

We Hate To Take Such Losses--But It Must Be Done
TAKE ADVANTAGE OF TREMENDOUS SAVINGS IN OUR

SACRIFICE SALE

For 14 Shopping Days
Starting Friday, June 14th
In Our CANTON and WAYNESVILLE
 DEPARTMENT STORES

Use Our Convenient Lay Away Plan!

Our store is stocked with merchandise that you can use now and later. Prices are bound to go up; so take advantage of our savings and lay away anything you may want. Provide that Fall Coat or Suit Now. Prices are below what they will cost us. We Can Fit You! Small deposits will be accepted. Let us tell you about it. **RAIFF'S**

No merchant likes to take losses when the season is just starting. But in this case it is avoidable, due to the fact that we do not carry merchandise over, would rather take loss now and give the merchandise away when you need it. Come early for best selection.

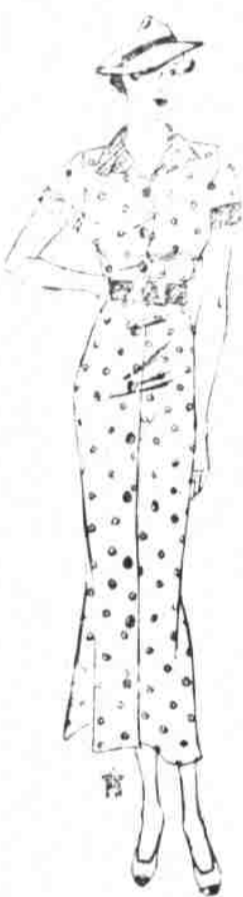
Backward Season Brings Tremendous Savings Just In Time!
 Bought Thousands of Dollars of Summer Merchandise That Not Moved Due to The Late Starting of Summer. Summer here and We've Decided to Give You Real Savings in Our

JUNE SACRIFICE SALE

Starting Friday, June 14th
For CANTON and WAYNESVILLE

WE CARRY ONLY FIRST QUALITY MERCHANDISE AND THE PRICES LISTED HERE MAKE THE VALUES SUCH THAT YOU CANNOT AFFORD TO STAY AWAY IF SAVINGS MEAN ANYTHING TO YOU. OUR LOSS IS YOUR GAIN.

Our Ready-to-Wear Needs No Introduction



ALL \$5.95 AND \$6.95 MISSES AND WOMENS DRESSES
 These are coat styles, jacket styles and one piece, in all combinations the season has offered. Sizes 11 to 50. Special
\$5.47

ALL OUR BEST \$7.95 AND \$8.95 DRESSES
 These are in the season's newest materials, Laces, Silks, Sheers, etc. In all sizes
\$6.97

MISSES AND WOMENS NEWEST WASH DRESSES
 \$3 Values. Linens, Blister Sheers, Piques
\$1.98

MISSES COTTON AND LINEN SUITS
 taken from our \$2.98 racks for quick clearance
\$1.98

Misses and Womens Printed Crepe SILK DRESSES to close out
\$1.69

Womens and Misses WASH DRESSES
 Seersuckers, Voiles, Eyelets, Laces, Brocades, in a wide variety
\$1.84

Womens and Misses Tub SILK DRESSES
 All this season's newest makes and materials. Everyone washable. Regular \$3.98
\$2.98

Misses and Womens WASH DRESSES
 Prints, Organdies, Voiles. Values to \$1.50
94c

Misses and Womens Heavy Quality PRINTED DRESSES
 in newest makes, selling everywhere to 98c
64c

Misses Knitted Skirts and Blouses
 Suitable for street and camping. In all pastel colors
69c

Woman's and Misses COTTON DRESSES
 a wide variety of materials and styles, taken from our \$1.98 rack for quick clearance
\$1.67

SPECIAL Misses Silk Crepes and SEERSUCKER DRESSES
\$1.87

Misses Two Piece LINEN SUITS
98c
 SIZES TO FIT LARGE AND SMALL; SHORT AND TALL

SUMMER MILLINERY



300 New Hats to Close Out at

94c

FELTS—STRAWS

Large and Small Head Sizes

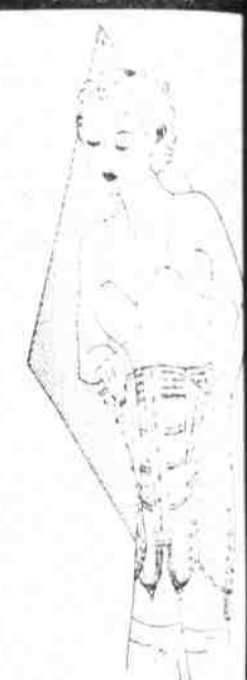
A Full Line of CAMPING TOGS

SLACKS, SHORTS SHIRTS, SUITS

For Children For Young Ladies For Women

See Our Assortment!

EVERYTHING STRICTLY AS ADVERTISED



We have just put in the new summer department to be the Western North Carolina.

GOSSARD'S FORMFIT, P.N.

Regardless of the type you want, we have your model and you guaranteed fit and finish. No matter what price you may want, we can suit you in a position to save 50% on anything you may need.

A FULL LINE OF Formfit Bras

ALSO THE FAMOUS

SUMMER COSETS FIGURE.

Summer mesh, also sport and elastic, zip-up, button-back, slipover, etc.

Conservative, sport, CORSALETTES AND A large variety of styles. prices up to \$5.00. It makes. Also some Summer Models.

PRINTS
 Figured for quilts and
9c

PRINTS
 Past Color
11c

RAIN SCRIM
 fancy, in every
9c

Pan Prints
 in every
17c

AD CLOTH
 in every wanted
13c

PETER PAN DOTTED SWISS
 Dimities, Pic Ponges, in all the season's newest colors and designs. Suitable for young and old
23c

PETER PAN Seersucker & Pique
 These are sold everywhere for 45c. In a wide variety of patterns and colors
34c

FAST COLOR Solid Pique
 a Peter Pan Fabric
23c

YARD WIDE Tissue Gingham
 Plaids, checks and stripes. Suitable for young and old
18c

FATHER GEORGE SHEETING
 Which Is The Best
8 1/2c

FLOWERED Cottage Curtains
 in every wanted color. Fast colors
59c

COLUMBUS Table Oil Cloth
 This is the best made, and the prettiest patterns that can be found
23c

BEST MADE Rayon Curtain Mesh
 29c VALUE
19c

Priscilla Curtains
 In all colored dots. Also Plain Tailored Styles, for every room in the house. 98c values
68c

SPECIAL LARGE SIZE Grey Blankets
 Suitable for Cabins
99c

FOR LITTLE GIRLS EXTRA SPECIALS

White Pique COATS
94c

Girl's Print DRESSES
 Fast colors and nicely made
47c

Organdy and Silk Dresses
94c

Little Girl's Organdy DRESSES
 Some with Bonnets
57c

FOR LITTLE BOYS

Boy's Blouses
 White and colors Regular 50c
39c

Boy's OVERALLS
49c

ROMPERS
 Fine Broadcloth and Hand Embroidered
49c

Boy's KNICKERS
49c

We Deserve Your Trade in Canton and Waynesville --- We Brought Prices Down!

PRICES STRICTLY CASH. . . IT'S AN UNLOADING SALE

SHOES: People Always Come To RAIFF'S For Good Shoes !! For Good Fit !!

500 PAIRS OF SHOES
 Taken from regular stock for clearance. Blond White, Black \$5 value \$1
 Closing Out All Combination Ladies' DRESS SHOES
 White and Black, White and Navy, White and Brown. Reg. \$1.98
\$2.74

Our Famous College Girl OXFORDS
 White and combination. This fine grade of shoe has been carried by us since we are in Canton, and customers re-up to \$5.95 regular
\$2.84
 CLOSING OUT
 All \$2.45 White Shoes for Women and Misses
\$1.97

A Special Lot of White Low Heel Misses Oxfords
 Regular \$1.98
1.67
 Misses and Womens White SPORT TIES
 A nice selection of the season's newest selections
\$1.87

Misses White Sport Oxfords
 Solid white and white and color combination. Extra good wearing. Extra shoes. Reg. \$1.98
\$1.49
 A Full Line of Ladies' Sandals
 SPECIALLY PRICED. EVERY PAIR GUARANTEED TO FIT

ENNA JETTICKS
 Every woman will be delighted with these savings. We have a large stock and want to close it out.
 BLACK NAVY WHITE
 A special lot of ENNA JETTICKS. We have been running them special for \$4.00
\$3.69
 ALL \$5 ENNA JETTICKS
\$3.98
 ALL \$6 ENNA JETTICKS
\$4.77

VITALITY SHOES
 These need no introduction. We put the line in at the request of Canton ladies
\$6 and \$6.75 Brand New Vitality Shoes. White Only
\$5.48

SPECIAL ANNOUNCEMENT
 PUT DOWN THE DATE HERE. IT IS FOR YOUR COMFORT
 On Monday, June 14th

We will have a Special Foot Doctor from Chicago to X-RAY feet and tell you if your back hurts, your feet are wrong with your feet. If your back hurts, your feet have headaches, come in. You pay a penny, but the pain is gone. We have accomplished a great thing for you. PUT DOWN THE DATE HERE. PUT DOWN THE DATE HERE.
 Monday, June 14th
 A Real Foot Doctor From Chicago
 THIS SPECIAL TREAT IS IN CANTON STORE ONLY

FOR MEN! The Largest Selections We Have Ever Offered You!

Men's SHOES AT TREMENDOUS SAVINGS!
 Famous OXFORD SHOES
 with any Shoe Black, Tan, White
\$2.97
 Men's Endicott-Johnson WORK SHOES
 Solid Leather Inner Soles. Worth above \$2.00
\$1.79
 Firemen and Police SHOES
 Endicott-Johnson, Buster Brown. Regular \$4 values
\$2.99
 These have Arch Supports

300 Pair Men's Good WORK PANTS TO CLOSE OUT
97c
 MEN'S DRESS SHIRTS
 Good Broadcloth. All colors. Well made. These were bought Special and are Real Values
57c

Men's Overall PANTS
 Good Heavy Denim
94c
 MEN'S WORK SHIRTS
 These are extra good and fully made. Special
63c

MEN'S CLOTHING VALUES GREATER THAN EVER!
 Extra Fine Hand Tailored Bi-Swing MEN'S SUITS
 In all the new colors. All wool. For quick clearance. Values to \$22.50
\$12.97
 16 ounce All Wool Serge Conservative SUITS
 These are up to \$25 values. All hand tailored and fine finish
\$14.77
 Young Men's Pants A large Variety. Up to \$3 values
\$1.77
 Men's Summer Pants Fine Patterns Sanforized
\$1.49

EXPLANATION DUE THE PUBLIC
 We had every intention of closing our store in Waynesville when we put on our recent SELLING OUT SALE. But Raiff's policy for values and square dealings have become so necessary to the public of this community, that we were requested to leave Waynesville. So since people continued supporting this store, we decided to stay on and have now stocked it to its full capacity with values that you cannot fail to appreciate.
 IT PAYS TO TRADE AT RAIFF'S!
 Quality Merchandise at lowest prices!

We want to thank you for your kind words and fine support!
 At Our Waynesville Branch Store
WE HOPE YOU WILL CONTINUE TO PATRONIZE US SO WE CAN IMPROVE THE STORE AS TIME GOES BY

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 Merchandise at lowest prices!

RAIFF'S DEPT. STORE
 CANTON and WAYNESVILLE
 Our Motto: Quality Goods For Less. PRICES STRICTLY CASH