

Governor Hoey's Nightmare Is Based On His Early Days As Newspaper Man

RALEIGH.—It's not balancing the budget nor keeping on the good side of the legislature that give Governor Hoey nightmares.

Those tasks are tough enough, he says, but scary stuff for nightmare themes. When the Governor has a real non-st-to-goodness nightmare, he turns the clock back 40-odd years, and dreams about his old days as a country newspaper editor and the nervous tension of "making the mail."

The Governor's nightmare is always the same, and comes only when "I've gone to bed all tired out."

Always Same Nightmare

In the dream, he sees himself as a tall, thin-faced strapping stooped over a type case in his newspaper shop. His hands dart about the type box. For his newspaper must go to press in 15 minutes or it will miss the mail train.

Finally, the article is set, and the long-haired youngster carries the type to a "stone." He is about to fill the last hole in the newspaper form, when . . .

"I pic the type." Hoey, at the age of 16, became owner of a weekly newspaper. "Few problems which I've come up against as Governor can compare with the job of getting that paper out," he laughs.

The Hoey success story—the from-rags-to-riches tale of a farm boy who became governor—already has become almost legend in North Carolina.

To Work At 12

Hoey went to work when he was 12 years old as a printer's devil on the Shelby Aurora. It was a full-time job, and he thought his salary of \$1 a week was a king's ransom. Four years later, after a brief spell as a printer in Charlotte, he took a job with another Shelby paper, The Review.

The Review had 750 subscribers, a few of whom paid fairly regularly. After a short time, Hoey decided he'd like to own the paper.

"What will you sell out for?" he asked his boss, Colonel John C. Tipton. "Huh? I thought of selling," said the colonel, "but I reckon I might let you have it for, say, \$650 cash."

"I haven't got that much cash," Tipton grunted. "Anything?"

"I think I could raise \$25," he said. "You owe me some back pay, and I'll give you my note for the rest. My note might not be good legally, because I'm not of age, but I'd pay you."

When Tipton was thinking it over, Hoey went out and borrowed the \$25—he had two loans of \$10 and one of \$5. When the 16-year-old future governor returned to the office and showed Tipton the money, the colonel said:

"Well, Clyde, for \$25 in borrowed money you've bought a newspaper. Shake on it."

They did, and Hoey's problems began. There wasn't enough newsprint in the shop for the first issue of the paper. But Hoey ordered a load of C. O. D. from Charlotte and went out with a subscription book. By the time the newsprint arrived he had raised almost \$5 and was able to pay for it.

He Did the Work

He wrote the newspaper stories, set them himself in hand type, made up the forms, ran the press, folded the papers, addressed them, and even acted as carrier boy. Some of the papers went through the mails; the others went in the Hoey buggy to their destinations.

To gain readers throughout Cleve-

land county, he changed the paper from the Shelby Review to the Cleveland Star. But his biggest circulation-builder was the "honor roll" which appeared in big type on the front page of every issue. When a reader paid his subscription fee his name went on the "honor roll."

Hoey's paper soon had 2,500 subscribers and was one of the biggest weeklies in North Carolina. (Now, under different ownership, it is a daily newspaper.)

Goes To State House

But young Clyde did not remain long in the newspaper business. He was elected to the state house of representatives a few weeks before his twenty-first birthday. Later, he was the young member of the state senate.

He crammed two years of legal study into one summer at the University of North Carolina, and then surprised the bar examiners by passing his law tests with high grades.

He served a term in Congress in the Wilson administration, but declined to run for re-election, although he would have had no serious opposition.

He has taken part in virtually every political campaign of the twentieth century. He made 60 speeches for Alfred E. Smith in the presidential race of 1928.

He received the gubernatorial nomination in 1936 after one of the toughest campaigns in North Carolina's history.

But, with all the problems of a man in public life, the Governor, in his dreams, is still a kid—a tall, precocious 16-year-old fumbling with a pile of pied type while the mail train rolls away without its newspapers.

TWO LOSE DRIVERS LICENSE

Among those whose drivers licenses were evoked during the past week, as announced by the Highway Department, included that of Fred Marcus, of Hazelwood, and Ernest Floyd Simon, route one, Canton. Both were charged with driving drunk.

DeHART REUNION SET

The annual DeHart reunion will be held at the home of Coburn DeHart, three miles from Bryson City, on Sunday, August 14th.

Personal visiting and family history will be stressed during the program.

DRIVES DRUNK—NOW NO LICENSE TO DRIVE

James Earl Dalton, of this city, had his drivers license revoked for driving while drunk, according to word received from the department of revenue.

HOG CHOLERA GROWS WORSE

Alarmed by a serious outbreak of hog cholera, farmers of Currituck county vaccinated 1,100 hogs last week. With fat hogs selling for over nine cents a pound, the owners are not intending to suffer losses from the disease.

CHOP'S OFF TOES

Watertown, N. Y.—Explaining that he had chopped off his second and third toes with a chisel and wood mallet, John Lapman is receiving treatment at a hospital here. Lapman, suffering from "hammer toes," says he became his own surgeon when surgical treatment was denied him.

TOO MANY CANARIES

Buffalo.—Complaining that her husband kept from 2,000 to 3,000 canaries in their home, using the entire upper floor of their home to house them, Mrs. Marguerite P. Nemo thought it was too much, and sought a legal separation from her husband, Julius.

DROPS BABY TO DEATH

New York.—Holding her five-week-old infant out of a fourth floor window for her next apartment neighbor to look at, the infant unexpectedly squirmed and fell from the arms of its mother, Mrs. Sally Glantz, to the concrete pavement below. It was dead when it arrived at a hospital, two blocks away.

Westminster, Mass.—Workmen repairing two chimneys on Forbush Memorial Library discovered more than 300 pounds of honey.

"The occupants were carried to a hospital for emergency treatment. The automobile was completely demolished."

It is common to read such news in almost any newspaper. You never know when your car might be involved in a similar accident.

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Ambassador Honored By State College



For the first time since it was built 12 years ago, the physics-electrical building at State College will possess a permanent name when classes are resumed in mid-September. Trustees of the University of North Carolina have named the building Daniels Hall in honor of Josephus Daniels, Ambassador to Mexico and a staunch friend to State College since the institution was founded nearly a half century ago. One of the most modern laboratory buildings in the South, Daniels Hall (shown above) was first occupied in January, 1926. The building is used extensively in public service. Practically all the institutes and short courses sponsored by the College Extension Division meet in its spacious lecture rooms and work in its well-equipped laboratories. On top of the structure is the astronomical observatory, and the portion branching from the rear of the building houses the electrical engineering laboratories. Ambassador Daniels is pictured in the inset.

HERE and THERE

By Hilda Way Gwyu

It is doubtful if the people in the towns of Haywood realize the extraordinary changes that have taken place in the rural life of the county during the past fifteen years . . . or say . . . since the construction of good roads . . . drive through the county with the idea in mind . . . and you will see how well cared for the homes and premises are . . . how modern conveniences once enjoyed only in town . . . are now part of the life of the rural sections . . . This week offers an unusual opportunity for the town people to get acquainted with rural conditions . . . join the farm tour of the county on Friday . . . and observe what scientific farming is doing for the county and see the improved standards of home life . . . go on the Farmers Federation farm tour Saturday and attend the picnic at Bethel . . . join the home coming crowd and the great reunion of the former citizens of Cataloochee on Sunday . . . and you will realize more than ever before that we no longer live in an isolated section . . . but that the outside world, with its progress, has laid its hand upon us . . .

One day this week I was quite amused . . . and yet very sympathetic . . . because there are personal reasons . . . why I understand the woman's temptation . . . and her downfall . . . she was well groomed . . . I would say along that time of life we call "middle age" . . . (though I have noticed we talk of others but never our-

selves thus) . . . she had a figure that I am sure would fill out a 46 . . . far past that plump stage . . . but well corseted . . . with that molded look . . . that made one wonder what might happen if the protecting stays . . . were loosened . . . you know what I mean . . . She was entering one of our dime stores . . . she paused in front of the scales at the entrance . . . and said to her companion . . . "Now that is just what I need to help me keep check on myself . . ." she started to get on the scales . . . looked about . . . and thought better of the idea . . .

She passed on into the store . . . I was also going in and went my way . . . I ran into her once or twice . . . as she aimlessly walked about while her companion shopped . . . then I happened to glance up just in time to see the clerk in charge of the candy counter . . . hand her over a very large bag of sweets . . . and I knew then she was entirely wrong . . . she didn't need the scales . . . what she needed . . . was to have the brakes on her self control and her sweet tooth tightened.

With the problem of recession . . . and the anti-New Dealers telling us the country is going to the dogs . . . when we read of other countries we must realize that we are singularly blessed in America . . . with more than



By HARRISON CARROLL
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HOLLYWOOD — Don't know when I've heard



Jack Haley

boy in the home gets one swim a week.

The Haleys are used to having crowds of kids around. They have three of their own.

W. S. Van Dyke is going to direct "Gone With the Wind"—wait and see.

Ever drink a "Zombie"? It's made at the Beach Combers here, costs a dollar and contains six kinds of rum. Two glasses and you'd start an argument with Lupe Velez.

The late spots, particularly the Latin and South Seas variety, try to outdo themselves in fancy mixtures. Next time you are at La Conga, and are in an explorative mood, ask for a "La Congie." An innocent little concoction of four kinds of rum topped by champagne.

The most picturesque libation is a specialty of the Tropics in Beverly Hills. It's called a "Head Hunter" (meaning you hunt for your head that night and can't get rid of it the next day). Drink costs \$1.25, contains Jamaica rum and white of egg, and is served in a fresh coconut with the husk on. You put straws through an aperture at the top and sip. Afterwards, a waiter will break the coconut open and you can eat the meat.

A desert simoon will rage for five minutes on the screen in "Suez". Twentieth Century-Fox needed a lot of wreckage to spread around so they tore up a \$20,000 set built five years ago for "Cavalcade".

The stars at Warners get nothing but service de luxe from the makeup department. Perc

Westmore's latest innovation is to order makeup men to read the script to be used by the stars they are going to work on. If the day's scene is to be comedy, the makeup man is supposed to be amusing while he applies cosmetics, deftly arranges the hair. If the scene is serious, the makeup man is to reflect the mood.

Wilbert Worthy, Salisbury, N. C., youth, is crippled and condemned to life in a wheel chair. Some of the citizens of the town are banding together to set him up in a stamp shop.

Their sympathy is echoed as far away as Hollywood. Sidney Blackmer, Loretta Young, Tyrone Power and Annabella are going to send him all the foreign stamps from their fan mail.

You should have seen the stampede of extras on the "Care-free" set when it became known that some of Ginger Rogers' old dancing shoes were to be sold by the R-K-O wardrobe department. Ginger's dancing shoes are considered a good luck charm since Phyllis Kennedy got a pair and promptly graduated out of the chorus to featured roles.

The Trocadero was one big question mark when Louise Hovick's husband, Robert Mizzy, showed up wearing a week's growth of beard. In case the stay-up-laters still want to know, he is acting in an amateur movie at Malibu . . . Remember Lillian Roth? She's at the Troc now . . . The Yacht Club Boys have saved up \$30,000 to buy race horses at Saratoga's summer auction of yearlings . . .



Dixie Dunbar

Kiss . . . This year, Orchestra Leader Leo Reisman won't be able to play at Lady Mend's birthday party, so he is sending her some special recordings as a remembrance . . . Myrna Loy and Arthur Hornblow, who were married in Ensenada, June 28, 1936, went back there for a vacation.

Along the N. C. FARM FRONTS

PLENTY OF WHEAT

Record world wheat crop, according to the U. S. Bureau of Agricultural Economics, is now being harvested in the United States.

N. C. TOBACCO CROP

The North Carolina tobacco crop, according to the U. S. Bureau of Agricultural Economics, is now being harvested in the United States.

FARM INCOME DROPS

Cash income from the sale of farm products in the first six months of 1938 is now estimated at \$1,000,000, or 12 per cent less than the \$3,499,000,000 reported for the first half of 1937, says a report of the U. S. Bureau of Agricultural Economics sent Julian R. Mann, extension statistician at State College.

\$28,000,000 IN MEAT

The net production of meat animals, cattle, sheep and hogs slaughtered in North Carolina in 1937 was valued at over \$28,000,000, reports W. E. Rhodes, chief statistician for the U. S. Department of Agriculture. The amount, the net production of meat animals, slaughtered contributed over \$28,000,000.

HORSES GROWING ON FARMS

In 1867, out of the total number of horses and mules on farms in North Carolina, 25 per cent were under 25 per cent of the total, reports W. E. Rhodes, chief statistician for the U. S. Department of Agriculture. The amount, the net production of meat animals, slaughtered contributed over \$28,000,000.

CORN YIELD IS UP

Improved agricultural methods have done much toward increasing corn yields. Chief Statistician W. E. Rhodes of the State Department of Agriculture, for example, the average yield of corn from 1870-1879 was 18 bushels per acre, compared with 23 bushels per acre from 1927-1936.

POULTRY SITUATION

The U. S. Bureau of Agricultural Economics, in its outlook for poultry and egg prices until early 1939, predicts a more than seasonal decline in chicken prices and a more than seasonal advance in egg prices.

LARGEST CARRY-OVER

The 1937-38 world carry-over of United States cotton, including lint, has been placed at the highest record of 13,803,000 bales. The carry-over last year was 6,108,000 bales.

TO PLANT MORE PASTURES

Rutherford county farmers report intentions to seed more pasture acreage this fall looking to a greater development of the beef cattle industry. Many of the fields to be seeded are too rolling for economical row crop production.

Scientists now say some rats are "left-handed" and some are "right-handed." So we can hardly wait until we learn if there are any pig-toed snakes.

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