

The Mountaineer

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W. C. RUSS Editor
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THURSDAY, MAY 9, 1935

YOUR CHAMBER OF COMMERCE

Next week a drive will be started for members and funds for The Chamber of Commerce. Plans for the drive provide that every local firm and individual shall be given an opportunity to become a member and to contribute funds to its support. The drive is being staged by a group of five committees as listed elsewhere. In undertaking this drive, these committee members are contributing their time as a service to the community, and whether or not you contribute, you are indebted to them. When they visit you, look upon them not as a pest, but as a friend. If you are able, contribute in proportion to your means. Consider whether you can afford not to give.

Remember that it's your Chamber of Commerce. Remember that it serves jointly Waynesville, Hazelwood and Lake Junaluska. Realize that its directors and officers have been selected from the community at large and that it does not represent any particular group. Appreciate the fact that its primary purpose is to make this community more attractive to homefolks and tourists alike; and to bring about a greater prosperity. Realize, too, that a Chamber of Commerce is absolutely essential, if we are to take advantage of the possibilities afforded by the Park and Parkway.

Be a booster and add your support to making 1935 a year of substantial progress. Join the Chamber of Commerce when the committee calls. Contribute liberally and "Let's help make Waynesville grow."—C. R.

THE COST IS LITTLE

This community has for years advertised the fact that it is a beautiful community. It seems to us that to add the word friendly on our advertising would also be appropriate—but under no circumstances just add the word, but make it a reality.

The expression as sent Mayor Atkinson from a representative of the Chattanooga Motorcade which recently passed through our town brings to mind the importance of showing a friendly spirit to the strangers within our gates.

It costs so little, but is worth so much.

GOING AFTER TAXES HOT AND HEAVY

For some reason, there have been several thousand people in Haywood County who for years have gotten by without paying any taxes. The result has been that thousands of dollars have been lost, and the "faithful" have paid the tax bill year after year.

According to North Carolina laws, a working man can be made to pay his taxes, and with that in mind, Tax Collector D. A. Howell has inaugurated a plan to collect taxes. And when he said publicly sometime ago through the columns of this paper that he intended to collect taxes he evidently wasn't fooling.

He hasn't waited for them to come in and pay, he has gone after them, and as a result in one week he collected from those who have never paid before over \$2,000. He and his assistants are now busily engaged in attaching salaries of all those who have not paid their taxes.

During the month of March he collected some \$11,000. During the month of April this was increased to \$16,000.

The record speaks for itself as to what he is doing.

JUST CAUSE FOR OPTIMISM

According to Ernest L. Withers, secretary of the Chamber of Commerce, the inquiries this year exceed that of the past year by two to one.

All indications, he says, are that Waynesville will have an overflowing crowd here this summer. It might well be said that Mr. Withers' optimistic outlook is not singular, but merely expresses the opinion of all those who know the facts.

WESTERN NORTH CAROLINA

According to our way of thinking, the greatest progress and development to take place in this section of the country during the next year or so will be in Western North Carolina.

With the opening of the great park, and construction of the new parkway through the most beautiful scenery east of the Mississippi River, the number of tourists and vacationists coming to Western North Carolina is going to be greater than ever before in the history of the state.

And, with this influx of tourists, there also will follow the construction of new hotels and new summer homes. In addition, there will be new industries and other business enterprises.

Keep your eyes on Western North Carolina; you're going to see some interesting developments take place there before long.—The State.

The Waynesville Mountaineer published a 48-page booster edition last week and presented very ably the assets of Waynesville and Haywood County. Editor W. C. Russ is a former Hendersonville boy. He is president of the Western North Carolina Press Association and was recently elected president of the Waynesville Rotary Club—Polk County News, Tryon.

THANKS

Just over the hill at Waynesville forty-eight pages of creditable Haywood county boost was issued last week by The Waynesville Mountaineer—this being the largest single issue of any weekly newspaper in Western North Carolina since memory serves us. A good newspaper in a good town. The Waynesville Mountaineer did itself proud last week—The Transylvania Times, Brevard.

The Waynesville Mountaineer, weekly newspaper, published in Waynesville, issued last Thursday a 48 page Haywood County Booster Edition. It was a job well done and one of which the publishers, W. C. Russ and M. T. Bridges can justly feel a sense of pride—Sampson Independent, Clinton.

CONGRATULATIONS MOUNTAINEER

Our congratulations go this week to Mr. W. C. Russ, editor of the Waynesville Mountaineer, on the splendid Haywood County Booster Edition. This edition which was published last week consisted of forty-eight pages and was filled with news articles relating to Haywood County, of which the whole county should feel justly proud.—The Ruralite, Sylva.

YOUR HOME, AND OURS

No matter how much of a chestnut a story may be, it is always new to the person who hears it for the first time.

It is even so when we advocate faith in, loyalty to, and the building up of the home community. This paper has written and preached until the subject has almost become a chestnut yet in every new effort there is a sentence somewhere that strikes a sympathetic chord in the heart of some person. No effort for local betterment is entirely in vain.

People live in this town because they believe in it. They believe in it because it is a good town, regardless of its new defects, and its people are the peers of those to be found anywhere.

This town may not have the wealth of some more favored communities, but it has character, and character is a possession which can not be purchased with gold.

If you believe in your home town you will like it, and if you like it no effort toward its improvement will be too great for you. Again it is urged that you have faith in your own powers, also have faith in your own town.

When you feel like criticising it, check the thought before it is spoken. You can always find something good to say instead, and even then, the half of the truth will never be told.

It is a good town now, but faith, loyalty and united action will make it a better one.—Ex.

—what, another season right on us and no name on the court house yet?



Random SIDE GLANCES

By W. CURTIS RUSS

Federal officer John Norton knows how to play the public. Last Friday after he had brought in the large green sedan which he caught with liquor by shooting the tires down, he left the car on the street in front of the court house where dozens stopped and looked at the bullet holes in the fenders. If he had driven the car in a garage the public would not have been aware of his shooting ability.

There are few people that have the nerve John has. He's not afraid of anything—and proves it by being a Federal Revenue officer.

Why is it that people insist on saying "help" when they mean HELP?

James Atkins told the Junior-Senior banqueters at Cullowhee last week that if he had known there would have been so many good looking young ladies present that he would have worn a wig and tried to appear young.

Why is it that speakers think it their duty to speak for more than twenty minutes? This world is living too fast to be satisfied at listening to any speech longer than twenty minutes. (This last paragraph is in no way connected with Mr. Atkins' address, as it was ten minutes long. Hurrah for him.)

Without a doubt, L. M. Richeson knows more jokes than any other one person in Haywood.

Dr. E. O. Garrahan while passing out sound advice last week remarked: "Some get all the bumps, while the rest of us get all the bumps."

An average of two sermons are preached on the court house walk each Saturday afternoon. I wonder if even the preacher himself knows what is said?

(Who started this fad of spring house cleaning? For the past week I haven't known whether to go in the front or back door, or stay out all together.

It's interesting to see just how much is being said about Mae West's marriage some years ago... what difference does it make... if she doesn't care.

Just whom and when must we believe anything... here comes a doctor in Atlantic City who says that spinach is hard to digest because of the acid contained therein... and here we have been eating all we could because we had been taught it was good for us... what next?

Recently two young ladies entertaining one of their gentlemen friends tried to make an impression on their guest, but as luck would have it, the grocerman almost made their entertaining an "utter failure." For the mid-day meal they intended to serve fruit cocktail, and when the can was opened it was sliced peaches instead. That evening a very light meal was planned and tomato soup was on the menu, but when the can was opened it was tomato juice and not soup... and if the grocerman who made the mistake only knew what he was called on that evening he would look three times before ever selling another can of stuff.

While glancing around, happened to see—two men flat of their backs on the grass on the court house lawn—two candidates of Tuesday's election with less pep than they had last week—two farmers from Pigeon in the bank swapping chews of tobacco—Grover C. Davis saying "ya" quicker than you can bat an eye.

LETTERS to the Editor

Waynesville Mountaineer, Waynesville, N. C. Gentlemen:

Many thanks for the copy of the Booster Edition of the Waynesville Mountaineer sent us. It is a fine paper and a credit to any publisher. The results obtained from the half-tones used are splendid.

Yours truly,
S. HARDWOOD MULFORD,
Virginia Paper Company,
Charlotte, May 1, 1935.

Mr. W. C. Russ, The Waynesville Mountaineer, Waynesville, North Carolina.

My dear Mr. Russ: I sincerely appreciate your sending me a complimentary copy of your splendid special edition, which I have examined with great interest and a growing appreciation of the progressive spirit of Waynesville and Haywood County.

Sincerely yours,
W. S. RANKIN, M. D.
Director of The Duke Endowment,
Charlotte, N. C. May 1, 1935.

Mr. W. C. Russ, Editor The Waynesville Mountaineer, Waynesville, North Carolina.

Dear Mr. Russ: We wish to add our congratulations to others you have doubtless received on your "Haywood County Booster Edition."

We consider it a distinct credit to your county, and we are much impressed by the cooperation of your county's business institutions as evidenced in this edition.

Yours cordially,
GEORGE M. STEPHENS,
Editor Farmers Federation News,
Asheville, N. C. May 3, 1935.

Mr. W. Curtis Russ, Editor The Mountaineer, Waynesville, North Carolina.

Dear Mr. Russ: I have just had the opportunity of seeing your Haywood County Booster Edition of The Mountaineer and wish to congratulate you both upon the publication itself and upon its very fine presentation of a section of our State which is most assuredly facing a bright future.

I am glad to see my good friend, Charles Ray, taking such a lead in activities there.

I do not know who made available to me the opportunity of seeing your Booster Edition, but I am certainly grateful to him.

Faithfully yours,
J. MARYON SAUNDERS,
Secretary U. N. C. Alumni Assn.,
Chapel Hill, N. C., May 4, 1935.

Richmond, Va., May 3, 1935.

Dear Mountaineer: Permit me to express to you, my congratulations on the wonderful and most interesting edition of the recent Mountaineer published. The contents afforded me lots of worthwhile tidings and news to peruse. My best wishes to you for continued good luck and success.

Sincerely yours,
MRS. S. J. SCHULHOFER,
Richmond, Va.

Mr. W. C. Russ, Waynesville, N. C.

Dear Mr. Russ: I want to thank you for your kindness in sending me a copy of the special edition of "The Mountaineer." I enjoyed reading and looking over this edition very much and I feel that you are to be congratulated on getting out such a valuable edition and for the information which you give the people of this section, and for the features which give a better insight into the fine things which we have in this section of North Carolina. May I again thank you for your consideration of me.

With the assurance of many good wishes,
Very cordially yours,
JUDGE WILSON WARLICK.

24 Years Ago in HAYWOOD

(From the files of Mae West)

Mr. Leon Killian is spending the week at home.

Miss Lelia Turner of Jonathan was among our visitors on Monday.

Mr. Lenoir Gwyn attended the Musical Festival in Spartanburg last week.

Miss Annie Hyatt will be in Hendersonville next week on a visit to friends.

Messrs. T. N. Massie and Geo. Massie of Cruso spent Wednesday and Thursday in town.

Mrs. George H. Smales attended the Grand Opera in Atlanta last week.

Messrs. Roy Platt, Platt Boyd, and Henry Campbell of Jonathan's were spending several days in town this week.

Mr. J. S. Bohanan made a business trip to Canton on Wednesday.

Miss Jessie Woodall of Clyde was shopping in Waynesville on Monday.

Miss Lillie Satterthwait will go to Asheville on Monday to see the "Chocolate Soldier" at the Auditorium.

The ladies of the Presbyterian church will hold their weekly sewing with Mrs. G. D. Green on Wednesday afternoon.

Mrs. P. L. Turbyfill left today for Statesville where she goes to delegate to attend the Missionary Conference of Western North Carolina.

Misses Hazel Killian, Carrie Sage Adams, Nanette Jones, Sarah Edridge, Messrs. Mark Killian, Chas. Tull, and Faucette Swift, have returned from a few days outing at Sugar Loaf.

Clean Up Day for Waynesville—Why Not? It certainly would be a good thing for Waynesville. The sanitary department may have the matter already in mind and will appoint a day or days for the purpose of cleaning up back yards everywhere and by every body in Waynesville.

The closing exercises of the 12th year of the Waynesville Graded Schools began on Wednesday night with a declamation contest.

The election on Tuesday was general in Haywood municipalities as was in many other towns in the state. In Waynesville a light vote was cast for mayor and aldermen because that battle was fought in the primary election which was held on 15th of April.

The address of Gov. Kitchen was the main feature of the morning exercises at Academy Hall because it is very rare to have the Governor of the state a guest of the town and particularly the school. The Governor was in fine voice and held the attention of the magnificent audience from start to finish. From 2 to 4 in the afternoon a reception was held by Dr. and Mrs. J. H. Way on Main street in honor of the Governor.

She—My brother doesn't smoke drink, chew or swear.
Sailor—Does he make all his own dresses, too?

Al—
Nira—The doctor says this disease of mine is caused by a germ.
Fera—What did he call it?
Nira—I didn't catch the name, all I caught was the disease.

Mr. W. C. Russ, Editor The Mountaineer, Waynesville, N. C.
Dear Mr. Russ: I wish to congratulate you upon the Haywood County Booster Edition of The Waynesville Mountaineer which has just come to my desk. I think this is an outstanding contribution in the matter of advertising Western North Carolina.

Thanking you for the copy, and with best wishes, I am
Very truly yours,
CLYDE A. ERWIN,
State Superintendent Public Instruction.

OUR PLEDGE

Our pledge to our customers and their physicians is that every prescription compounded by us will be precisely as ordered and will give you the full value of your physician's medical skill—that every prescription entrusted to us will be filled by a technically educated licensed pharmacist—that our prices will always be as low as is consistent with the quality of service we render.

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