

ICE CREAM WILL BE SERVED IN PRIVATE BOOTHS BY STOVALL.

Since the installation of their lunch booths, the American Fruit Stand has had a large volume of ice cream which they buy from Southern Dairies, one of the leading manufacturers of ice cream in the state. The new private booths now being installed by Mr. Stovall will afford a more comfortable and refreshing place when partaking of refreshments, and it is expected that ice cream sales will double when the booths are completed.

What Would You Do Without Fire? Prof. Thomsen Explains What Our Life Would Be If Man Had Invented Fire, in The American Weekly, the Magazine Which Comes on July 22 With the BALTIMORE SUNDAY AMERICAN. Buy Your Copy From Your Favorite Newsboy or Newsdealer.

BUTTER-KRUST BRAND POPULAR AT STAND

Not only does the American Fruit Stand handle fruits and vegetables, but a complete fresh line of breads and cakes are kept. The leading brand is Butter-Krust made by the Asheville Baking Co. This popular brand leads in sales at the American Fruit Stand.

FRESH FRUITS AND VEGETABLES FEATURES OF AM. FRUIT STAND

One of the features of the American Fruit Stand is the large variety of fresh vegetables that is kept in stock at all times. These vegetables are bought from the best sources available, and are sold at popular prices. Most of the fruits and vegetables are gathered ripe and delivered quickly, which affords better flavors than those gathered before ripening naturally.

American Fruit Stand Moves To Larger Quarters

Stocks Increased, Together With Addition Of Booths In Which Lunches And Refreshments Will Be Served

The American Fruit Stand moved this week into their new large building next to the Waywood Theatre. The new quarters will provide about four times as much room as the former location, Felix Stovall, owner said.

In addition to increased stocks and lines of merchandise a number of booths will be built on the balcony of the building and provide privacy for those who want lunches or have beer served.

A lunch counter about three times as large as the one used in the old building has been installed, and about three times as many stools placed all of which affords more accommodations for the customers.

Mr. Stovall started in business here eleven years ago in the stand from which he moved this week. The stand at first being seven by fifteen feet. He kept enlarging until every available inch of space was being used, and then found that his increased business was crowding the quarters.

He first started by himself, and at present he has three assistants. In checking over his books he found that business is over 200 per cent better now than when he first started.

The building which he has moved into was formerly occupied by the Blue Ridge Furniture Company. The building has been completely gone over and a new front which consists of folding doors installed. The interior has been repainted, and new equipment added.

Mr. Stovall expects to begin work within the next few days on the booths on the balcony which is in the back of the building.

PWA IS GOING BROKE AND IS HAPPY OVER IT

Washington.—The PWA is going broke and feeling rather happy about it.

A penniless purse is the plight the public works administration has been seeking for itself.

Its activities, aimed to speed recovery by pouring huge sums into job-giving projects got off to a slow start. Officials said it required time to pick worthy undertakings.

But now the PWA has only about \$100,000,000 left, and the bill will be almost empty by the end of next week.

It has taken about two and a half weeks for PWA to get rid of three-fourths of the \$400,000,000 turned over to it by President Roosevelt before he sailed for Hawaii.

Funds to keep a number of federal projects going and to start a few non-federal ones will eat up all but a small reserve. This probably will be held out to meet contingencies.

The public works special board will meet Wednesday to divide up what is left of the cash among eligible projects.

Babe Ruth Swatted Out 700th Homer In Friday's Game

There was another treasured baseball in Babe Ruth's collection Saturday.

The famed New York Yankee slugger clouted the 700th home run of his career in Detroit Friday and paid \$20 to the boy who brought it back to him. Some years ago he gave \$10 for the ball he had smashed out of a ball park for home run No. 500. Three years ago when he hit No. 600 at St. Louis, two kids came around with baseballs, each saying his was the one Ruth hit. The Babe settled the argument by paying \$10 for each.

By drawing a pass in Friday's game, Ruth drew closer to another amazing milestone—his 2,000th walk. He now needs either three or seven more passes to reach that total. There is a difference of opinion as to

LARGE QUANTITY OF COCA-COLA IS SOLD

The American Fruit Stand sells hundreds of crates of Coca-Cola each year, it was stated yesterday. The management has made a practice of seeing that the drinks are kept ice cold at all times which accounts, to a great degree, for the large volume of sales.

Sale Of Tobaccos Is Big Item At American Fruit Stand

The Clark-Fowler Cigar Company, of Asheville, sells the American Fruit Stand all their cigars, cigarettes and tobaccos. This type of merchandise is one of the biggest items handled by the American Fruit Stand.

WAYNESVILLE CANDY COMPANY IS GROWING

One of the fastest growing concerns in Waynesville is the Waynesville Candy Company, owned and operated by Dewey Stovall. Only recently this firm has enlarged their business and added an extra truck to make deliveries.

whether he has received 1,997 free tickets to first base or 1,993.

What I saw in India. Sacred Cows, Temples of the Monkey God and Other Strange Customs. Seen by an American Traveler. Related in The American Weekly, the Magazine Which Comes on July 22 With the BALTIMORE SUNDAY AMERICAN. Buy Your Copy From Your Favorite Newsboy or Newsdealer.

Fresh
FRUITS
AND
VEGETABLES
AT THE
American Fruit Stand

Congratulations To Mr. Stovall on Increasing the Size of His Building.

A Friend

READ THE ADVERTISEMENTS

Congratulations
TO THE
American Fruit Stand
ON THEIR
Business Expansion

THEY SERVE OUR
ICE CREAM
"NONE BETTER"

Southern Dairies, Inc.
ASHEVILLE, N. C.

Congratulations
To The
American Fruit Stand

Mr. Stovall, we wish for you the best of success in your new and larger business quarters.

Coca-Cola Bottling Company
ASHEVILLE, N. C.

Congratulations
TO THE
American Fruit Stand
IN THEIR
EXPANSION

You will always find our line of Bakery products at this place—and whenever its Quality you want in bread, cakes, etc., call for

Butter-Krust
"Better Because Its Made That Way"
ASHEVILLE BAKING CO.

Announcing---
Our Removal To Larger And More Modern Quarters
(NEXT TO WAYNEWOOD THEATRE)

Because of added lines of merchandise, we are forced to move to larger, and more modern quarters. This change will enable us to give better service and also handle larger stocks.

Fresh Fruits—	Popular Brands Of BEER
Fresh Vegetables—	Ice Cold Drinks
Complete Line Of Candies—	Quick Lunch Counter

Full Line Of Fancy Groceries
All At Popular Prices

Thank You—

We want to take this opportunity to thank our many customers for their business during the past 11 years. In appreciation of this business, we are determined to give service and merchandise that are unexcelled. Again, we thank you.

American Fruit Stand
FELIX STOVALL, Owner

Congratulations
TO
American Fruit Stand
ON THEIR
EXPANSION

WE SELL THEM:—
Cigars—
Cigarettes—
Tobaccos—

Clark-Fowler Cigar Co.
ASHEVILLE, N. C.

Congratulations—
TO
AMERICAN FRUIT STAND

We sell them all their
CANDIES And CONFECTIONS

WAYNESVILLE CANDY CO.
Phone 64
DEWEY STOVALL, Owner