MERCHANDISE

Which will be found in our new store. For the benefit of our customers we have purchased the largest and most select stock of Merchandise ever shipped to Dunn. From this gorgeous stock of stylish and up-to-the-minute Fashions of the latest creation we will be able to meet the demands of the most exacting buyers

DON'T MISS THE OPPORTUNITY

Of Attending Our Opening on **THURSDAY, OCTOBER 4**. From 7:30 to 10 P. M. Music will be furnished by a well-known orchestra and the hand of welcome is extended to one and all to pay our new store a visit on the opening day.

The
FLEISHMAN BROS Co.
The Dependable Store
DUNN, N. C.

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