

Life Down On The Farm Looks Better For 1939

Outlook Shows Farmer Will Have More Money, And Living Expenses No Higher

John Smith, the farmer, will have more money to spend next year. His income from farm products will be bigger and he won't have to pay any more for living expenses. This is one of the conclusions of the annual Outlook Conference on Farm Living just held jointly by the Bureau of Agricultural Economics and Home Economics.

The Smith family may have to pay a little more for ready made clothes next year than in 1938, but textiles will be about the same. This is important because the Smiths make a larger proportion of their clothes than do urban families. The survey indicates.

Shoes will cost more. Automobile prices will be about 5 per cent less. This is important too, because farmers now have more automobiles in proportion than city people.

Furniture prices are going to be a little higher. Kerosene, gasoline and gas will be about the same, but coal prices will be higher.

Food won't show much change. That is to say the higher prices of potatoes and truck crops will be offset by lower pork prices, and some cereal products.

Farm radio ownership is apt to bounce up next year. That is because of the city-farm cycle; city people will earn more next year from the business upturn, so they will have more to spend on farm products. So the farmers will have more money to buy city products. So the city people will buy more farm products. And so on and so on. It's called a "business cycle."

Farm radio ownership is now 50 per cent of all farm families. This is lower than the city average, one reason being absence of electricity. But farmers have more cars proportionately. Automobiles were owned by over 85 per cent of the native-white non-relief families in most parts of the country, except the Southeast. Here the ratio is 60 per cent. Incidentally, the Smiths' car took about one-sixth of their aggregate expenditures.

The Smith family is gradually getting electricity. In fact, trends toward more comfortable living are frequent. In 1930, 13 per cent of farm families had current; now the ratio is 18 per cent. That's partly due to the big Government drive behind the Rural Electrification Administration; and partly due to higher incomes.

The Outlook Conference found a tendency to greater farm co-operation and advance planning. One big new development is the establishment of community storage lockers in local refrigeration plants. The idea started on the Pacific Coast, spread rapidly through the Middle West, and is now getting under way in the South. It is only beginning in the East. There are 2,500 such community plants now in the country, and new ones are starting at the rate of 50 a month. At present the farmers chiefly are putting their meat into them for storage, a side of beef or a home-fattened hog, but use for vegetables and fruit is growing.

Take it all and all, the Smith family is doing better than it did, the observers believe. The report says: "In spite of the downs and ups of farm income in the 1930's there is evidence of various kinds of improvements in farm living conditions during this period."

Smokers in Portugal are changing from cigarettes to pipes.

Railway passenger traffic in Italy is much greater than in 1937.

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Warning Issued Against "Rabbit Fever" By Dept.

With the opening of the rabbit season in North Carolina, Dr. Carl V. Reynolds, State Health officer, issued a warning against tularemia, commonly known as "rabbit fever," and cited precautions which should be taken to prevent the spread of this disease, which causes the patient to become

and combating "those taxes that do not contribute to the community in proportion to what they take out," Mrs. Hannah said.

"One of the main targets of the NCTC is hidden taxes—those unseen levies that are paid unknowingly by all consumers in increased prices on every purchase," she continued.

"Providing 63 per cent of all local, state and national tax revenues, hidden taxes fall most heavily on families of smaller means. They increase prices of food, clothing, rent, fuel and even medicine to a point where many families are forced to give up necessities."

painfully ill and often results in death. "When you are cleaning and oiling up that old gun to go rabbit hunting—and when you call the dogs to go along with you—remember there are other dangers besides getting accidentally shot," Dr. Reynolds admonished. "If you should, through carelessness, contract tularemia, or 'rabbit fever,' you will wish you had never seen a molly coon tail and hope never to lay eyes on one again—if you survive.

"But there are precautions which will give you reasonable protection," he assured, and urged that these be borne in mind until the season, which opened Thanksgiving Day, closes February 15.

How Tularemia Spreads

"In tularemia, we have another disease which is spread through the bite of pestiferous tick," the health officer said. "It may also be transmitted by certain kinds of flies. It attacks wild rabbits, particularly. Domestic rabbits are, as a rule, free from it, due to the fact that they are not exposed to these sources of infection.

"Human beings contract tularemia by either handling, skinning or cutting up raw meat of infected animals, infection being transmitted through an open cut, a scratch or an abrasion of the skin. Even the merest scratch

may let enough poison in to infect the system and cause the patient to come down with tularemia. Severe cases have occurred through rubbing the infectious material into the eyes while preparing the meat for cooking. "Hence, it may be readily realized that the hunter is not the only one who should exercise caution. The health of his wife may be endangered, or that of his child, if he or she is the one who skins or cooks the rabbit—or even the hired girl may be jeopardized.

Some Simple Rules

"Here are some simple rules for the prevention of tularemia infection:

"Use rubber gloves—don't handle rabbits with your bare hands. If it is impossible to secure rubber gloves, then have plenty of soap and water handy and wash your hands with these immediately after skinning a rabbit or cutting up raw rabbit meat.

It is important to keep your eyes from your eyes and face.

"Do not allow rabbit fur to come into contact with any scratches, wound or abrasion. Burn all portions of the game.

"Give the left hind leg of the yard rabbit to your child as a just like you would give him a eye—but be sure not to do so the rabbit foot has thoroughly out or been sterilized.

"If you buy your rabbit meat do not secure it by hunting your then let someone who is thoroughly equipped to do so, cautiously and properly skin your rabbits.

"Cook rabbit meat thoroughly you may be encouraged to know this will always destroy tularemia germs. So don't stop enjoying bit meat as a delicacy or the that brings it to your table, but common sense."

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Women In 86 N. C. Towns Fight Hidden Taxes In Campaign

Women in 86 cities and towns throughout North Carolina have formed units of the National Consumers Tax Commission to join a "crusade against hidden taxes that penalize the consumer," the NCTC announced today.

Led by Mrs. William T. Hannah, of Waynesville, NCTC state director North Carolina housewives, businesswomen and leaders in civic and social affairs are pledging their support to the tax crusade with plans to form many additional units.

The commission is a non-political organization of women with headquarters in Chicago, waging a nation-wide campaign of tax education

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35c Bromo-Quinine GROVES 19c	Medium Size SAL HEPATICA 49c	\$1.10 Lipstick ANGELUS 67c	Large Tube IPANA 39c
\$1.00 Size ADLERIKA 74c	60c Dr. Kilmer's SWAMP ROOT 38c	55c Cream LADY ESTHER 39c	Large Tube PEPSODENT 33c
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