

To The Ladies of this Community

“May We Have Just a Minute of Your Time?”

This message is directed to the women of the community, who spend the majority of the money of every family. We want to acquaint you with the advantages of spending those dollars at home instead of in other communities. We want your cooperation. We want the help of your clubs and organizations.

Did you know that 95 per cent of the merchandise bought out of town can be bought right here at home?

Only in very rare instances is it necessary to go out of town to shop.

The styles, assortments and prices in this community compare favorably with any found in larger cities, your trying at home first will improve the local stores.

You owe it to yourself and family to at least try at home first, before patronizing peddlers, mail order houses or going out of town. You have every advantage to gain. You actually SAVE MONEY by buying at home. You SAVE TIME.

We realize you want your family to have the best. They should, and in order that they may have the best, the local merchants have made every effort to fill that need. All we ask is that you TRY AT HOME FIRST.

Demonstrate to Western North Carolina that Haywood County Stores are a good place to trade by shopping at home.



“We Have Something Important To Say To You—Please Listen!”

Trading at Home Has Many Advantages

This is the sixth and last of a series of advertisements on “Why It Is Advantageous To Buy At Home.” Every effort has been made to point out the advantages, and we believe everyone will agree that there is seldom anything to gain by trading out of town, with mail order houses, or with peddlers.

One woman recently said: “I know peddlers have to make a living and I ought to feel different, but I hate the sight of them because they leave me feeling so bad. If I get rid of them quick, I feel ashamed of my bad manners, and if I let them linger and keep me away from my work, I feel ashamed of being a simpleton.”

Trading out of town profits the community nothing. It only builds up other communities, and in time will reduce the value of your property; tend to hold back all progress in schools, churches, and local movements that have been responsible all through the years for the size and ranking of this community.

It is our sincere belief that after giving the matter thorough thought that you will in the future TRY AT HOME FIRST.

It Is To Your Every Advantage To TRY AT HOME FIRST!



“I’m So Glad We Bought At Home This Year—We Saved Both Time and Money.” “Yes That’s Right, and Helped The Community Too.”

“Boost and Help Build Your Own Town”

Merchant’s Division

Waynesville Chamber of Commerce

WAYNESVILLE

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HAZELWOOD

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