

GOLDSTEIN'S OCTOBER SPECIALS

COME TO THE DUNN FAIR AND TRADE WITH US

JUST WHEN YOU NEED TO DO YOUR SHOPPING WE ISSUE THIS FALL BULLETIN, REMINDING YOU OF THE MOST WONDERFUL OPPORTUNITY TO SAVE MONEY AND SECURE THE PRETTIEST MERCHANDISE THAT HAS BEEN OUR PLEASURE TO SHOW. OUR STORE HAS BEEN THE MAIN TRADING CENTRE FOR THOUSANDS OF OUR FRIENDS OF DUNN, DUKE AND THE SURROUNDING TOWNS AND COMMUNITIES OF HARNETT, JOHNSON, SAMPSON AND CUMBERLAND COUNTIES. WE WILL PLEASE YOU AND SAVE YOU MONEY.

SILK DRESSES AND WOOL DRESSES

Specially priced from—
\$4.95 to \$59.50

In all the new materials such as satin, canton crepe, charmoise, broaded crepes, Roman and Canton crepes. Also poret twills, serges and tricotine in every imaginable shade and individual styles, such as bustle back, circular flounces, pleated panels, side draped, and styles that are beaded, plain tailored, embroidered and beautifully trimmed dresses. We know that you will rave over the beautiful styles and marvel at the low prices. Come let us show you.

NEW FALL COAT SUITS

Specially priced from—
\$14.95 to \$49.50

Each and every suit really worth from \$10 to \$15 more than we ask and to appreciate them is to try them on. All the distinction of style hand tailored and beautifully trimmed and beaded suits with silk linings in all sizes, including the stylish stouts and extra sizes. Colors mostly blue, black and brown, in poret twills and tricotines. We want to show you these suits so unusually low priced.

FALL SWEATERS

For Ladies, Children, Misses, boys and infants from—
98c to \$9.95

This is Sweater time. We have them in coat style vent pockets, athletic slip on, in every wanted color, including black and white, also brushed wool and during this great special sale, we are going to save you from 50c to \$3.00 on your sweaters. Full line of fancy vestee sweaters.

BEAUTIFUL FURS

Priced from—
\$4.98 to \$50.00

We are showing all the new style neckpieces in all the wanted furs. You will want a new neck piece when you see the wonderful array of styles at such tremendously low prices.

LADIES AND MISSES NEW FALL COATS

Specially priced from—
\$7.95 up to \$95.00

Every coat has been specially and carefully selected. The new long lines, the draped styles, the side tying, also the Military sport coats and the plain tailored coats, and the new convex collars. The beautiful fur trimmed and fur coats and the saving of dollars will be readily seen when quality and style will be considered. We want you to see the showing of cloaks while the stock is complete.

ARRAY OF FALL HATS

From—
98c up to \$12.95

The hundreds of styles that we are showing has never been equalled. We have just received from New York fashion centres, five hundred beautiful pattern hats that will meet with the approval of the miss, the little girl and mothers and the big "Sis" too. The collection is wonderful range of colors as well as shapes and material, and you will appreciate the beautiful quality, priced at such unusually low prices.

SHOES—SLIPPERS

The styles in footwear this season are the prettiest ever shown. To match the dresses and coat suits in all shades. We have them in suedes, satins, kids and patent leather and the new moose skin. Our prices are always lower, consistent with quality. We carry the best line of shoes for ladies that is made the Selby shoes. For men the Cygolf, Goding and Markson. For children Playhouse and Fox's footwear, for during this October special, we are going to sell you shoes for the whole family at a saving of 50c to \$3.00 a pair. Come see all the new styles we will sell you, please you and fit you.

Imported Velour Hats from—
\$5.00 up

Galateas and Kiddy Cloths—
19c

CHILDRENS COATS AND DRESSES

We always think of the little ones and that is why we are showing the prettiest line of school dresses from 98c up and all the beautiful styles in wool crepes, silks, poret twills and velvet twills in middy styles, coat styles, plain and three-piece styles at such low prices. We want you to see them.

SILKS—SILKS

The silks this season you will admit are the most beautiful you have ever seen, and today we are offering silks at the lowest prices. We do not wish to brag, but there has been the most terrific advances in the last few days on account of the Japan earthquake. Over two million dollars worth of silks were destroyed and there is going to be the greatest shortage in silks the world has ever known and likewise high prices, so we urge you to buy silks now and save money.

BOY'S SUITS

Mothers and fathers lets please the boys. They want suits like big brother wears. Now we have them in the most beautiful styles and colors in 2 pair of pants, suits that mean service, and going to offer you some of the best bargains you have ever had in boys suits. We can fit the smallest two year old boy up to size 18 and showing boys suits from—
\$2.95 up to \$17.95

We will save you money on your boys suits, so come let us show you.

WOOLEN GOODS

\$1.00 wool serges, all colors—
69c

\$1.50 all wool French serges—
98c

54-inch wool suitings up to \$3.50 a yard, just what you want for skirts and dresses and the new vestees—
\$1.95

Boys Hats from—
50c up to \$2.45

SPECIALS

Men's heaviest \$2.25 overalls at—
\$1.50

Boys heaviest \$1.25 overalls—
98c

Boys heaviest union suits—
98c

Ladies 75c vests and pants—
48c

Men's work shirts at—
75c

\$1.00 girls union suits, all sizes—
75c

Ladies \$1.50 union suits—
98c

White homespun, yard wide—
10c

Bed Ticking—
15c

Table Oil Cloth—
35c

25c heaviest outing—
20c

One table full of goods, value up to 19c per yard for—
10c

One table full of 25c and 35c goods at—
19c

One table full of 39c goods piled high and real values—
25c

AAA heavy white homespun—
15c

35c Dress Gingham—
25c

Dress Gingham, beautiful styles—
15c

35c lad lassie devonshire cloth—
25c

32-inch Kilburnie and Bates gingham, the best made—
29c

CLOTHING

Our clothing department is our pride. We can boast of having the best line of clothing ever shown in Dunn. Every young man wants a good looking suit and one cut in the latest style and at the same time he wants a suit that will give service, hold its shape and color. That is what we guarantee to give you and at the lowest price when you consider style and quality.

Real nobby \$20 suits specially priced at—
\$14.95

Beautiful \$25 Suits, specially priced at—
\$19.95

Hundreds of \$35 Suits, specially priced at—
\$24.95

Griffon hand-tailored suits, also Devonshire Fashion Clothes from—
\$25.00 up to \$45.00

We have serges, woolen cashmeres, flannels in pin stripes, checks and solids. In fact all designs that will appeal to the young men, the middle age man and the old man, in slims, regulars, stouts and shorts. The character of suits we are showing will please the most fashionable as well as conservative dresser. All we want is an opportunity to show you, please you and save you money on clothing.

MEN'S HATS

A look in our show window will convince you that never has there been such a magnificent showing of men's hats. The beautiful colors in all shapes and priced so low.

Men's regular \$3 hats—
\$1.98

Men's regular \$4 hats—
\$2.98

Men's regular \$5 hats—
\$3.95

Mallory hats at—
\$5.00

BATH ROBES, PETTI-COATS, KIMONAS, NEGLIGES

Our line of this merchandise is complete and everything that you can ask for to please the most fastidious and the price that we have marked these when you consider the style is lower than we have ever quoted. We will please you.

DRY GOODS

Yes, we are selling more dry goods this fall than ever before and going to continue to do so is the reason our thousands of customers realize that we are selling them for less than most merchants have to pay for them on today's market. We were fortunate to buy all our dry goods when the market was buying their prices on 18c cotton goods we bought thousands and thousands of dollars worth of merchandise and now we are going to pass this lucky purchase to our customers.

Tricotines, poret twills, broadcloths and crepes in all colors from—
\$1.95 up to \$4.95

HOSIERY

Now is the time to buy hose. We are offering the biggest values ever heard of.

Children's regular 50c hose—
25c

Ladies \$1.00 sport hose—
48c

Ladies silk hose—
50c

Ladies \$1.50 silk hose—
\$1.00

Ladies great special, \$3 silk hose at—
\$1.95

100 pieces of checked homespun—
10c

36-inch Sea Island—
10c

Amskeag Apron Gingham—
15c

20 Years of service to the thousands of people of Johnston, Cumberland, Harnett and Sampson counties. We have built a business that is second to none. We have catered to the masses, and we have had the merchandise you wanted when you wanted it. We have always been the leaders in styles and we have given you service and that is why you have traded with us. In the 20 years of service we have done everything we could to please our trade. We have had competent help to make your shopping easy. We have been on the alert to buy merchandise at the right time to save you money. We have never disregarded quality. If giving you the best and most stylish merchandise for least money we will continue to sell you. We want you to come early and buy your goods. Everything is advancing. We have the merchandise bought right and we will save you money. The same guarantee applies to all merchandise to give satisfaction or money refunded.

Goldstein's, Dunn's Best Store