

JULY CLEARANCE SALE



GET THE MOST FOR YOUR WARTIME DOLLAR

STARTS FRIDAY
9 a. m. July 17th

SALE OF BLANKETS



One lot part-wool heavy grade satin found, double Size. Special—

\$249

All-wool Chatham

BLANKETS

Solid colors

\$695

Others from \$1 to \$10

CURTAIN SCRIM

44 inches wide, values to 25c... Special . . . per yard—

10¢

NYLON HOSE

By Kayser, Berkshire and Humming Bird, and other good brands. Special—

\$1.98

Ladies' All-Wool

SWEATERS

Fall shades, in slip-over or coat styles. Special

\$2.98

Large Selection Bates

BED SPREADS

Twin and double bed sizes, in large assortment of colors. No more available, now special at only—

\$1.98

America's Most

FAMOUS SHIRTS

(You know the brand)

\$194

Regularly sells for \$2.25

BUY THEM NOW, MEN!

All Ready-to-Wear REDUCED

Four Special Groups Of DRESSES



One special rack of ladies' dresses, including silks, linens, seersuckers and chambrays. Values from \$8.95 to \$12.95, now on sale for **\$595** only

One rack of dresses, including silks, cottons and linens, with values from \$6.95 to \$8.95. Now on sale for **\$495** for

One special rack of suits and better dresses, including pastels and navy. Values ranging from \$12.95 to \$16.95. Now on sale for **\$795** for

One special rack of dresses, including wash silks and cottons. These sold from \$4.95 to \$6.95. Now on sale for **\$395**

Now Is the Time To Buy COATS

All Spring Coats, including navy, pastels and tweeds, in both dress and sport numbers, all wool with crepe linings. Every garment has been greatly reduced, with great savings offered you at the low prices—

695 to 3995

Suits Reduced

All ladies hats, including straws and felts.

HALF PRICE

Ladies' Two-piece suits, of all wool in pastel and dark shades.

Greatly Reduced

Sale prices now range from—
\$895 to \$2995



Cool Summer SUITS

Men's All-Wool Tropical Worsted Two-Piece

Summer Suits

Curlee — **\$24.50**

Glen-More **19.75**

One Table Men's

Straw Hats

Only—

\$1

Men's Hats

Formerly sold for \$2.95 to \$4.00. Reduced to—

198 and 298

MEN'S

SHIRTS

\$1 — \$149

and

\$198

Sport Coats

All wool

1095 and 1295

Only a few left

BOYS'

Polo Shirts

49¢

BOYS'

Slack Suits

198 and 298

All latest styles and colors.



White Shirts

—at—

149 — 165
225 and 250

Rush in — Get yours—
Don't wait!



One Lot of Men's All-Wool

SUITS

To close out at a Red Hot Bargain. Your choice while they last. First come, first served.

—Special—

\$995

Men's Fancy

Dress Shirts

All sizes—

\$129

Men's Cotton Slack

SUITS

395 and 495

Sharkskin

SLACKS

395 and 495

Men's and Boys'

SWIM TRUNKS

Greatly

Reduced

Buy War

Stamps and

Bonds

SHOE SALE

Men's and Ladies' Dress Shoes and Sandals Reduced For July Sale

One Lot of Men's Sport SHOES

Values to **\$398**
\$6. Only

While they last

Table of Ladies' SANDALS

Values to \$2.98. Odd sizes.

\$198

One Lot Men's SHOES

Values to **\$298**
\$5. Only

CHILDREN'S Sandals and Oxfords

129 to 198

We have a grand selection. See them.

(Bargain basement)

Big Lot Ladies' \$4.95 and \$5.95 SUMMER SHOES

In whites, beige, brown and white

\$3.98

Heel Latch, Poll Parrot and Connie

LADIES' Oxfords and Dress Shoes

Broken lot of \$3.50 and \$4.00 sellers. Whites, tan, beige and brown and white. Reduced to

\$2.98

LADIES' OXFORDS

\$249

Worth much more.

One Large Rack Ladies' All-Wool COATS

In odd and ends, slightly soiled, with values up to \$19.95. Closing out at—

\$2.98

One Lot Red Goose and Queen Quality SHOES

Reduced to—

\$495

Better hurry!

One Lot Men's Socks

10¢

MEN'S Work Shirts

89¢ and \$1

Men's 8-Oz. OVERALLS

With zipper only—

\$159

LOOK, LADIES!

Big Lot \$1.98 - \$2.98 Dress Shoes

\$1 Pr.

(Bargain Basement)

MASSIE'S DEPT. STORE

C. J. REECE, Owner
WAYNESVILLE, N. C.

KEEP 'EM ROLLING
ODD LOTS MEN'S

Summer PANTS

\$1

(Bargain Basement)