



Let the Silver Dollars on Main Street Remind You that Victory Isn't Cheap

(because the Lives of Our Fighting Men are Dear!)

BECAUSE Dayton Rubber employees were paid this week in silver dollars instead of the usual payroll checks, thousands of silver dollars are flowing down Main Street.

Their purpose is to remind every red-blooded citizen to buy more bonds than ever before in the 5th War Loan beginning June 12th.

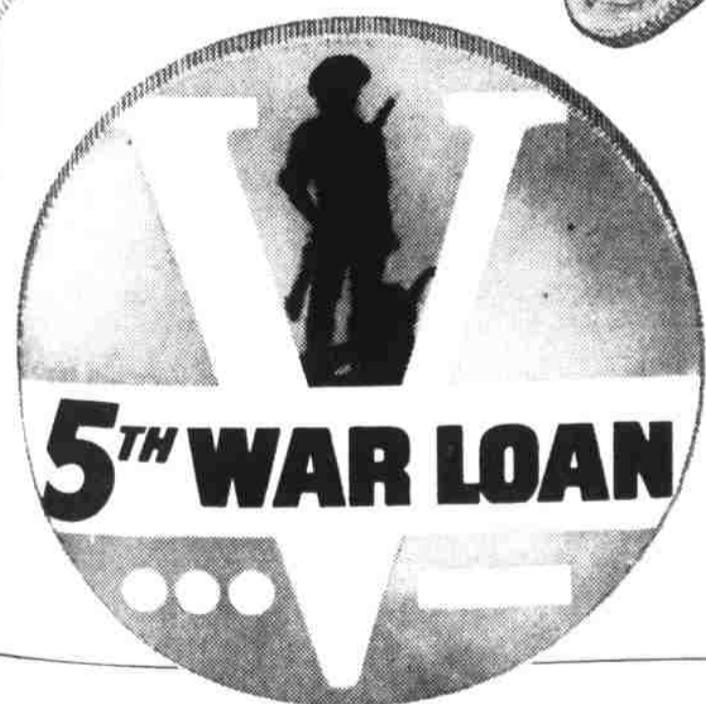
You'll see these dollars in grocery stores, drygoods stores or drugstores—in movies or in collection plates. Wherever you see them—we hope that they will remind you, who love peace, to let your dollars fight beside our fighting men.

The need is urgent! The national quota of this great drive is 16 billion dollars. The quota for individuals is 6 billion dollars. That's a lot of money! But because we hold the lives of our fighting men dear—Victory isn't cheap!

We know that, like your neighbors working at Dayton Rubber, you are determined to back the attack as never before and bring back home—sooner—more North Carolina boys.

We hope, too, that you will see in these silver dollars a symbol of Western North Carolina's industrial progress expressed by Dayton's ultra-modern plant built four years ago especially for the processing of patented synthetic rubber products at the very gateway of the mighty Textile Industry which uses them.

And, finally, we hope that you see in these silver dollars, the reassuring vision of a community serving well in war—and looking confidently towards continued prosperity in the bright new era that lies beyond the invasion and the Victory—for which we will all buy more War Bonds today!



5 REASONS WHY YOU SHOULD BUY EXTRA WAR BONDS IN THE 5th WAR LOAN

(JUNE 12th—JULY 8th)

1. War Bonds are the best, the safest investment in the world!
2. War Bonds return you \$4 for every \$3 in 10 years.
3. War Bonds to help keep prices down.
4. War Bonds will help win the Peace by increasing purchasing power after the war.
5. War Bonds mean education for your children, security for you, funds for retirement.

At the Gateway of The Textile Industry

Dayton
REG. TRADE MARK THE DAYTON RUBBER MFG. CO.
Rubber



The Mark of Technical Excellence in Synthetic Rubber

FACTORY: WAYNESVILLE, N. C. ★ SALES HEADQUARTERS: WOODSIDE BLDG., GREENVILLE, S. C.