

# THE WAYNESVILLE MOUNTAINEER

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WAYNESVILLE, N. C., THURSDAY, DECEMBER 31, 1936

\$1.00 IN ADVANCE IN COUNTY

## PET COMPANY TO ENLARGE CREAMERY

### Babson Sees Prosperity For New Year

#### Says 1937 Will Be First Year Of Real Prosperity Since '29

Mr. Babson Says Business For New Year Will Show An Eight Per Cent Gain

By ROGER W. BABSON

I predict that 1937 will be our first year of real prosperity since 1929. It will be a year of genuine business expansion, considerable real estate activity, constant labor troubles, shortages of skilled workers, rising prices and living costs and brisk export trade.

Nearly every line will enjoy good gains in both volume and profits with the heavy industries showing the greatest percentage improvement. Tuck this forecast away for a check-up next December and I predict that you will find general business around 8 per cent above today's figures and not far from the 1929 peak!

**BUSINESS AT NORMAL**

A year ago at this time my forecast was: "By next Christmas general business, as measured by the Business Index and heading into another period of prosperity." Statistically, that is exactly where business is today. We are right square on normal!

For the first time in fourteen years, we are crossing the "X-Y" Normal Line on the way into a new prosperity era. A moment's retrospect shows the tremendous distance that we have covered since we touched bottom in March, 1933. The total gain in business has been 78 per cent! Nearly a third of this rise has come during 1936 alone.

**1936 REMARKABLE YEAR**

The year just closed has been a remarkable one in many ways. While it is generally believed that elections do not change the basic course of business, most analysts concede that they are temporarily upsetting. The tide of recovery was running so strong in 1936, however, that it swept over every obstacle and washed out the old year in a burst of glory.

There are scarcely any figures on record that can match 1936's steady gains in jobs, payrolls, industrial activity, profits, and dividends. Topping off the year was a real post-election boom. Wave after wave of wage boosts and bonuses and dividend increases and extras lifted Christmas trade back to old-time levels.

**EIGHT PER CENT GAIN FOR 1937**

The momentum picked up by the surge of buying will carry into the New Year. Business in 1937 was good. Business in 1937 will be better. My estimate is for a 10 per cent gain in the first six months over the initial half of 1936. It is harder to make a definite prediction for the second half, but I think a 5 per cent gain over the closing months of the old year is within reason.

**LABOR HOLDS WHIP-HAND**

It is seldom that there is no "unless" 1936 was an exception. There was no "but" to my bullishness. Today, however, there is one major question in my mind—the labor problem. If this issue is not handled properly, business could receive a very rude setback. Workers are in the most strategic position today they have ever held.

Labor leaders can prosper in a knot if they call a general walk-out or they can give prosperity a boost if they keep their heads. Do not misunderstand me. I am not predicting grave national labor tie-ups, even though some current situations do

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### New Equipment Is Added To Laundry

Additional improvements were made at the Waynesville Laundry during the past week, when a return feed water system from the pressure machines to the large boiler was installed.

The laundry is now equipped with nine garment presses and two new shirt units.

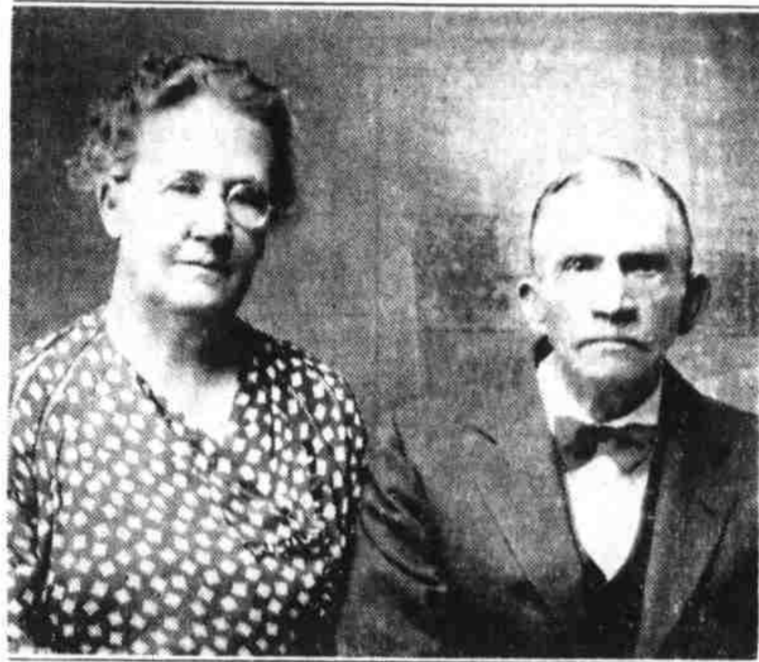
During the past few months several other improvements were made to the equipment of the plant.

### Today's Market

The following cash prices were being paid Wednesday by the Farmers Federation here:

|                             |        |
|-----------------------------|--------|
| Chickens, heavy weight hens | 10c    |
| Chickens, fryers            | 10c    |
| Eggs, dozen                 | 25c    |
| Corn, bushel                | 75c    |
| Wheat, bushel               | \$1.10 |

### Celebrate Golden Anniversary



Mr. and Mrs. George W. Coble, who have just celebrated their 50th wedding anniversary.

### Work To Begin Monday On Highway 284

Work will begin Monday on paving the five mile stretch of road from the Haywood-Tennessee county line to the Looking Glass Creek section, on Highway No. 284. It was learned yesterday afternoon from The Times, in Brevard.

C. A. Ragland Construction Company has the contract, and have been allowed 250 working days to complete the job. G. C. Page is the state engineer in charge.

The Ragland Company will also grade and surface five additional miles in that immediate vicinity in this contract.

### James Mull, 49, Instantly Killed When Struck By A Truck

Former Citizen of Haywood, Killed On Highway At Hazelwood Last Wednesday

James Mull, 49, landscape gardener, native of Haywood county, who had been living for the past few years in West Asheville, was fatally injured when struck by a truck, on Wednesday, December 23rd, as he crossed Highway Number 10, in Hazelwood, to board a bus for Asheville.

Mr. Mull was struck by a truck driven by James Garrett, Jr., of Allen's Creek, who stated that the accident was unavoidable. Garrett rendered to the deputies shortly after the accident and was released on a \$2,000 bond pending the hearing of the case, which has been set for next Monday.

Funeral services were held at the home of his sister, Mrs. P. N. Gaddy, in Hazelwood at 2 o'clock on Christmas afternoon. The Rev. O. C. Landrum, pastor of the Hazelwood Presbyterian church and the Rev. H. W. Baucom, pastor of the First Baptist church, of Waynesville, officiated. Burial was in Green Hill cemetery.

Pallbearers were: R. A. Gaddis, George Walls, Jr., Roy Ruff, Lester Hendrix, Charlie Curtis, and Lingle Case.

Surviving are his mother, Mrs. William Mull, of Hazelwood, four brothers, Dewey, Marshall, and Granville, of Hazelwood, and John of Natural Bridge, Va., and three sisters Mrs. R. N. Gaddy, Mrs. Harrison Groons, and Mrs. Charlie Curtis, all of Hazelwood.

### New Tank Truck Is Added To Standard Oil Fleet In City

The latest style tank trucks for delivering gasoline and oil were put into service in Waynesville Saturday by W. L. Hardin, Jr., commission agent for the Standard Oil Company of New Jersey.

The truck and tank are stream lined. The tank holds 623 gallons, and the truck is a 1937 Ford V-8. This truck is being used in addition to the other trucks.

### Outlook For 1937 Summer School At Lake J. Is Bright

1936 Session Was Best In History Of School. Dr. Garber Is Director

Dr. Paul N. Garber was re-elected director of the Lake Junaluska Summer school, at a meeting held here recently, of the trustees of the school. All the members from Haywood county as follows, were present: Hugh J. Sloan, James Atkins, Jr., J. R. Boyd, Mrs. James M. Long, G. C. Platt, and Jack Messer, ex-officio secretary.

The meeting was for the purpose of outlining the plans for the 1937 session, and the giving of the report of last year by the director. A substantial gain, both in number of students in attendance and in the finances was made in 1936 over the preceding year, as revealed in Dr. Garber's report, with a still brighter outlook for the 1937 session.

According to Dr. Garber two new additional instructors and possibly a third are assured for next summer, one in sociology and one in history and possibly another in education. There will also be from six to eight new courses offered in the school next summer, which is expected to increase the enrollment.

The number of students attending the 1936 session totaled 193, thirty more than for the preceding year. Seventy-four teachers, from Haywood county attended. After all expenses were met there was a balance of \$733.70 left as against \$238.12 of 1935.

The following executive committee was elected to serve: James Atkins, Jr., J. R. Boyd, and Dr. Paul Garber. The next meeting will be held here in February.

### Christmas Tree And Gifts Given Workers Of England-Walton

700 Bags of Fruits, Candy And Nuts Given Children Of The Employees

On Wednesday evening before Christmas Eve, the England-Walton Company, of Hazelwood, observed their annual custom of having a Christmas tree for their employees and their children.

This year the tree which was placed in the center of the grounds of the plant was a magnificent hemlock towering thirty-five feet high. It was lighted with 150 40 watt-colored lights, with several hundred yards of tinsel, and other glittering decorations.

Following the presentation of the gifts a brief devotional service was held with the Rev. J. M. Woodard, pastor of the Baptist church of Hazelwood, in charge.

This was followed by the distribution, by L. M. Richeson, of 700 bags, containing candy, nuts, and oranges. Those receiving the bags included not only the employees of the company, but many of the people in the community. The men of the plant were allowed full pay for Christmas Day, which amount to something over \$700.00.

More than 800 persons were present for this annual Christmas celebration of the England-Walton Company.

CREAMERY MANAGER



W. R. WOODALL

### Civil Term Of Court To Convene Here Monday A.M.

Small Docket Listed For January Term, Before Judge F. Donald Phillips

The January term of civil court will convene here next Monday, with Judge F. Donald Phillips presiding. The docket for the term is the smallest it has been in several years.

The jury as named for the first week is as follows:

Fred Nichols, Waynesville; Hilford Moody, Waynesville; W. M. Gaddis, Waynesville; Dewey Norman, Waynesville; Walker Brown, Pigeon (Canton); W. G. West, Canton; R. T. Laning, Canton; R. A. Justice, Fines Creek; Joe Russell, Ivy Hill; W. R. Ledford, Fines Creek; W. H. Snyder, Waynesville; Dewey Fletcher, Canton; George Hively, Canton; G. W. Poston, East Fork; J. G. Robinson, Clyde; Walter Wright, White Oak; G. C. Peggam, Canton; A. V. Phillips, Waynesville; J. Manson Morrow, Iron Duff; J. H. Leatherwood, Jonathan; Ellis Smith, Clyde; Marion Holcombe, Jonathan; Hugh Smathers, Canton; O. O. Burgin, Waynesville.

The following jurors were drawn for the second week:

W. G. Hemphill, Canton; J. E. Ferguson, Ivy Hill; E. W. Rogers, Clyde; R. C. Sheffield, Pigeon; Roy Palmer, Clyde; D. S. Green, Canton; George N. Ledford, Fines Creek; W. M. Howell, Jonathan; Glenn McCracken, Fines Creek.

Frank McHaffey, Ivy Hill; R. M. Holcombe, Canton; H. J. Matheson, Pigeon; Clinton Howell, Waynesville; Fred H. Saunders, Waynesville; S. L. Galloway, Waynesville; D. J. Boyd, Ivy Hill; J. S. Thomas, Canton; T. H. Frazier, Waynesville.

### Last Rites Held For Mrs. W. R. Ferguson Monday Afternoon

Last rites were conducted on Monday afternoon at Parker's Chapel, at Crabtree, for Mrs. Clarisy Davis Ferguson, 83, widow of the late Dr. W. R. Ferguson, who died on Sunday evening at 8:30 at the home of her son, T. Walter Ferguson, the Rev. A. F. Phibbs, pastor of the church, officiated, and burial was in the cemetery nearby.

Pallbearers were the grandsons as follows: Noble Ferguson, Milas Ferguson, Ned Ferguson, Johnnie Ferguson, Mack Ferguson, and Dr. Charles Ferguson, of Washington, D. C.

Mrs. Ferguson had been in ill health for the past two months, and had been critically ill for the past ten days. She was the daughter of Thomas and Nancy Davis, and was the last surviving member of the family of thirteen children. She was greatly beloved by a large circle of friends and relatives in her community at Crabtree.

Surviving are the following children: T. Walter and J. C. Ferguson, of Waynesville, and Z. V. Ferguson of Fines Creek; twenty-two grandchildren; twenty-five great grandchildren; and more than a hundred nieces and nephews.

**LEAVE FOR FLORIDA**

Mr. and Mrs. J. W. Killian left yesterday for a 10-day vacation in Florida. They will spend most of their time in and near Starke.

### Large Dairy Firm Buys Creamery. Much Milk Needed

Unlimited Markets Of New Firm Will Require Large Volume Of Milk

The Pet Dairy Products Company has purchased the Western Carolina Creamery here, and will take active charge Friday morning, it was announced yesterday by W. R. Woodall, manager of the creamery, who has been retained by the new owners as local manager.

Together with the announcement of the purchase, came the statement that plans are being made for a general expansion of the plant, that will demand "all the milk that can be produced in this area," Mr. Woodall said.

The Pet Dairy Company is the second largest company of its type in the world, but the local plant will be operated as the local manager; so far, it was learned. The new company will not make a condenser out of the Waynesville plant.

Mr. Woodall explained that the Waynesville plant will make ice cream mix for other Pet plants in this state and Tennessee, and that manufacture of butter will continue to be a big item. At present, the creamery here is one of the largest butter making plants in the state. Butter from here is being shipped to four states.

The local retail trade will be catered to as in the past, by the new firm. No changes are anticipated in the personnel.

The sale of the plant is the result of about six months' negotiations between Major L. A. Ballew, southern manager for the Pet Company, and J. M. Smith, of Asheville, W. R. Woodall, of this city, and F. O. C. Fletcher, of Asheville, owners of the Western Carolina Creamery. The purchase price was not made public. The sale includes the plant, building and property in East Waynesville.

"We will be unlimited as to the amount of milk that we can receive, and the market for the dairy products which we can manufacture is also unlimited through the channel of the Pet Company," Mr. Woodall said.

Larger equipment will be installed in the near future, it was said. The present equipment is of the most modern type, and was recently installed, although the plant has been in operation only two and a half years.

Officials of The Pet Company made a field survey of this area with County Agent W. D. Smith, and found that Haywood county was the only county in Western North Carolina having sufficient grass lands to support enough cows to furnish the amount of milk that will be required by the plant.

The Pet officials while here were impressed with the quality of the raw products, and the fast growth of the dairy business in the county.

Mr. Woodall pointed out that the same manner in which the farmers and dairymen had co-operated with the United States Public Health Service in maintaining a grade "A" standard made an outstanding impression on the officials.

The creamery at present is paying to the farmers of this area about \$7,000 a month for dairy products. In the summer when there is more milk, this figure jumps to about \$10,000 a month.

When questioned as to how much would be paid under the new program, Mr. Woodall replied: "We will take all the milk that can be produced, and pay weekly, in cash, the market price. It is not a question of how much we want, it is a matter of how much we can get the farmers and dairymen to produce."

Major Ballew spent a two-weeks vacation here last summer with his family, and was impressed with this area as a tourist center as well as an ideal dairying center.

Mr. Woodall expects to continue his plans of assisting in building up pure bred herds in the county. Last spring the creamery bought a pure bred Guernsey bull, which is one of the many things he is working on towards building up the dairy herds in Haywood.

When the creamery first opened there were only four regular milk producers. Now 22 supply the creamery with milk. Eight of these are producing grade "A" milk. They are:

(Continued on page two.)

### The Weather

|           | Max. | Min. |
|-----------|------|------|
| Wednesday | 46   | 23   |
| Thursday  | 53   | 29   |
| Friday    | 59   | 21   |
| Saturday  | 58   | 33   |
| Sunday    | 58   | 36   |
| Monday    | 58   | 48   |
| Tuesday   | 56   | 46   |