

A Friendly Community Enterprise



MILK -- The Perfect Food

Milk is the perfect food. It combines the goodness of a "treat" with the healthfulness of essential minerals and vitamins. There is no better food for building strong, healthy bodies. Growing boys and girls need pure Pet Pasteurized Milk to build strong bones and healthy teeth. They need Pet Pasteurized Milk to build strong muscles. The goodness and healthfulness of pure Pet Pasteurized Milk can be obtained from Pet creamery butter, cottage cheese, ice cream and chocolate milk too!

It is our policy, in every community where our plants are located, to promote the industrial and agricultural development, and add to the community's welfare in every way possible.

We are your neighbor. We are interested in the welfare of Waynesville and Haywood County, and to that end we will give any worthy civic enterprise our support.

In the construction of our new building, we went on the local market and bought as much material as was practical, and used available local labor. We are truly interested in development of the community of which we are a part.



Protection

Our New Caps cover the top of the bottle completely. From the time the milk leaves the dairy until it is received in your home, the top of the bottle (the pouring lip), is protected by the Coverite cap from any form of contamination. Dirt, dust, or germs never touch the part of the bottle that comes in contact with the milk.

You will appreciate the convenience of this new service, because Coverites can be used as often as is desired to re-seal the bottle and provide a complete covering for the bottle when partially empty, until all of the milk is used.

We are pleased to announce that the added protection of this "perfect closure" is to be included as a part of our regular service without additional charge to you.

Insist that the milk that comes into your home has Coverites extra protection!

We invite you to visit our New and Modern Milk Plant any day this week between 8 A. M. and 8 P. M. See the Complete Program on Page One of this Newspaper for other events of our Opening.

Dependability

Every day, at almost the same minute of the hour fresh milk arrives at your door. Rain, snow or sleet hinders not your deliveryman—because the tradition of a dairy is a TRADITION OF SERVICE. Milk deliveries to your home are on time—because farmers deliver raw milk to the dairies on time—because efficient equipment enable Waynesville dairyman to prepare the milk for you on time—because uninterrupted service is Your Pet Deliveryman's watchword.

Added Protection.... In Pet Pasteurized Milk

We Have Recently Installed A Modern Bacteriological Laboratory. All Pet Dairy Milk Is Laboratory Tested Before It Leaves Our Plant!



Pet Ice Cream
Pet Milk
Pet Butter
Pet Chocolate Milk
Pet Cottage Cheese
Pet Buttermilk
Pet Cream
Pet Orangeade

Pet Dairy Products Co.

Phone 10

Asheville Road