

The Mountaineer

Published By
THE WAYNESVILLE PRINTING CO.

Main Street Phone 137 Waynesville, N. C.

W. C. RUSS Editor
W. C. Russ and M. T. Bridges, Publishers

Published Every Thursday

SUBSCRIPTION RATES

- 1 Year, In County\$1.00
 - 6 Months, In County50
 - 1 Year Outside of Haywood County\$1.50
- Subscription payable in advance

Entered at the post office at Waynesville, N. C., as Second Class Mail Matter, as provided under Act of March 3, 1879, November 20, 1914.



THURSDAY, FEBRUARY 28, 1935

GOING AFTER BUSINESS

Authentic news from Chicago shows that Sears, Roebuck Company have shipped 192 cartons of 1935 spring and summer catalogues to various parts of the country, this being the largest single shipment of printed matter ever released in a 24-day period and comprising about one-third the entire issue of the catalogue. The whole issue weighs 2,000 tons, and the books will go into every post office in the country.

That bit of news will doubtless be of some interest to everyone inasmuch as the vast volume of advertising this large mail order house is using. It might be well to say that it is said that the advertising manager of the above firm receives a larger salary than the president of the United States.

There is no question about it but what he and his associates have thoroughly studied the present economic status of the nation to where they have been convinced that it is time to begin going after business that was theirs back in 1928 and 1929.

All indications are that the large company above is really determined to go after business this spring, and they know that no firm will get more business than it goes after—that should put the individual merchants on notice as to what to expect.

THIS OLD CLAY HOUSE

(By Mrs. George W. McAnulty)

When I am through with this "old clay house" of mine just box it up and lay away with other clay houses of yesterday. And with it, my friends, do try if you can to bury the wrongs since first I began to live in this house. Bury deep and forget; I want to be square and out of your debt when I meet the Grand Architect Supreme face to face. I want to be clear. It's too late to mend a bad builded house when we come to the end.

But to you who are building, just look over mine and make alterations while yet there is time. Just study this house—no tears should be shed—it's like any clay house when the tenant has fled. I have lived in this house many days all alone, just waiting, and O, how I long to go home. Don't misunderstand me; this old world is divine, with love birds and flowers and gorgeous sunshine. Yet, somehow we feel when the cycle's complete there are dear ones across we are anxious to meet.

So we open the book and we check up the past, and no more forced balances; this is the last. Each item is checked, each page must be clear. It's the passport we carry, our Builder Supreme. So when I am through with this old clay house of mine, just box it up gently and lay it away. For the Builder has promised when this house is spent, to have one all finished with timber I sent while I lived here in this one. Of course, it will be exactly as I have builded, you see. It's the kind of material we each send across and, if we build poorly, of course it's our loss. You ask what material is best to select. It was told you long since by the Great Architect:

"A new commandment I give unto you—that you love one another as I have loved you." So the finest material to send up above is clear straight grained timber of brotherly love.

MAYBE A NAME SOME DAY

If the bill now before the legislature that would refund the county \$45,000 for the value of roads taken over by the state should pass, we trust that it would be possible to spend ten or fifteen dollars of that in putting a name on the court house.

No doubt the county is proud enough of it to name the building.

"ITS TO BE ALL HAYWOOD—MADE"

The directors of the Haywood County Fair Association seem determined to revive the old county fairs of the days gone by, and have plans in the making for building pens for live stock exhibits, and the possibility of a wooden exhibit building.

"Nothing short of the best" seems to be their slogan, as they got down to business while in session here Monday. By beginning this early in the year it puts farmers and housewives on notice that entries are expected, and no doubt the space will be taken well in advance when the folks have had time to really work out something which they will take pride in displaying.

The most encouraging note growing from the entire meeting that was made public, was the fact that the enthusiasm was sufficient and of the sincere type, that the directors have decided to stage the fair locally and not have "professional promoters" come in.

The people of Haywood County have always delighted in working with one another for all community developments. And the fact that outside forces will be left out this year necessitates local cooperation to the fullest extent.

A GREAT PLAYGROUND

A special correspondent to the Christian Science Monitor, who made a trip over the route to be followed by the Shenandoah-Great Smoky Mountains National Park Highway, says the selection of the route by Secretary Ickes "will place on a Main Street of America one of the wonderlands of the world."

Enlarging upon the importance of the project the writer points out: "The recognized loveliness of the park area itself will be rivaled by the vistas of wooded mountains along the entrance route, dotted with some of the most magnificent peaks in the country, through the 'Land of the Sky.' For, if the 188 mountain peaks of 5000-foot elevation in the South, 51 are within the park and 102 are within close view of the new parkway route.

"Along the route are Blowing Rock, where there is a fashionable summer colony, Grandfather Mountain, whose shape can be likened to the face of a bearded man; Linville Falls and gorge, where the turbulent waters have cut one of the deepest and widest caverns in the East; Little Switzerland with its valleys and hills; the Craggy rhododendron gardens, indescribable for the magic beauty of their spring blossoms; the French Broad river, majestic in its clear waters and mammoth rocks, and the balmy odors of the incomparable balsams."

Of the rivalry between spring and fall in the area penetrated by the parkway the writer says: "In the fall are tinges of brown, from russet to chestnut, and tints of gold from light yellow to deep orange, and touches of crimson from soft pink to reddish purple. The spring brings the pink, lavender and rose brooms of rhododendron, white, yellow and orange azaleas, the yellow lady's slipper, the wild valley lilly, hillsides of daisies and myriads of other gorgeous flowers."

A fair description of the beauties of these North Carolina Mountains but inadequate as they are known to those who live near and see them every month of the year. The parkway will open side trips for tourists that will reveal loveliness unknown to those who have seen the mountains under more difficult conditions.

The opening of this mountain territory will place it within 24 hours by motor of probably one-fifth of the people east of the Mississippi. Those who live in the Piedmont section of South Carolina can leave their homes in the morning, picnic on the parkway or in the great park, and return to their homes in the evening. The government is opening a new playground for the millions of this day and for countless millions that will come after them.—Spartanburg Herald.

ITS NOT CONSISTENT

We can't understand why a newspaper that devotes column after column in showing up the folly of crime, and prints the pictures of gangsters lying bleeding to death after a round with police, will turn around and issue a large colored "funny paper" which is fifty per cent about crime, and shows in detail how criminal minds work.

We just can't understand the non-consistency of it all.

HELPING NATURE, EH?

If the officials of the Chamber of Commerce has their way, carpenter's hammers will soon begin to knock around town. Not necessarily building things, but tearing down buildings that have seen their best days of usefulness.

—And, in other words, nature has done her part to tear them down, so why not help out nature, they contend.

Random SIDE GLANCES

By W. CURTIS RUSS

If the two brass doors at the court house could only talk, I imagine their conversation between each other would be something like this:—

Right side: "Gee, I'm glad court week is over. I'm right dizzy from seeing so many people."

Left side: "Not you, but me. Why I've been pushed and pulled 37,854 times within two weeks, while you've just been standing there looking on. I wish Uncle Got Allen would fix it so I wouldn't get all the wear on my hinges."

Right side: "That's so, but while they are pushing and pulling you, they're leaning against me."

Left side: "Look who is coming. That poor old woman that looks like she is going to cry. I'll ease up on my hinges so she can get in easy."

Right side: "Yes, I'm sorry for her. You know her son is in jail. Got drunk and raised a row. She is better off by him being up in jail, but mother like, she don't know it."

Left side: "And look here—now isn't that sweet. Look at that couple coming up the walk. Bet you a dime they're heading for Ed Haynes' office for a marriage license."

Right side: "If they ain't they will be soon."

Left side: "Whew, did you smell the perfume that got her nose, and that bunch of bees just pitched her open as if I had seen a little runty door."

Right side: "Here they be, lighten up here a ones a man to pay his taxes, see that smile and he has the money in his hand."

Left side: "Now that's the kind of a fellow that I like to accommodate."

Right side: "That good looking school teacher that comes to get reports from Mr. Messers' office is coming to again. Wonder who she is?"

Left side: "I don't know, but I'll be right down on my hinges so she'll have to linger longer. Now, isn't that using my head?"

Right side: "I know that man from across the road by that farm, and here he is now with his lawyer to look up the bill."

Left side: "And he's tickled about it, too, but he got 'barren'."

Right side: "Now talking about tickles, but here comes missus. You know, the Dr. Sisk, from the office back in Lakeville?"

Left side: "Well, you, five hundred of him. He's the man who makes you feel like a side of cold ham and a cup of coffee."

Right side: "Well it is all right for the other parts of the building to be down clean, but I'm getting having teeth in cold days. And besides, those cold days everybody's nose shines so bright, couldn't we be polished and shined?"

Left side: "You're just like your children on the old court house that was torn down. You don't have a bit of pride. Why look at me, I'm proud to be clean and all shiny."

Right side: "You might think you're clean, but Uncle Got Allen don't see no sense in coming with a bucket of water and soap. And look, he's got a stiff brush and a can of brass 'shine'."

Left side: "When did you say? I can't see your eyes are full of soap, and no getting my eyes, and now is my clean-out day."

Right side: "Well it seems you right. Maybe someday you'll learn that it ain't nice to take bath in public. Well, there Uncle Got Allen got so fast with that soap, it might get in my case, why you, huh, he, hah, hah, hah."

Left side: "Hello folks, how's the bath?"

Right side: "Go to t-thun-nder."

LETTERS to the Editor

WAYNESVILLE MUST BE MADE MORE BEAUTIFUL

The editorial of last week with relation to "Waynesville The Beautiful" is timely and to the point. Because of my interest in the general advancement of the community I am led to go even further than did the Editor in making specific suggestions. Waynesville rests in a beautiful setting and no apologies are necessary in that connection. Our scenery merits admiration and publicity. However, our town proper is far from perfect, and as citizens we should exert every effort during the spring season to make the community more attractive. Every dollar spent in that way will repay us.

We should start with Main Street. Business houses should be painted. Vacant lots should be cleaned up and beautified. Flowers should be planted wherever feasible. There are at least two buildings which should be removed. They are the former Jessie-Boone residence at the corner of Main and Pigeon Streets, and the Kenmore Hotel. Both structures are unsightly, antiquated, and past any profitable usage. They will have to go soon, and they should go now. Some inconvenience will be occasioned their tenants which is regrettable, but it is not likely that they will stand in the way of community advancement. The former Boone residence is opposite one of our principal hotels, and the Kenmore is right in the heart of town.

Church Street too has a number of antiquated structures which are un-

sightly, and in part at least, unpleasant in the nuisance class. Our depot section falls to be creditable. Several buildings are in need of repair and there are at least two "historic" structures which should be demolished.

Later in the spring a Cleanup-Painting Week will be announced. We should seize this opportunity to wage a campaign that will produce results. It should have the backing of every civic organization. It should have the cooperation of every merchant. It should be made to produce results. Let anyone in doubt of the need for such a campaign, take a tour of the town looking over business houses and residences. Start with your own place.

Remember that we are advertising Waynesville as the Eastern Entrance to the Park. Being the entrance will not mean anything in the way of better business, more tourists, more valuable real estate, unless Waynesville proves attractive to park visitors. Folks lets get busy. Lets put Waynesville on the map. You and I can't do it individually but we can do the job working together.

A READER

(Name & Request)

Mr. W. C. Russ, Editor
Waynesville Mountaineer
Waynesville, N. C.

Dear Mr. Russ:

I was very glad indeed to read your hasty editorial on Mr. James Long, in connection with the Waynesville golf course.

I hope the other good people of Waynesville appreciate as you do the full significance of Mr. Long's worth and work in undertaking, single-handed, to build and operate a modern, up-to-date golf course in Waynesville. As we all know, an undertaking and an investment such as that is generally the job and responsibility of all the citizens of the city or town as they all share in the benefits, and not that of a lone individual like Mr. Long.

Therefore, the very least we beneficiaries can do is to give Mr. Long a friendly and sympathetic cooperation.

For twenty years I have hoped and waited for that day to come when Waynesville could truly boast of a modern, up-to-date golf course, and not until last fall, when Mr. Long told me he was going to build one, did I really take heart that that dream was coming true in my time. I knew when Jim Long put his hand to the plow, he would not look back.

It might interest you to know that we are having an exceptionally fine season down here, in fact, throughout the State. It got under way early, and from all indications will last longer and be heavier by far than any we have ever experienced, the effect of which will no doubt be seen and felt in Waynesville next summer and fall.

I enjoy reading your paper each week, and congratulate you on the good work you are doing with the paper for the upbuilding of Waynesville and Western North Carolina.

Sincerely yours,

FRANK SMATHERS

Miami, Florida

Shark Is Productive

No other living creature on earth gives birth to as many living young at a time as the shark. Fishermen along Great Barrier Reef off the coast of Australia have captured females that contained as many as 50 unborn babies, all of which were from two to three feet long.

Truth Is a Burden

"All men seek the truth," said Hi Ho, the sage of Chinatown. "Few know what to do with it if they find it."

24 Years Ago in HAYWOOD

(From the files of February 24, 1911)

Mr. Charles Trubyn, of Asheville, spent Sunday in Asheville.

Messrs Jack Way and ... spent Sunday in Clyde.

Mrs. Harry Rotha went to ... Tuesday for a short stay.

Miss Carrie Sue Adams, Hazel Killian visited ... on Saturday and Sunday.

Mr. Clarence Miller ... Tuesday returning in the ...

Mr. Sam Queen of ... Waynesville visitor on Tuesday.

Mr. and Mrs. Robert ... shopping in Waynesville ...

Miss Josephine Cannon ... the first of March to be ...

There will be a meeting of ... A. R. Tuesday February 28, at 11 o'clock at the residence of Mrs. E. J. Camp.

Mrs. Andrew Moore and his daughter and Mr. D. C. Wood ... tonia arrived on Tuesday ...

Mrs. S. A. Jones and Mr. ... to visit for several weeks.

Mrs. R. L. Allen left ... Washington, D. C. to spend ...

Miss Hamie Siler and ... Luck left Monday for ...

They will study the ... millinery and will buy ...

Misses Lella Mock, May ... Louise McFayden, Mary ... Mock, and Bess Lee ...

Miss Sarah Hill ... Wednesday from a visit in ... City, Mo., and Salisbury.

It is very gratifying, that ... for Waynesville is so bright ...

denied by the improvements going ... in the town. Among them is the ...

improvement being made on the ... don Hotel. The paper ...

Captain Howell the owner of the ... changes.

Judge Frank Smathers ... unusual compliment, according to ...

Atlantic City Daily Press ... the ... that came to him ...

his seat as the new Judge of the ... district Court.

At the great age of 130 ... and undoubtedly the oldest white ...

in the world, Mrs. Lucy O' ... a centenarian, a few miles ...

North Carolina when the Revolu ... broke out and three years ...

saw George Washington. She ... only living person who has ...

Many questioned her age, but ... investigation of the records ...

found that she had given her ... correctly.

Has Lowest Temperature

According to the weather ... northern Minnesota in the ...

perfor section has an average ... above the entire year ...

lower than any other section ... United States.

Billions of Bacteria in Soil

Cultivated soils have as many ... a few million to five million ...

in a pound of topsoil.

CLOTHING For Men and Boys

C. E. Ray's Sons

A COMPLETE CLOTHING SERVICE

NEEDLESS TRAGEDIES

Two tragedies have recently been reported in the press as resulting from the careless handling of drugs. Too much care cannot be exercised in the administering and compounding of medicines, and we urge the same degree of vigilance in the home as is employed in the prescription department of this DRUG STORE. Reading the label BEFORE a dose of medicine is administered is one of the most important safeguards of all.

ASK YOUR DOCTOR

ALEXANDER'S DRUG STORE

Phones 53 & 54

Opposite Post Office