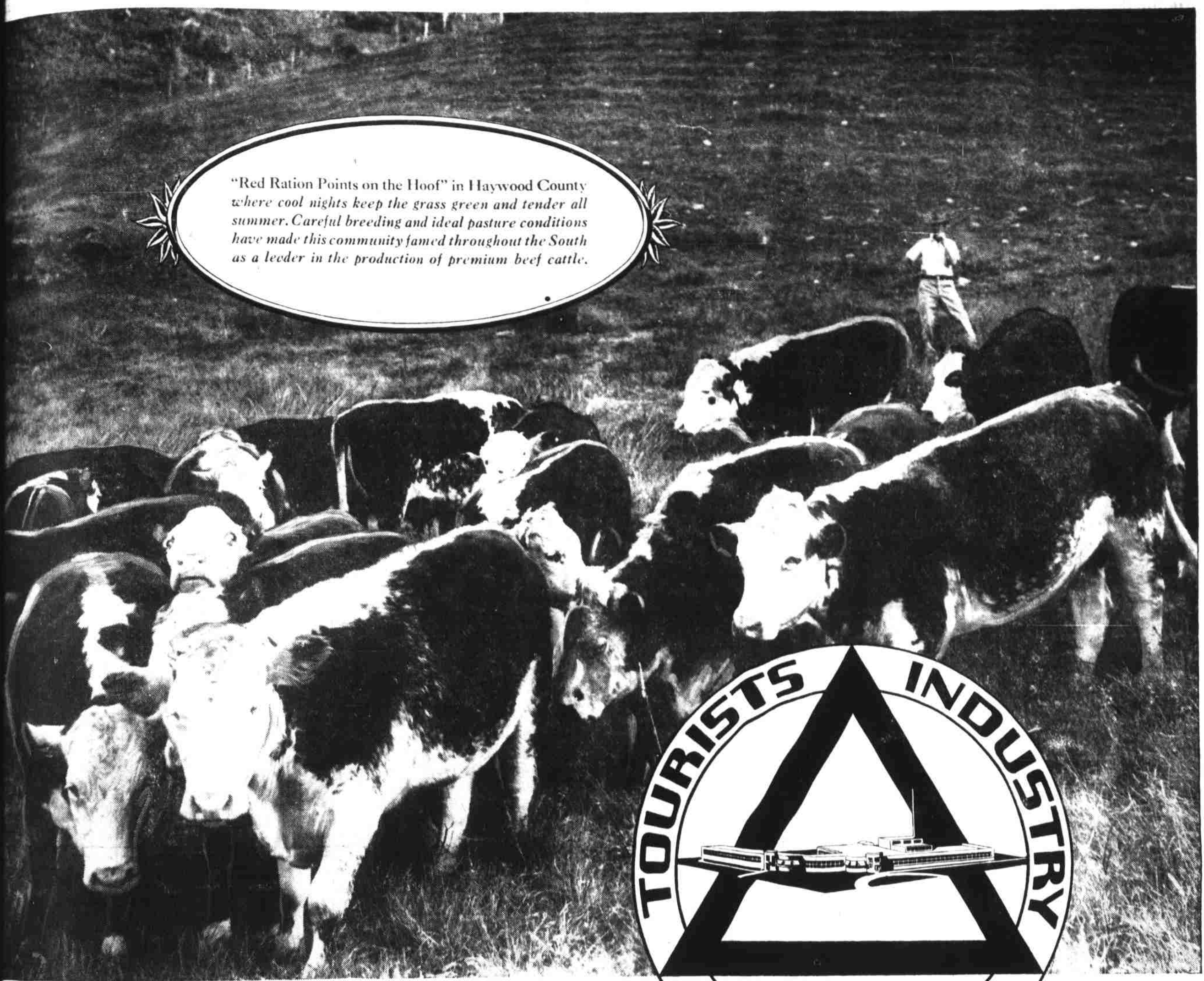


"Red Ration Points on the Hoof" in Haywood County where cool nights keep the grass green and tender all summer. Careful breeding and ideal pasture conditions have made this community famed throughout the South as a leader in the production of premium beef cattle.



The Magic Circle

Stop and Add Up Your Community's Blessings

Stop for a minute and add up the blessings which your community enjoys. It stands at the gateway of the mighty Textile Industry. Its climate, soil and water, *plus alert civic leadership*, combine to give it the well-balanced economy expressed by The Magic Circle of tourists, agriculture and industry.

gateway of the great Textile Industry—in a nature-blessed, aggressive community—were the required special conditions of sustained cooler water and cooler nights.

That's how it happens that your neighbors are making at Dayton Rubber, synthetic and natural rubber products including pontoons and oxygen hose for our Armed Forces; radiator hose; also V-Belts for the Textile Industry.

Hundreds of these loyal folks are learning the technique

of synthetic rubber processing. *After Victory*, they will continue to make many Dayton-patented synthetic rubber products essential to the spinning and weaving of millions of yards of peacetime fabrics.

With your continuing help and cooperation, these people will meet and face together the problems of war production and postwar conversion, for the common good of themselves and a grand community of good neighbors like you!



four years ago Dayton Rubber chose this site to build an ultra-modern plant in which to make mechanical rubber products for the Textile Industry.

It happened this way! For many years Dayton Rubber had been supplying products used for the spinning and weaving of textile fabrics. Our technicians had been constantly improving certain products and studying the potentialities of others used in the great and growing industry of the South.

So, after 10 years of pioneering, experimenting, and testing, Dayton Rubber found, in 1940, that Western North Carolina offered the ideal location to make these products in quantities of mass production.

Here, Dayton's patented synthetic rubber products could be processed with maximum efficiency. Here, right at the

At the Gateway of The Textile Industry

Dayton
REG. TRADE MARK THE DAYTON RUBBER MFG. CO.
Rubber



The Mark of Technical Excellence in Synthetic Rubber

FACTORY: WAYNESVILLE, N. C. ★ SALES HEADQUARTERS: WOODSIDE BLDG., GREENVILLE, S. C.