

The Mountaineer

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THURSDAY, MARCH 17, 1938

BIBLE THOUGHT

BREAD ON THE WATERS: *Cast thy bread upon the waters; for thou shalt find it after many days.*—Ecclesiastes 11:1.

TAGING AUTO TAGS

The people of the state are becoming conscious of the value of advertising North Carolina, and no better evidence can be shown than the large number of suggestions that are now being made regarding the automobile license tags.

Out in Murphy, comes the suggestion that the 1939 tags be made in the shape of North Carolina, and copy the idea made popular by Tennessee and Florida.

Kentucky and other states have the novel idea of putting the names of the counties on the tags. This has also been suggested for North Carolina.

All in all, such suggestions are certainly worthy of the consideration of the officials in charge of making the license plates.

From an exchange, however, we find there is some slight criticism regarding the slogan that has been proposed to be placed on the 1939 tags: "the Balanced State."

The exchange goes on to say:

"A new idea has been flashed upon the State of North Carolina. To further advance the mode of advertising this commonwealth, it has been suggested that some slogan be placed upon automobile license tags, which now bear only the simple name of the State and the number.

"Commissioner of Revenue, A. J. Maxwell, is cited as proposing the legend, 'the Balanced State.' This idea comes from a remark President Roosevelt once made concerning the State, that he regarded North Carolina 'as the best balanced State' in the union.

"That's very nice and a compliment to North Carolina. It is a desirable condition to live up to. But we do not think it will be an agreeable balance until we bring down the figures of fatal automobile accidents that annually occur. Perhaps the tag slogan may help in some way to lessen the fatalities. We hope it will—if adopted.

"But a better slogan for the tags, we believe, would be, 'Drive Carefully'."

PROPERLY MARKING STREETS

Now that the court house has had a name put on it, and bids are being sought for naming the post office, it seems only timely and certainly most fitting that the town take steps to place names on the most prominent streets.

Strangers find it extremely difficult to find their way around with no names on the streets, and local people find it equally as difficult to direct them.

One of the best signs of a progressive town, is to see clean streets and them properly marked for easy identification.

There are many methods for marking streets, but the one that seems to meet all requirements, and not show signs of reckless motorists hitting them, and little or no wear from weather, are white posts set back from the sidewalk with the name of the street painted down the side of the post.

A manufacturing genius is a man who makes a commodity just strong enough to hold together until the last installment is paid.

Hell hath no fury like a woman who discovers her husband using for a shoe rag one of the neckties she gave him for Christmas. —Louisville Times.

One thing to the credit of the man who kills himself—he generally gets the one most responsible for his troubles.—Tampa Times.

ADVERTISING WITH PARKS

It is Major L. P. McLendon's idea that North Carolina should "advertise with parks" and he offers sound suggestions to this effect.

Basically, his plan is advanced because of the permanency of such attraction as parks afford to the travellers.

Reciting that it is inconvenient for Northern and Eastern tourist traffic to reach Florida except by traversing North Carolina, Major McLendon insists that it is, therefore, important to make as favorable impression as possible upon them while on the south-bound trek.

This case can be accomplished the more easily, the more permanently and the more cheaply, in his judgment, by a system of parks.

Let us allow him to state his case:

"The State could acquire, at moderate cost, a small park area of ten to twenty-five acres at the State line on each of the main highways entering the State. The State Highway and Public Works Commission by using prison labor and utilizing the professional services of landscape architects at State College and the State Department of Agriculture and our native trees and shrubs could make these parks places of beauty. There should be erected on the highway at each park a small, but beautiful, hut or building with rest rooms, and a comfortable lounging room equipped so that it would also be a sort of museum of North Carolina's natural and manufactured products, a large wall map of the State showing places of interest and the entire highway system, long-distance telephone and telegraph facilities and attractive literature and advertisements of the State's resorts, hotels, etc. In the park, facilities should be provided, free of charge, for camping parties, outdoor cooking ovens and other conveniences. Nothing should be sold at these parks. But most important of all, these parks should be policed day and night, and the hut or park house should be in charge of a uniformed State employe whose first and last qualifications should be courtesy. The whole atmosphere of these places should breathe hospitality. The visitor should be made to feel that he is genuinely welcome to the State and that the State is maintaining the park for his convenience and comfort."

Major McLendon's program will appeal because of its practicality. And it is especially timely that he should propose his idea at this time when the State has the funds through legislative appropriation to apply to advertising and promotional programs of this nature.—The Charlotte Observer.

INTANGIBLE TAXES

Are you familiar with the new North Carolina Intangible Personal Property tax? It is high time to get acquainted with it. The North Carolina General Assembly, during its 1937 session, enacted this tax which is of far-reaching importance to all residents of the State.

Under schedule H. of the Revenue Act, intangible personal property is classified such as cash, bonds, stocks, mortgages, notes, etc. Varying rates of taxation apply to these classes—this form of taxation replaces the so called ad valorem tax on net solvent credits.

In this case of securities subject to the tax, the levy made upon the fair market value of any securities which you held as of that date. The tax is due and payable on or before March 15, 1938, and must be filed with the Revenue Department.

This is a matter for our readers, owning securities, to look into and attend to, before becoming amenable to the law. It is a new system of taxes on securities in this state.—Ex.

A BOY WHOSE PARENTS WERE PALS

"It is good to be a farm boy with parents believing in both work and play," writes a farm lad who sends The Progressive Farmer a prize-winning letter on "What I Like Best About My Parents." Other parents will no doubt be interested in what this farm boy says as follows:

"It is hard to tell just what I like best about my parents. My mother pleases me when she gives camp suppers for my boy friends and gets my 'duds' ready for the short course at State College at White Lake. She helps me with my poultry project when I am at school. She plays accompaniments to my mandolin and keeps books and magazines for me to read. I call her my pal.

"My father is a pal too. He helped me make a boat last summer and now I fish all I want to in it on the pond back of the house. He makes me work until late but takes me to the river or for a swim at sunset after the chores are done, or on a fox hunt after supper, or to the picture show. Daddy also helps me with my agricultural projects. Last spring he built a brooder house and a laying house. I sold 100 broilers and now have a flock of New Hampshire Reds, laying every day. He bought a brood mare and now I have a baby colt. Sometimes he takes me to the Farmers Club suppers."

THE OLD HOME TOWN

By STANLEY



Random SIDE GLANCES

By W. Curtis Russ

The best cure for a case of "bad-businessitis" is to drive out to the Country Club and see what Mr. and Mrs. Jim Long have under construction, and then go on down to Clyde and count the new houses that are being built along the highway, all the way to Canton.

Such expenditures on permanent buildings of the high type, should remove all doubt as to the financial condition of Haywood county folks.

Such sights should convince even the chronic knocker, that everyone is not pessimistic about the present and future.

It would be hard to find a town the size of Clyde that has as many new modern homes.

The buildings show that the owners had the ability for designing and a desire for beauty.

Another noticeable feature about the Clyde homes is the beautification work now in progress. This also speaks well for the owners.

It might not be amiss to mention here, that there have been more modern homes built in Clyde during the past 18 months, than have been built in Waynesville in the past 6 or 8 years.

Most of Waynesville's building has been along Main street in the business district. Improvements have been made to a number of homes, but few new ones erected.

Hazelwood has come in for her share of building during recent years, and looms to break forth again soon.

Outstanding in Hazelwood is the Country Club development, where a 26-room addition is being built, and extensive landscaping is in progress. Thousands of dollars are being spent improving the club house, the course and grounds.

In the vicinity of the golf course, and on the highway, several new homes have been built, some of them being the most modern and expensive in the county.

Another section that has seen quite a bit of building activity during the past 18 months, is on the Dellwood road. Some day this road will play an important part in park travel, and it is only natural that far-sighted persons build along much-traveled highways.

There are plenty of instances to prove that this section is building fast, and these offset, many times, the wails and woes of the pessimistic.

POINTED PARAGRAPHS

Good faith is as important in international affairs as it is in private business.

Principles are valuable when they are expressed in life rather than in theories.

One advantage about chewing gum—few chewers can do a good job and keep talking.

SPARKS of WISDOM

Henry Morgenthau, Secretary of the Treasury:
"It is most important to find a way to aid the financing of small business."

William D. Leahy, Chief of Naval Operations:
"The political conditions of the world are more threatening than at any time since 1918, and no improvement is in sight."

Kiyoshi Noda, Japanese Rear Admiral:
"If Admiral Leahy says the Japanese fleet would have fourteen battleships when its present construction program is completed he must be building them in his imagination."

THIS WEEK in HISTORY

March 17, 1776—British evacuate Boston. St. Patrick's Day.

March 18, 1837—Grover Cleveland 22nd president, born in Caldwell, N. Y.

March 19, 1928—Chas. A. Lindbergh received Wilson medal and \$25,000 peace award.

March 20, 1929—Marshall Foch died in Paris.

March 21, 1918—Battle of Somme began, lasting to April 6. First of spring.

March 22, 1837—American bombardment of Vera Cruz, Mexico.

March 23, 1775—Patrick Henry delivers his famous oration.

History of Beginnings



Every effort has been made to make this organization up-to-date. A first ambulance, well-trained personnel, tastefully appointed funeral home, a capable lady assistant—all the form part of our complete service.

Wells Funeral Home
Phone 371 Canton, N. C.

Birds Are Building Nests. . .

They build and enjoy their place of abode—
Do you own your home or rent a house?

SEE US FOR BUILDING SITES

L. N. DAVIS & CO.

Insurance — Real Estate — Rentals — Bonds
PHONE 77 MAIN STREET

WE'RE NOT
Rushing The
Season. . .

CENTRAL CLEANERS

—But we suggest that you get out those spring clothes now and call 113, and then they will be ready—
CLEANING DONE RIGHT

MAIN STREET
Phone 113

ADJUSTMENTS

If a piece of wearing apparel or furniture, fails to give satisfactory service, you protest to the seller and a reliable firm will readily grant any reasonable demand. But no adjustment can be made in the case of a prescription which fails, because of careless compounding or inferior ingredients, to produce the desired effect. That's why it pays to be DOUBLY careful in the selection of your DRUGGIST.

ASK YOUR DOCTOR

ALEXANDER'S DRUG STORE

Phones 53 and 54 Opp. Post Office

TWO REGISTERED PHARMACISTS FOR YOUR PROTECTION