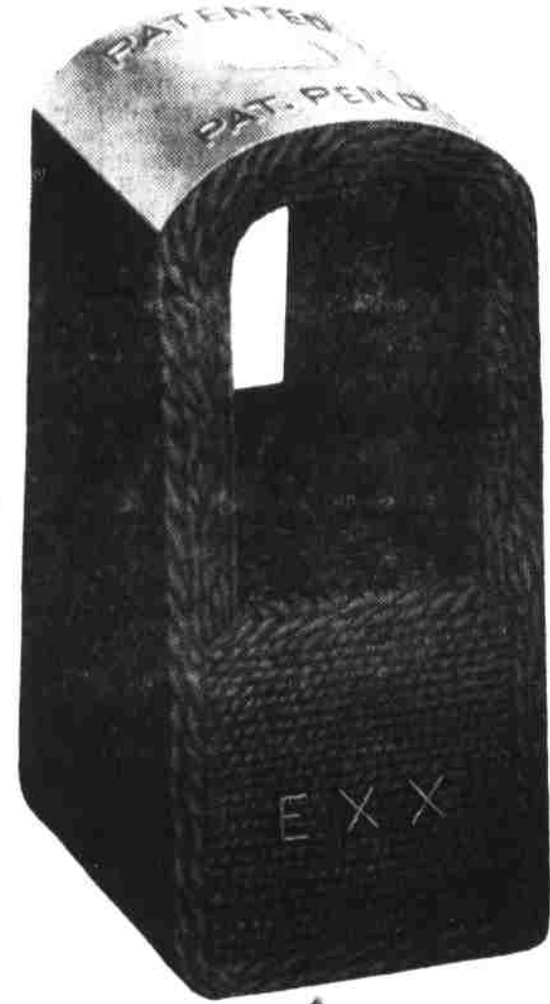




With the help of Dayton Pickers and Loom Supplies, nearby modern Southern mills like this are weaving fabrics used in a thousand ways on the home and fighting fronts.



Fabric of Destiny

and bold is the pattern of life woven by the resourceful and independent forefathers of today's Western North Carolinians.

It's a fabric of current living made strong by the heritage of rugged and freewilled pioneers.

The history of Western North Carolina is replete with the story of leaders who were resourceful and independent enough to peer ahead—chart their courses and fear no man.

Similarly, over the years Dayton Rubber Technicians

have dared to peer ahead in their endless search for new improvements in rubber products.

Because they did so, Dayton Rubber dared to build here four years ago—the first plant in America exclusively designed and built for the manufacture of goods from synthetic rubber.

And because Dayton Rubber Technicians dared to keep looking ahead to the development and perfection of new and more useful products of Technical Excellence in synthetic rubber—the workers in this plant can look forward to a future filled with the promise of all-year production and employment in peacetime.

To achieve this promise will not be easy. Conversion from

present manufacture of such products as pontoons and oxygen hose for our Armed Forces; radiator hose, also Special Dayton V-Belts for the Textile Industry—to normal and continuing peacetime production will be fraught with many difficult problems.

These problems must be met and solved. All-year production and employment must become a reality.

It can happen here! It will happen here—if you, the courageous, independent and free-thinking people of this community cooperate with us, who strive with foresighted planning, to make it so.

KEEP BACKING OUR INVADING AMERICANS BUY MORE WAR BONDS THAN BEFORE.

A QUARTER CENTURY OF RESEARCH

A quarter of a century ago Dayton Rubber began its continuing search for inventions and improvements in mechanical rubber products. That search has never ended. It will not end because its purpose is to ferret out new and better products which will make possible around-the-calendar production and employment for the people of Dayton Rubber.



At the Gateway of The Textile Industry

Dayton Rubber

HAYWOOD COUNTY
AT THE GATEWAY OF THE GREAT SMOKIES

JACKSON COUNTY

The Mark of Technical Excellence in Synthetic Rubber

FACTORY: WAYNESVILLE, N. C. ★ SALES HEADQUARTERS: WOODSIDE BLDG., GREENVILLE, S. C.