

The Mountaineer

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(One Day Nearer Victory)

A Good Example

Recent conversations with highway officials have revealed that a number of motorists in this section are still persisting in speeding, with apparent disregard of the fact that this time next year their cars may be in storage, whereas if they use a bit of care, wear of their tires would be lengthened.

Down in Wilmington state highway patrolmen attached to the Wilmington patrol station have been reporting the names of motorists whom they encounter driving more than 40 miles an hour on nearby highways to the State OPA office in Raleigh.

If the motorist is driving between 40 miles an hour and 60 miles per hour, the old legal speed limit, the patrolman stops the car, takes down the driver's name and address and sends it into Raleigh on a special form.

The county rationing board in New Hanover is then informed by the State headquarters that "under the tire rationing regulations where abuse and neglect of tires is evident, the board may, within its discretion, refuse to issue certificates for new or recapped tires."

Eighteen Too Young

We are glad that the President has turned thumbs down on drafting the 18-year-old boys. As Mr. Roosevelt puts it, "the time has not yet come."

We agree with him, for if the 18-year-old is left a bit longer to get prepared he will be just that much better to serve his country. We find that colleges and high schools all over the nation are changing their curricula to contain subjects and activities that contribute to the training of the boys for service.

If the war continues as long as most people seem to think the eighteen boy of today will be a soldier tomorrow, so please let us not rush him in, but give him a chance to be prepared not only for the conflict, but for the peace that will come after. In most cases as veterans of World War Number II, they will not be returning to school, but will take their places in life.

Manpower

We hear a great deal about the number of men who are to be drafted into the service during the coming months. The time has come when a "unified manpower policy" in the United States should be put into effect. Men are needed in the armed ranks, but they are also needed in the factories and on the farms. Some can serve best in one place and some in others. This individual contribution to winning the war will have to be more thoroughly considered than in the past.

General Hershey says we have reached the point "where our abundance of manpower has become a scarcity." This means rationing, and that the government will have to adopt a policy of placing the right man in the right place for the most effective war effort.

England has made a few mistakes along this line, so we should profit by them, for we have no time to lose in getting started in the right direction. The situation must be studied as a whole, but with due consideration of the personal qualifications of the man.

Pointing To A Model

By way of illustration of what a weekly newspaper of a county and town should be, The News and Courier points to The Waynesville, North Carolina, Mountaineer. Waynesville is the county town of Haywood, and The Mountaineer serves also the people of Jackson county. W. Curtis Russ is the editor, and he is a young man contributed to North Carolina by Horry county (Conway). In South Carolina are half a dozen, perhaps ten, first rate county newspapers, and there would be more of them if editors and printers would take lessons from The Mountaineer. Incidentally it is worth mentioning that of the fifteen or sixteen mountain counties of North Carolina, three have always been Democratic. Haywood and Jackson are two of them. The others, in earlier days, were traditionally Republican, and habitually but in the years since the national treasury has been the national Democratic campaign fund, some of or most of them have been Democratic—not of the Democratic manner of Jefferson and Jackson, as Haywood was. — Charleston News and Courier.

The General Attitude

At various times we have heard public speakers make the statement that many people are altogether too complacent about the war. On the other hand, we have heard vigorous denials of any such sentiment.

As the result of personal observation, our opinion is that throughout North Carolina there has been a splendid response to every suggestion or every demand made by the government. Our people are buying bonds, they are helping in civilian defense work, they are interesting themselves in every other activity that will help win the war.

A couple of weeks ago we published a little antidote about a Negro who was filling out his selective service questionnaire. It was too much for him, so he finally gave it up. Taking a red pencil, he wrote across the face of the document: "I'm ready when you're ready."

And we believe that is the general attitude of everybody in North Carolina today. They're ready to do whatever they are called upon to do.

Congratulations

Since its organization we have been proud of our local unit of the State Guard, and our pride has recently been justified in the promotion of some of its men to higher ranks.

We congratulate Colonel Howell, commander of the 2nd North Carolina State Regiment, Major William A. Bradley, Captain Madison H. Bowles, and Sergeant Major Paul N. Davis.

As we recognize the local men in their promotions, we also wish to congratulate the State Guard on their new officers.

Now the Bears

We have known for sometime that Tennesseans were claiming a lot about their side of the Great Smoky Mountains National Park, and we gladly concede many attractive features to them, but we do not want to admit that they are now attracting all the bears.

This summer they have had more than their share of visitors, for they have given them plenty of gasoline on which to travel, and over on the North Carolina side, we have had to restrict them to the point of practically staying at home.

Not content with publicizing our shortage of gasoline, they are pointing out that one of its effects is now being shown in the bears. They are claiming that due to the fact that there have been more picknickers on the Tennessee side than on the North Carolina side, the bears are migrating from North Carolina over into Tennessee to take advantage of the lunch scraps.

From the number of bears seen on the Park lands in Haywood County, as recently told us by G. C. Plott, county game and fish warden, we are inclined to think that the bear story is somebody's imagination, but the gas rationing, we have to admit, is a sad fact.

It seems what men in service most frequently request of the folks back home is letters and mail. A very small request to fill, and it means so much to those who are away from home, friends, and in many cases, their own country. Write several every day.

"A FOEMAN WORTHY OF HIS 'STEEL'"



HERE and THERE

By
HILDA WAY GWYN

It is hard to explain . . . but there is something always fascinating about a package . . . with its wrappings concealing its contents . . . for the past few weeks . . . Christmas might as well be just around the corner here at The Mountaineer office . . . as far as interesting looking packages arriving daily are concerned . . . then there would follow the check up of the list of interesting articles that have eventually found their way on our shelves to be offered for sale . . . like everything else now days . . . we guess we'll have to give it a war alibi . . . for we really think that's what started it all . . . for you know people are writing more letters than ever before . . . and when you consider how many men are now in the service from this area . . . to say nothing of defense workers who are temporarily absent . . . for the duration . . . it is easy to explain . . . that the demand for stationery has been a most definite one . . . "Do you have any air mail paper?" . . . "I have to write so many letters to my son that I want to get paper in large quantities and what would you suggest?" . . . "I want to get some paper to send my boy in camp what do you have?" . . . and so on, a continual question line all about writing materials . . . coming across the counter . . . the management had to do something about it . . . and they did . . . and now we have the answers to all the questions . . .

Paper to write any type of letter . . . we have with us . . . the kind you write that business letter that brings results . . . the kind you write to your best girl on . . . the kind you write home on . . . to mother . . . the kind you write to that boy in the service . . . your son . . . or maybe your true love . . . distinctive types of stationery . . . all sizes and kinds . . . some with edges blazing with red, white and blue . . . and envelopes, did you say? . . . Goodness, there is no end of the things . . . some as wide as this column . . . 3 inches deep, to others the size of this page you are holding as you read this . . . 20 different types . . . from the toughest Kraft for packages to the softest Vellum for your social correspondence . . . off the record . . . and between us . . . to have such a stock to meet the demanding public along this line . . . it takes a stock of more than 25,000 envelopes (and we have it) . . . then paper for straight typing and all business obligations has not been overlooked . . . there is the light flimsy, yet non-transparent onion skin . . . ideal for letters destined for foreign ports to be used as air mails to the heart of Africa and Australia . . . as well as for the business files . . .

While on the subject of paper . . . we can't resist telling you that we have six kinds and grades of second sheets . . . 2 sizes, letter and legal . . . 6 colors in mimeograph . . . 3 weights . . . heavy, medium and light . . . in 2 sizes . . . letter and legal . . . our stock of construction and drawing paper in such gay colors . . . looks like broken bits of the rainbow on our shelves . . . that tempts even the grown ups to want to "make something" . . . then while on color . . . we have nine colors of ink . . . you know there are some gals who hanker after certain colors . . . often have a perfect complex on their favorites . . . we have the most delectable lavenders and greens . . . as well as the old reliable of midnight and medium blues . . . And pencils, did you say? . . . we have 12 different kinds . . . as well as leads for the mechanical pencil . . . all in three colors . . . so you can't miss find-

ing a lead for your own particular pencil . . .

Going back to stationery . . . which we just can't seem to get away from . . . (come in and you'll understand why) . . . the mechanical department is elaborately geared up to print your name in any style you wish . . . giving your paper that personal touch that so many like . . . you can buy your stationery in any quantity you desire . . . from small packages to the pound . . . (so you can forget your needs for long stretches) . . . this week boxes of the loveliest stationery came in . . . for the college girl or the discriminating matron . . . if a fabric, we'd say sheer . . . but don't think it is cheap looking, for it is anything but . . . we'd say rather . . . it is swanky . . . leaving the office at noon not to be back until the next day . . . we took a box off the shelves at once for a gift . . . fearing it might all be sold when we came back . . . for after all a look at the calendar tells us that Christmas is month after next . . . and it is not too soon to begin to plan . . . for this year is going to be a bit different . . . and as letter writing is fast becoming in this day of family separations and gas rationing the favorite indoor sport . . . what is going to make a more acceptable gift than something to write on? . . .

Back to the men in service . . . this week we had come in, the best looking writing pads for the boys . . . in a good masculine shade of brown . . . just the right size . . . ideal for the boy in camp . . . then you can buy all kinds of patriotic stickers here to seal up your gift . . . that will give it that appropriate look for the man in the service . . .

Speaking of the men in our armed forces . . . brides just naturally come to mind . . . for one only has to pick up a newspaper to know what Uncle Sam has done for matrimony since he put our boys in uniform . . . we now have pretty tallies with all types of bridal motifs . . . as well as those bearing the patriotic note . . . different from the common run . . . just the kind you would like for that special party . . . the kind your guests would want to take home to the children . . . then we have the most complete contract score pads . . . with the fundamentals of the game reduced, so that you can find what you want in a glance . . . and for the devotees of gin rummy . . . we have the grandest new score pads that would give added pleasure to the

Rambling Around

By W. CURTIS RUSS

Bits of this, that and the other
picked up here, there and yonder.

Voice OF THE People

Do you think there is any danger in keeping up full production in defense industry, if this country has 10,000,000 men in the armed forces by 1943?

J. Yates Bailey—"There is a possibility on one hand that it might be dangerous and yet on the other it looks like it should not be. The danger that might come from failure to meet the necessary call of men and women in defense plants must not be overlooked, yet on the other hand if the older people shoulder the necessary work in war production and release the younger men, there is no danger."

Colonel J. Harden Howell—"Out of a population of 130,000,000 it seems that we should be able to afford 10,000,000 to fight for us without affecting defense industry."

Ben Colkitt—"I feel that women will be able to replace men satisfactorily and this will aid in preventing a retarding of production to a certain degree."

Mrs. J. C. Patrick—"I feel that women can take the place of men in sufficient numbers so that we can have an army of 10,000,000 without our defense production being seriously hurt."

J. R. Terrell—"I feel that with our population we can spare 10,000,000 men for the armed forces without affecting the output of defense industry."

Chas. G. Miller—"On the basis that it takes 9 to 10 men in industry to the one man in the service,

game . . . Then while on the stock . . . we might as well tell you that we have anything the children need at school . . . crayons . . . in all colors . . . and types . . . paper . . . blotters . . . notebooks . . . everything the first grader will need to the superior sophisticated seniors . . . and for the business office . . . merely make your wants known . . . stocks are daily arriving . . . ledgers . . . binder sheets . . . and through the foresight of the management we have on hand enough paper clips to last the community for the duration (if it is, of course, not too long) . . . How about a metal box to hold those papers that are too valuable to leave lying around the house unprotected on a desk . . . yet you prefer to keep them at home . . . Remember these boxes will not be available after a time . . . so while they last you better buy yourself one . . . it would be just the thing to keep your war bonds in and that priceless war rationing book . . . that must be guarded like your last will and testimony . . . and we were about to forget . . . you would never dream there could be so many types of typewriter ribbons.

Well to make a long story short . . . we have had to build a new stock room for keeping all these articles . . . so the supply will be plentiful and always in fresh condition . . .

And going back to the boys in service . . . remember the dead line for mailing packages overseas is November . . . and if you have trouble and everything that comes to mind seems not to fit . . . if you want a "honey for your money" . . . just send him a subscription to The Waynesville Mountaineer.

SCOTT'S SCRAP BOOK

By R. J. SCOTT



Today marks the beginning of National Newspaper Week—occasion when all newspapers supposed to give their readers close-up view of newspaper work. The average newspaper never resort to such a program talking about self, unless it is part of a nation-wide campaign. This is perhaps due to the time of most publishers.

For the past two years, the National Newspaper Week, have told the story of the chances of publishing a newspaper. Next week, we will go more to that important department.

Of all the many different phases of newspaper work, perhaps most misunderstood phase on part of the average layman, is what constituted news. Very often a person in an effort to make a selfish project, will insist on getting an article of propaganda on the front page, and ask three or four times the space of the article warrants. Many to understand when such a request is denied.

Another frequently misunderstood phase of newspaper work that many people look on all news in the paper as being opinion or the subject matter of the approval of the editor. This is far from correct. A newspaper only expresses its opinion in the editorial column and unless an opinion on a subject is given there, the newspaper should never be blamed for approving or disapproving any subject. A newspaper must report news, suicides and horrible wrecks, that does not mean it gives approval of those things. There vast difference between reporting the news and editorial opinion.

Newspapers have no control what makes "big" news. The is played-up, and headlined in accordance to the number of people the article will interest. A newspaper that has a special interest 10 people will not get as much space or headlines as a newspaper which will interest 100 people.

Some people still insist on getting a prepared article published with the promise that not a word will be changed. This is irritating to the average newspaper, because few people articles in the style which please, and all articles should be in form. Such requests are ignored as are those who expect to promise that an article will appear on a certain page. That is as hard to control as the weather. A newspaper never knows what news will develop before a time, and sometimes things look like front page news one day is not worthy of it by the time. So it goes.

This newspaper devotes space to the activities of the board, rationing board, and other war agencies, and because limited space, not as much as can be devoted to some articles would be given under normal conditions.

The Mountaineer now goes more than 2,700 homes. That is a large audience, one that is made up of people all walks of life, and of ages.

Every sentence that goes into the paper, must be written those 13,500 people in mind. is the reason propaganda articles are carefully blue penciled.

The paper is designed to its thousands of readers with news of the community, and the news that we feel will interest to the largest number of readers.

It takes a lot of time and thought. It takes a lot of work and cutting to get the finished product.

And every step, or action of staff, is made with the purpose of making this a better newspaper with every issue.

I fear that 10,000,000 in the armed forces would seriously affect defense production."

E. N. Wood—"Yes, I do. If we take 10,000,000 men I feel we will not be enough left to produce."

J. W. Killian—"I am not tried, because I think that the men can replace men in sum numbers to take care of the production."

R. L. Prevost—"I do not so. I think we can have 10,000 men and keep them supplied all the armaments they can handle if they will just go at it and it."

It's going to be tough next mer on the heat-hating men when he thinks of that new to Alaska—and no tires.

A specially treated wrapping per which retards the growth molds is used to wrap butter cheese.