## Society $\because=S O C M E T V P A G E . \quad$ Local News



ERSONALITY WAIE
This custom-made method "treats the hair while being waved -and assures a
remarkable and durable Permanent Wave for dry and brittle-gray and white hair.

PHONE 306


## P. E.---Perfect-Eze Shoe

Everything The Name Implies
Come in and let our expert fitter show you the comfort in these shoes.
Massie's Dept. Store


GAIN IN QUALITY

| FLOUR Roll Call |  |  |
| :---: | :---: | :---: |
| $\text { Slloar } \begin{array}{r} 10 \text { Pounds } \\ 25 \text { Pounds } \\ 100 \text { Pounds } \end{array}$ |  |  |
|  |  |  |
|  |  |  |
| LARD 8 lbs . |  |  |
| Snowdrift LARD 6 lbs . |  |  |
| WALDORF TISSUE 3 for |  |  |
| SCOTT TISSUE 2 for |  |  |

Carnation Millk Small, 3 for, 9
Libly
Liby 5 =as
Soap and Powder Specials

| 313,000 FREE! CASH | PALMOLIVE SOAP OFFERS |
| :---: | :---: |
|  |  |
| OCTAGON SOAP |  |
| 10 SPECIAL or 5 GIant bars 21C | 'IOOO Cash, First Prize Every Week! |
| OCTAGON POWDER 4 FORELAL $10 ¢$ | 1000 Other |
| OCTAGON ${ }_{\text {SOAP }}^{\text {TOILET }}$ 3 FOR $14 ¢$ | E Every Week! |
| OCTAGON SOAP CHIPS 194 | Molve 3 - |
| save octaton courons 'on valuaile gifts | Palmotive 11 |
| PALMOLIVE SOAP 3 FOR 14c | 1 parmo 14 C |
| SUPER SUDS $2^{\text {FOR }} 18 \mathrm{c}$ |  |
|  | Soap and P0wder |
|  |  |
|  |  |
|  |  |
|  | 60 c Bucket |
|  | Combination |
| $\text { snodnos os } 9 \text { T }$ Lis Iziss | Soap a |
| ivisaus xnld dVOS |  |
| IEE子 NOQH |  |


| BETTER MEATS |  |
| :---: | :---: |
| $\text { STEAKN } \underset{\substack{\text { SIRLOIN }}}{\text { ROUND }}$ | per lb. per 1b per lb. |
| HAMBURGER | per lb. |
| STEW BEEF | per lb. |
| BEEF LIVER | per lb. |
| OLEOMARGERINE | per 1 |
| CHEESE | per lb. |
| GINGER ALE | 3 for |

Western Branded Beef

