

THE DUNN DISPATCH

VOLUME X.

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FLEISHMAN'S

ATTACHED TO
IN LEO DUNN

A BUSINESS WHICH HAS ENJOYED
A REPUTATION OF
DEPENDABLE

NOW EXPANDED TO A
LARGER NEW STORE

Steady Growth of Store Opened Here 24 Years Ago. Maximize It Necessary to Twice Seck Larger Quarters. — The Home of Dependable Merchandise.



Benjamin Fleishman, president of Fleishman Brothers Company, and founder of the chain of stores, which now serve thousands of Carolina shoppers.

COMMERCIAL BANK POSSESSES ASSET OF CONFIDENCE

Executive Management Has Given This Bank Public Confidence

HAS ENJOYED STEADY AND RAPID GROWTH

This Sound, Progressive Financial Institution, With A Capital Stock of \$20,000, Shows Deposits of A Half-Million Dollars. Is A Bank With An Envyable Record.

The confidence of the public is the most valuable of all business assets. It takes more time to acquire this confidence. It takes integrity, conscientiousness with the needed service of conscientiousness, service to the public and sound business policies. And to be business house is public confidence a more valued asset than any other.

Commercial Bank breaks the ability of the men back of it. And these men who have so carefully moulded and guided its policies are representative citizens of this section of the State. E. P. Davis is president, C. S. Hicks is vice-president and Jas. D. Davis is cashier. The directors are: J. W. Purdie, C. B. Hicks, J. C. Eyring, J. W. Jordan, E. W. McKay and E. P. Davis.

E. P. Davis, head of this bank, is one of the best known men of this section, and while those who do business with the bank find him ready and willing to accommodate them, he is one who can say "no" when to say "yes" would not be in keeping with the safety of the deposits of the bank's customers. He is a know friend to the farmer, a good roads champion and ever ready to take a stand and work for the things which tend to make Dunn and the Dunn District more desirable for habitation.

Other members of the governing board of the Commercial Bank are numbered among the best citizens of Dunn and the State. Besides these the bank is backed by several millionaires, including B. N. and A. B. Duke of New York City, and W. A. Erwin, Sr., of Raleigh and Durham.

Cashier Jas. D. Davis is the right man at the right place and knows how to meet the public, to cheer the man who needs assistance, to sympathize and point out the difficulties that lie ahead. He is well posted on all financial customs, is broad-gauged and a man of known discrimination.

C. S. Hicks, vice-president is active head of the bank of Bennett at Duke and well and favorably known throughout this section.

The following safe and sound business men and farmers constitute the stockholders of the Commercial Bank: B. N. Duke, A. B. Duke, J. W. Erwin, Jr., J. W. Jordan, J. C. Thorn, W. A. Erwin, Edward Purdie, J. C. Byrd, C. S. Hicks, G. M. Tigman, Edward Smith, F. W. McKay, E. P. Davis, Dr. W. P. Holt, R. S. Kelly, W. P. Dickey, W. H. Lane, E. G. Melver, E. L. Parker and Son, J. L. Sorrell, E. W. Smith, Marvin Wade, Ellis Goldstein, Mr. F. R. Butler, C. W. Williams, J. P. Lewis, J. M. McKay, R. Smith, J. M. Hodges, Melames S. W. Holman, G. E. Warren, E. P. Davis, Jessie A. Warren and C. J. Smith.

The names of the officials and stockholders in the Commercial Bank are insurance policies to the patrons of the bank that all transactions will be safe and legal and contain no risks or speculative elements.

The Commercial Bank is a safe bank—one which is conducted with the view of safe-guarding the interests of the smallest as well as the largest depositor.



Mr. Davis is President of the Commercial Bank, one of Dunn's popular Banking Institutions.

A BUSINESS THAT IS A NECESSITY

N. A. Bell & Company Fills The Hardware Needs Of The Community

Perhaps no store in this section is so generally known to the general public as N. A. Bell & Company. In an exclusive hardware store that is conducted in Dunn by N. A. Bell and Geo. M. Floyd, a new dweller finds many of the things necessary in the home and on the farm. In fact, this well-known business caters to the hardware needs of both rural and city dwellers.

N. A. Bell & Company was organized in 1918, being organized by N. A. Bell and Geo. M. Floyd. In 1917 the business was incorporated and J. E. Cannady became president. Recently the corporation was reorganized. Messrs. Bell and Floyd are the active managers of the store.

of stock have been opened already and with a new series opening every three months it will not be so long a time before there will be at least 5,000 active sharps in force and working to provide the much needed homes for the town.

It is useless to enumerate the many and valuable benefits a community derives from a well managed building and loan association, for any well informed citizen recognizes such an institution to be one of the most valuable assets of the town. Besides being the only organized force that supplies homes for our people it is also recognized as the best savings proposition yet presented and does more to inculcate the habit of thrift than any other channel of business. It is absolutely safe, sound and secure, well managed and directed. It enables the man of small income to own his own home. It builds small savings into a sum sufficient to take advantage of opportunity or meet adversity. It is a splendid investment for the man of means, as it pays dividends of over six per cent and is non-taxable. It has an appealing argument for every citizen and perhaps comes nearer touching every phase of everyday life than any other institution in our midst. Its period of probation has now passed and the Home Building and Loan Association's assets amount to a sum that make them one of the strong financial institutions of the community and one that is proving exceedingly popular to the well thinking man, woman or child.



R. Fleishman, Jr., General Manager of Fleishman Brothers Company local store and public spirited citizen.

As Max Gardner Sees It

We have heard the fervent political orator pour the infamy of the briers and manipulators of Wall Street, of flooded markets, falling prices, ruined farms and bankrupt farmers, and yet we have gone right on year after year during the three months of October, November and December, dumping our entire cotton crop on the market, with the inevitable crashing result. It takes 12 months to make a cotton crop, and we try to market it in three. No commodity on earth, not even gold, would bring its full value under such a haphazard system. It is passing through that you will find farmers in this country widely enthusiastic and active in cooperative policies and blindly inactive and frequently open hostile to the success of the Cooperative Cotton Association, an organization fraught with more real possibilities for their prosperity and independence than any other political plan ever wrought out by the genius of man. From a recent address by Hon. O. Max Gardner, in The Progressive Farmer.

Chapel Hill-Chapel Hill is to have city mail delivery. It will go into effect in November.

BUILDING & LOAN IS A FAST GROWING DUNN ENTERPRISE

Association Has Meant A Great Deal To Material Growth Of Town

HAS CONSTRUCTED A TOTAL OF 38 RESIDENCES

Was Organized in May 1922 As Result Of Efforts Of Chamber Of Commerce And Business Men—Total Of 3,000 Shares Now In Force And Active—Is A Safe, Sound And Secure Investment.

For several years there has been an acute shortage of dwellings in Dunn, and this becomes so emphasized and pronounced in the spring of 1922 that the Chamber of Commerce, acting in conjunction with different business men of the community, commenced to agitate the necessity of a building and loan association for Dunn and the surrounding territory. After active and persistent work and publicity by a committee of businessmen, appointed and assisted by the Chamber of Commerce, this agitation culminated in a meeting of the citizens in the Masonic Hall in May 1922. At this meeting the necessity and benefits of a local building and loan association were forcibly presented and discussed with the result that The Home Building and Loan Association of Dunn, N. C., was organized and officers and directors were elected. A charter was soon granted by the Secretary of State and license issued by the Insurance Commissioner and the first series of stock opened on June 2nd 1922. An entire campaign conducted by the Board of Directors and the Chamber of Commerce resulted in selling over two thousand shares of stock in this series.

At the time this is written 3,500 shares are active and in force and the association has constructed and ready for their payment, 38 residences.

test of the town of Dunn. Mr. Draughon is a red-blooded live-wire broad-gauged and progressive booster for Dunn and the Dunn District and takes special interest in the educational life of the town.

Besides his mercantile interests Mr. Draughon has large farming interests in Sampson and Cumberland counties and naturally is much interested in the agricultural class. He is also identified with the First National Bank of Dunn, being vice-president of this financial institution, is a member of the board of school trustees of the Dunn school district, an active member of the Dunn Chamber of Commerce, a deacon in the First Baptist church and a Mason.

In short J. W. Draughon belongs to the class of citizens which by their keen insight and forward-looking ideas are responsible for the fact that Dunn has won the distinction of being "the best town under the sun." No one citizen has proved a greater asset to Dunn than J. W. Draughon.



Morris Fleishman, Vice-President and general buyer for the Fleishman chain of stores, who was a valued citizen of Dunn for more than twenty years.

J. W. DRAUGHON AN ASSET TO DUNN

Is A Progressive Community Builder With Broad-Gauged Vision

When it comes to pep, get-up and go, backed by experience in the buying and selling of merchandise, J. W. Draughon is all to the mustard. Mr. Draughon came to Dunn twenty years ago and entered his chosen pursuit that of merchandising. Beginning on a small scale, his business has seen a continuous and steady growth until today the J. W. Draughon store ranks with the largest and best in Dunn. The stock consists of a large line of ready-to-wear for men, women and children, shoes for the whole family, dry goods, notions and, in fact, everything usually found in a general department store. Honest dealings and courteous treatment is a hobby with Mr. Draughon and the buying public has long since learned that it is a pleasure to trade at Draughon's.

As a community builder Mr. Draughon is known for his progressive views. He is ever ready to take a stand and fight for the things which

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Duke High School To Publish School Paper

The Duke Hi-Federalic, a four-page, four-column, paper gotten out by members of the Duke high school has made its appearance. It is the purpose of the promoters to issue the paper monthly during the school term. The initial number contains numerous articles of interest to pupils and patrons of the school and is a credit to the editorial staff. The copy is prepared by students of the Duke high school and is printed here by the Pope Printing Company.

The staff is composed of the following: Editor, Wade H. Lucas; associate editors, Etta Hall, Dorothy Floyd, Modith McDonald, Mary Dawson Whiteley, Nell McKay; business manager, Ralph H. Johnson; advertising manager, Arthur Fowler, Jr.



This is the corner of East Broad Street and Wilson Avenue in the center of the business section of Dunn.

FIRST NATIONAL BANK OF DUNN A FINANCIAL CENTER

Has Deposits Totalling Three-quarters Of A Million Dollars

SAFETY AND SERVICE IS THE BANK'S MOTTO

Affairs Handled By Men Who Spare No Pains Or Care In Safe-Guarding The Interests Of Its Customers. Welcome And Courtesy Awaits One And All.

In no line of business activity has progress during recent years been greater than that of banking. And no banking institution in this part of the country has enjoyed a more substantial and continued growth than has the First National Bank of Dunn. Beginning business in Dunn in 1904, this well-known bank today is housed in its own home, one of the most modern banking houses in Eastern North Carolina. It has a capital stock of \$50,000, deposits of three-quarters of a million dollars and resources of \$900,000. Equipped in every way to do a general banking business, this institution is well equipped for the handling of estates, administrations, wills, taking care of trust funds and foundations of various sorts, and generally doing all that a trustee, executor or administrator could do.

The success of a bank depends more largely perhaps than any other business upon the men who handle its affairs. The motto of the governing body of this bank is "safety and service." Safety of the funds entrusted to the care and service to its customers. In fact, Safety and Service are the two big words in the language of this establishment, and the officials of the bank consider these as a duty which they owe to their depositors. The policy of this bank is to meet these duties with assiduous care.

The officials of the First National Bank of Dunn to all the people of Dunn and the Dunn District and other territory within the banking range of Dunn. It is "Make the First National Bank of Dunn your financial headquarters," and the courtesy that is extended to visitors at the bank, whether regular customers or not, is evidence that the invitation means just what it says.

The officials of the First National Bank of Dunn include some of Dunn's leading business and professional men, among them the big boosters and constructive town builders. N. A. Townsend, president of the bank, is a man of reputed business ability, and one who keeps in close touch with the financial world and the bank which he heads. He is a leading attorney, being Junior member of the well-known law firm of Clifford & Townsend. He has represented Hargett county in the State Legislature with credit to himself, to his town, county and State. It can truthfully be said that he was the "shining light" of the 1922 session of that august body. J. M. Sherwood, active vice-president of the bank, is a man of known banking ability. He came to Dunn in February of this year from the Commercial National Bank, of Raleigh, where he grew up in the banking business. He was connected with the Raleigh bank for nineteen years and knows the banking business as very few people do. J. W. Draughon, also vice-president of the bank, is well and favorably known to the people of this part of the State. He is a successful business man and one who spares no time or effort in the safe-guarding of the interests of the bank's customers. H. B. Taylor, cashier, grew up in this bank, having been in its service since 1924. Banking is his hobby, and he, like the other officials, caters to the safe side of banking. J. O. (Bob) Warren, the assistant cashier, is also an experienced banker and his chief interest is in "safe banking."

Directors of the bank are numbered among Dunn's best-known and most successful business men and financiers. There are: N. A. Townsend, J. A. Taylor, Jno. W. Draughon, Jno. A. McKay, J. C. Clifford, Marvin W. C. Geo. K. Grantham, Ellis Goldstein, J. M. Sherwood and H. B. Taylor. This board is composed entirely of men of broad vision, men of red-blooded, progressive ideas who want to see Dunn grow in a financial way, which after all is the back-bone of substantial progress.

Make some bread crumbs in the gutter this fall and keep the fertile soil at home. Better still, prevent the gutter from forming by plugging winter cover crops and by arranging any extension workers of the State College.

On October 4, this year, the Fleishman Brothers Company moved into its own home on East Broad street, one of the most modern merchandising emporiums in the South. The new home of this business is a two-story structure with a floor space of 9,000 feet. It is steam heated throughout with running water and baths. The building both inside and out is one of architectural beauty and this, with the modern fixtures and conveniences, arranged for the convenience of shoppers and so as to make it easy to show the merchandise to the best advantage, is just the thing to sell people.

The motto of the Fleishman Brothers Company has ever been to give value for every dollar spent in the store and to adjust completely to the entire satisfaction of the customer—to sell dependable merchandise, backed by a guarantee of satisfaction or money cheerfully refunded. Another rule in this store is that customers must receive courteous treatment from all employees.

The number of employees in this mammoth store totals 85 and 30 of these are trained and experienced in the departments in which they are employed. Sam Fleishman, Jr., who came to Dunn two years ago, is general manager of the store and gives his personal supervision to the entire satisfaction of the customer—to sell dependable merchandise, backed by a guarantee of satisfaction or money cheerfully refunded. Another rule in this store is that customers must receive courteous treatment from all employees.

Others members of the sales force are: Misses Ida Mae Pittman, Lillian Adley, Martha Taylor, Sadie Naylor, Lydia Burns, Eunice Warren, Nellie Swannin, Mary Evans, Margaret Floyd Jernigan, J. Wolf, J. H. Russell, James Houston and James Wilson; Messrs. W. P. Willford, Lavender Parkes, Everett Warren, Harry Melrose, Walter Cavanaugh, Frank Bailey, Jr., Claude Bell, B. A. Reardon, Houston Jernigan, Elton Strickland, Roy J. Brown, R. B. Jackson, and B. R. McDonald, the last named cashier.

The Fleishman Brothers Company is a million dollar corporation and all the stock is owned by the Fleishman family. The first store was opened in Spring Hope, this State, by Benjamin Fleishman, president of the corporation, thirty years ago. The company now operates a chain of seven stores, six retail and one wholesale. Two of the retail stores are located in Fayetteville, one each in Dunn, Anderson, S. C., Marion, S. C., and Mullins, S. C., while the wholesale store is located at 37, Hopkins Place, Baltimore, Md. The company also has an office at No. 40-W, 3rd St., New York City. Buyers are kept on the market at all times with the



Scene on Broad Street looking West. Barnes and Holliday Co., in back ground.