

The Mountaineer

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DUE FOR A GOOD SEASON

The summer season in Western North Carolina is usually predicted by the season in Florida. That has been found to be the reliable barometer in the years past, and by basing our hopes on the same source this year, we are rapidly approaching one of the best seasons in the history of the section.

Our information for this statement is on the editorial published recently in one of Florida's leading newspapers. The editorial which reads as follows should be convincing enough:

Florida's "tourist crop" the season just closing brought \$625,000,000 to the state. It is, by far, our richest "crop." It is "marketed" on the spot, it's all "cash on delivery," it is not affected by droughts, cold snaps or codes. It rides in and rides out, and leaves its money as it goes.

The figure is the reliable estimate of the State Hotel Commission, which bases it on accurate reports from hotels, rooming houses and restaurants, which the Commission regularly inspects. The count of visitors totals 1,750,000, or 250,000 more than the previous season. The money yield is estimated at \$5 a day average expenditure of each tourist.

Aside from the money paid for accommodations and sustenance, these 1,750,000 visitors spent many dollars for entertainment, recreation, and not a few of them invested money in property. They contributed the major portion of the \$36,000,000 wagered at race tracks and, in the "hot spots," the more affluent ones spent large-sized "rolls" for pleasure. However, spent Florida got the great bulk of the money.

It is "good business" to encourage this "industry." Its volume and benefit can be increased each year and can be extended beyond the so-called "winter season," into spring, summer and fall, making it an all-year-round "crop."

WE ENJOYED IT

Today's issue of The Mountaineer is the largest newspaper ever published in Waynesville, and as far as we can learn it is the largest ever devoted entirely to Haywood County.

This issue is the result of several months of careful planning on the part of the staff. Every bit of work on the entire issue has been put out without outside help. The force has worked hard and at top speed to take care of the vast amount of work required to publish a paper of this size.

The regular weekly issue during the past four weeks ran about fifty per cent above normal size which added more work on the force.

From the time the original plans were made for this issue until the last page was printed there has been an air of pride among all members of the staff. Every word written, every line of type set and every page printed was done with a spirit of civic pride inasmuch as we felt that this issue would get before the world some facts about our county and town that heretofore have never been presented.

We are indebted to those who took time from their work to give us facts about the many things that are contained in the issue. Only reliable authentic facts are presented in the edition, and we trust you will enjoy the issue as much as we did in printing it.

It must be remembered that the entire issue was made possible by those who advertised in it. Only in a few instances did business men refuse to take a part in the making of this paper.

HAYWOOD'S POSSIBILITIES ARE UNLIMITED

By means of this issue, The Mountaineer, is carrying to the world some of the outstanding facts about Haywood County.

Never before has a paper this size been published exclusively for Haywood County, and rightly so, because today there are more advantages and reasons why this county should be advertised than ever before.

Few counties have more natural advantages than does Haywood.

Few counties have developed their natural resources to a greater degree than has Haywood.

And few counties still offer greater opportunity for development along all lines than does Haywood.

This county does not depend on just one thing for income as many other counties do. There are three major sources of income: Agriculture, manufacturing and tourists.

No county in the South has greater possibilities along agricultural lines than Haywood. No one crop is depended on for a cash crop. No one crop is planted to the extent of making a hardship on the farmers if the crop should fail. Because of the climate here the crops come in just as those in other places have finished, thus providing a ready outlet for Haywood crops. The possibilities are unlimited along this line.

Manufacturing in the county is well established and on a firm basis. The types of products manufactured require skilled labor throughout, and the type of people that are engaged in the plants are of the best citizens to be found anywhere. The abundance of raw materials nearby enable plants to turn out finished products at lower costs than in many other sections of the country.

The tourist business is destined to increase several times that of even peak years, as the development of the park gets further along. Nature has so endowed Waynesville as to place her at the eastern entrance of the park, to say nothing of the many other advantages in the community that tourists find nowhere else.

Not since 1929 have the citizens made such elaborate preparations for the tourists as this year. The citizens of this community for several generations have catered to tourists and are talented along the line of knowing just how to care for visitors within our gates.

This county is composed of progressive yet conservative citizens.

The county is growing in every way and we truthfully boast of the fact that there is no county in North Carolina that has the possibilities and a brighter future today, than does Haywood.

WOULDN'T SUIT US

"I like to hold court in a small town because people know you there and pay you some attention after you leave the court room," remarked a Superior court judge during a recent conversation. "Even in some of the larger cities in North Carolina nobody pays you any attention on the streets," he continued, adding that it is much different in the smaller towns where the home folks are wont to inquire who a stranger is. "That makes it much easier to become acquainted with people, and I like to know folks," he said.

Some who live in the smaller towns and in the rural sections may have a desire to dwell in the metropolitan areas. They read of the larger cities and believe that life in apartments, surrounded by skyscrapers and theatres, would afford them much pleasure.

The following statement by a man who has lived, and still lives, in such a place, and who has a nice suite in a large apartment, shows something of the big city life. He said:

"We have lived here two years and know nobody. My wife was very sick for two months. The people who live upstairs didn't even know it."

Like the Judge, we much prefer the neighborly interest which is shown in the smaller towns and rural districts. We too, like to know folks, to speak and be spoken to. Deliver us from a life where one doesn't even know his nearest neighbors. It may suit some people, who have never known anything different, but it wouldn't suit us. Give us the small town, or the rural sections, where people know and are known.—Ex.

Business is the power that determines the growth of a town, and the habits that make for retarded growth. The men in business in the community are, for the most part, trying to creditably develop the market, and to serve their fellow citizens through the extension of their lines. They are entitled to fair dealing by the public, and this only means giving them a chance to meet competition.



Random SIDE GLANCES

By W. CURTIS RUSS

A certain Waynesville woman tells the yarn about two men stopping at her place and asking for a drink. She made out like she was unaware of their real wants, so brought forth two large ice tea glasses of water. The men drank every drop, never letting on that the kind lady had misinterpreted their "order."

As they turned to leave, after thanking her, she said: "Gentlemen, the job is on you. The kind of drink you really wanted is not here. You're one door too far up the street."

And did they blush... she said they did.

Add to the things that will never happen—an anthem being as pretty as an old hymn.

And speaking of music, there is no music that can beat a brass band—especially in a parade.

Here I am getting all musical... Must be spring... but no man has ever made an instrument that would produce a sardier squeal than a woman goes when she sees a mouse... wanna argue that point?...

And the mere attention of spring brings to mind the first fish I ever caught... a four-inch brim... and was I thrilled?... Bill Lampkin wouldn't think as much of a twenty-inch trout...

Down in the eastern part of South Carolina there is a grass that the boys can sour grass... and to chew a couple of messes of it each spring will make one strong... up in the mountains its ramps... The only difference, as far as the effect, is that no one can tell when you have chewed sour grass, but that can't be said of ramps...

No matter what I start to say, I can't get away from that spring feeling... I must need lasses and sulphur... anyway, after working on this special edition for the past few weeks anything might go... I'll say this, the staff has combed this neck of the woods for material to write about... and if you don't think it takes some gumption to get up enough stuff to fill a paper this size just try it... one sweet young, sympathetic thing, said meekly the other day: "Oh, how darling it must be to know how much to say... it must be just divine..."

It's been fun, although the wives back home feel that they have been neglected... in fact mine went to her mother for a week... and the whole force has lost several winks... but we have enjoyed it...

It was my first thought to have a cartoon drawn of a smiling, charming, fascinating young lady representing Waynesville, with outstretched arms welcoming the world to her... and the idea was plenty good, I thought, until I hit upon the idea of putting the pictures of Governor Ehringhaus, Mayor Atkinson and President of C. of C. Ray there instead... now anyone will admit that I made a wise decision... how could we have put "Come on Up to Waynesville" over the cartoon unless the young lady looked like Mae West?...

I never think of Governor Ehringhaus but what I am reminded of the time during his campaign when I went to the hotel for an interview. He was having dinner, and just as I asked a question he put a big piece of lemon pie in his mouth... and there we were... the bite was more than he had anticipated taking at one time... I got my answer, but no pie.

—and no matter where you go, you'll always agree that Waynesville's water is the best on earth—even the two men as told about in the first paragraph would admit that...

FLASH! SCOOP!! A great doctor has just discovered that sugar glucose is the best brain food yet known to the medical world... so here's where I dart out for a mess... 'cause I sho' need it... wanna go?...

Site of Cleveland In remote geological times the site of Cleveland, Ohio, was at the bottom of what now is Lake Erie.

24 Years Ago in HAYWOOD

(From the files of April 21, 1911.)

Mr. W. T. Denton made a business trip to Asheville on Tuesday. Miss Florence Moody spent Easter with relatives in Maggie. Miss Lula Ferguson of Crabtree visited friends here last week. Mr. Harry Rotha made a business trip to Asheville this week. Miss Willie Willis has returned to Asheville to her school after spending Easter with her mother. Mr. Frank Miller spent several days at Catalochee this week. Mr. James Massie of Cruso spent Tuesday in the city. Miss Gertrude Wilson of Pigeon

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spent Tuesday in Waynesville...
Mr. F. A. Woodcock of Asheville made a business trip to Waynesville the last of the week.
Mrs. E. B. Camp left Thursday for Blacksburg, Va., to visit her sister.
Miss Dorothy Atkinson has returned to Asheville after visiting her grandparents.
Miss Josephine McFadden and Miss Iva Owenby were western guests of friends in Bluffton.
Mrs. R. D. Gibbs will arrive the first of the week from New York where she has been for the last three months. Miss Josephine G. Mermer, who is studying voice, will remain in New York until June.
Among those attending the nation exhibition in Asheville on Monday were: Messrs. J. N. Stover, William Shoolbred, Hunter Howell, Tom Davis, S. C. Satterstrom, Jr., John Bean, Lowry Lee, and White.

The Wednesday Bridge Club entertained this week by Miss Emma Alsteatter. Two tables were at the greater part of the afternoon. The serving of dainty refreshments concluded a pleasant afternoon. The guests were Mrs. J. W. Norwood, I. L. Burns, Mrs. E. B. Camp, Sarah Stringfield, Miss Clara L. Miss Mattie Love, and Miss Sue Adams.
Notwithstanding the disagreeable weather that characterized last Sunday many voters were attracted to the polls and interest and enthusiasm between contestants and friends in the contest for mayor was triangular. Old mayor, J. R. Boyd, winning with a majority of 16 votes over opponents, J. H. Howell and E. Shelton.
State Highway will probably go through Haywood county, if proper efforts are put forth. Engineer of the State Geological Survey has been over the proposed route traverses Haywood. The Board of Trade of Waynesville and other men in the county have been working for some time to switch the highway from Madison county Haywood county.