

North Carolina's No. 1 Need: Good Health

NORTH CAROLINA ranks among the nation's most progressive states—but one long unanswered need—good health—still poses a challenge. Exhaustive studies by medical and citizen leaders reveal that North Carolina is near the bottom in almost every standard health measurement. These studies help explain why North Carolina had a higher draft rejection record in World War II than any other state in the union . . . why a higher percentage of North Carolina mothers die during childbirth than in 41 other states . . . and why North Carolina has a higher infant mortality rate than 37 other states. Pictured here are the shocking facts. They don't make a pretty picture but they no longer can be ignored. The North Carolina Good Health Association presents the story with confidence that once the people know the facts they will do something about them just as they did when an awakened state saw the need for better roads and for better schools.



INFANT MORTALITY: A contributing factor in North Carolina's death rate at birth is caused by shortage of doctors, inadequate medical facilities. Conditions are better in 37 other states.



MOTHERS' CHANCES of survival are better in 40 other states.

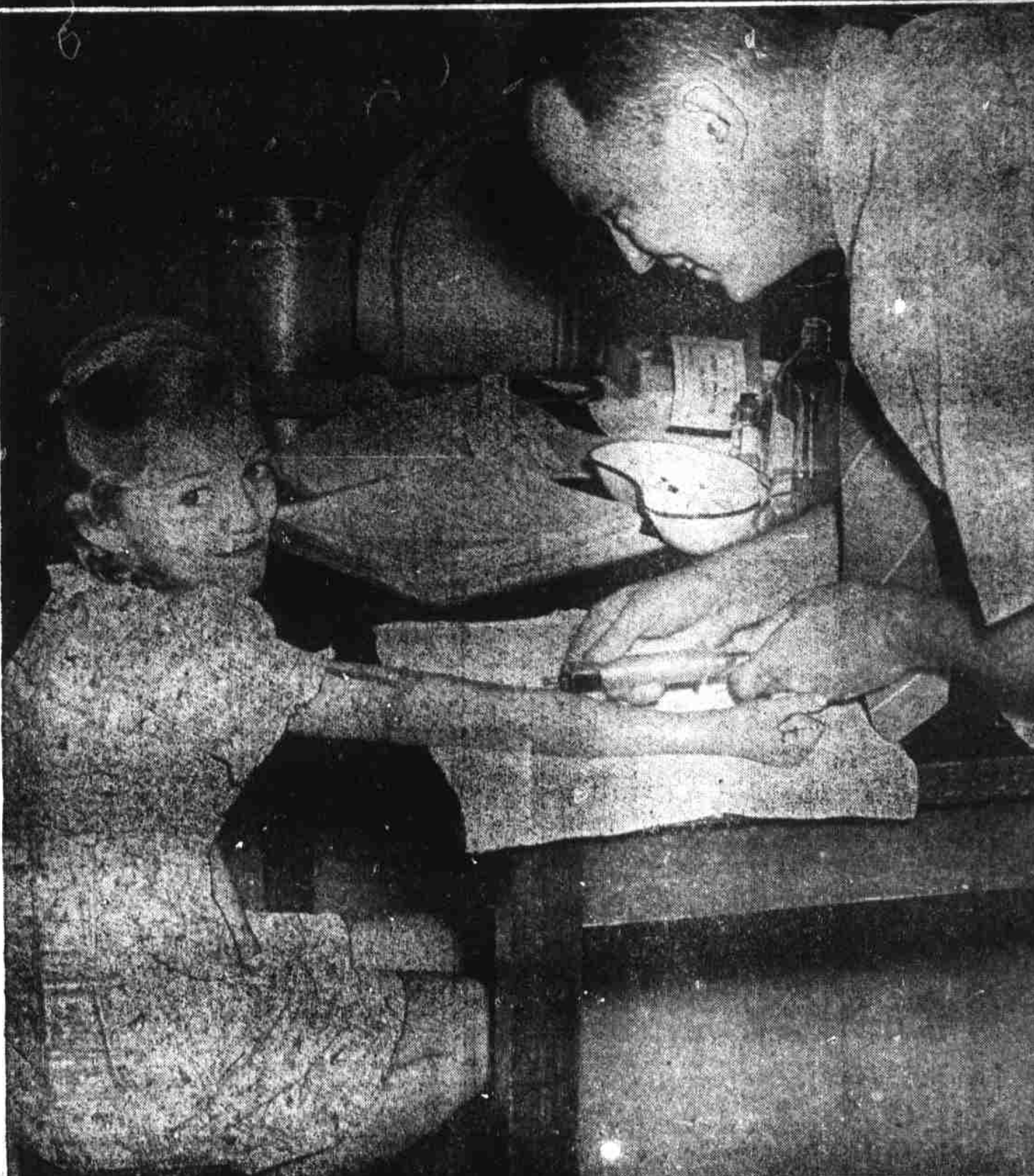


CHILD HEALTH: Of what use are schools if our children are too ill to attend?

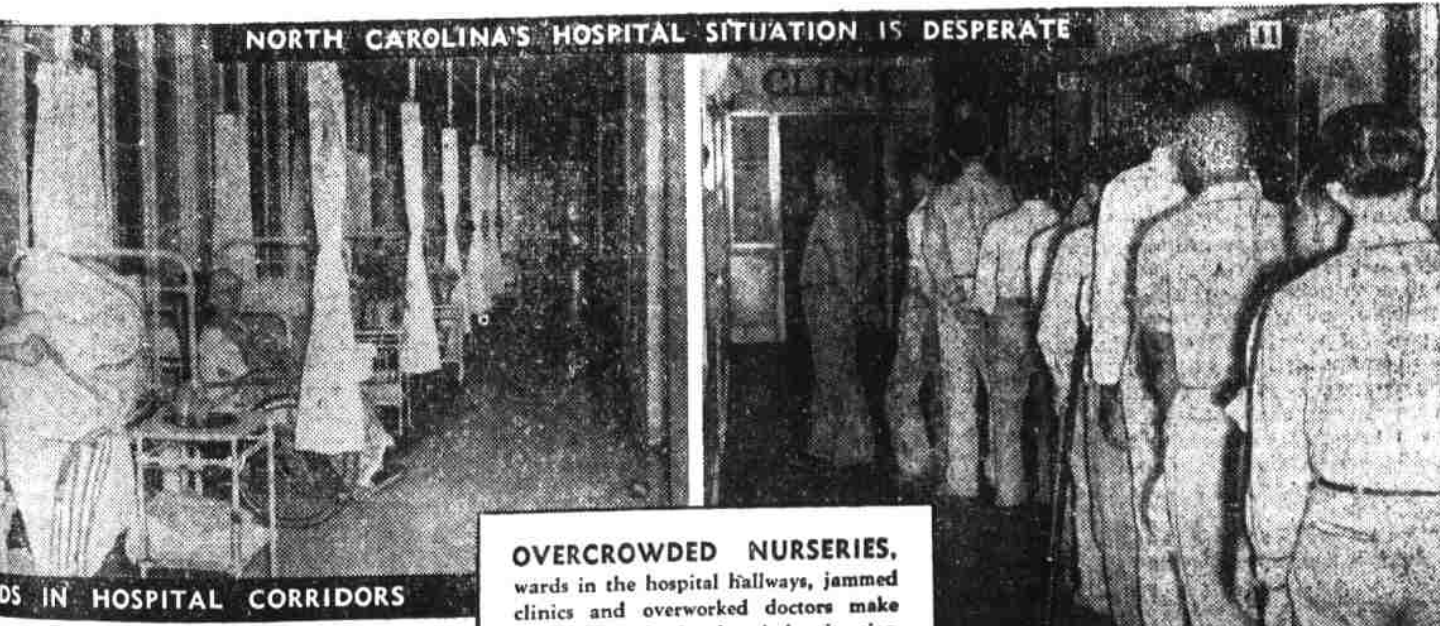


DRAFT REJECTIONS: North Carolina in World War II had a record number of volunteers for the U.S. armed forces but also had the highest rate of rejections for poor health.

GOOD HEALTH!



"I believe that an adequate medical examination and care should be provided for all the children in the state. Only less sacred than the right of a child to obtain an education is his right to get a fair chance of health. The neglect of youth becomes the burden of age and a precious loss to the state in earning power." . . . GOV. R. GREGG CHERRY



NORTH CAROLINA'S HOSPITAL SITUATION IS DESPERATE

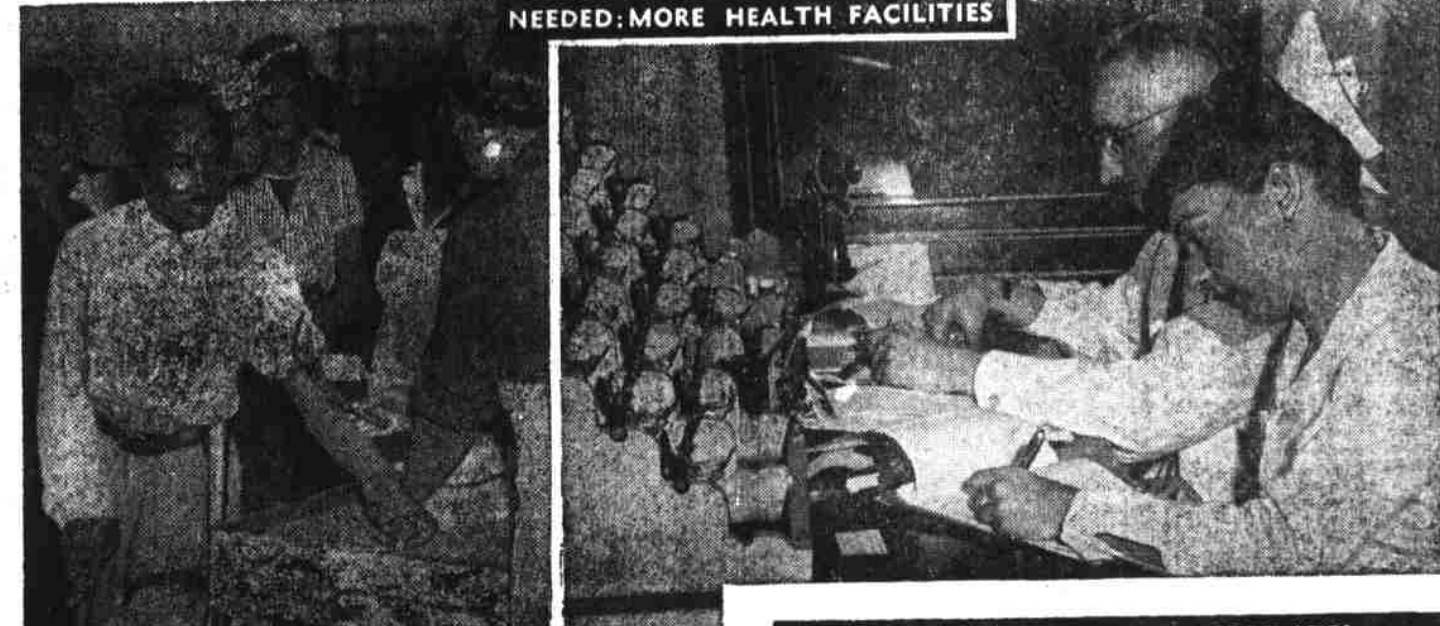
SHORTAGE OF DOCTORS



OVERCROWDED NURSERIES, wards in the hospital hallways, jammed clinics and overworked doctors make North Carolina's hospital situation critical. We need SIX THOUSAND MORE HOSPITAL BEDS. The accepted national average is four beds for every thousand of population . . . we have less than half that figure.

CROWDED CLINICS

CONGESTED NURSERIES



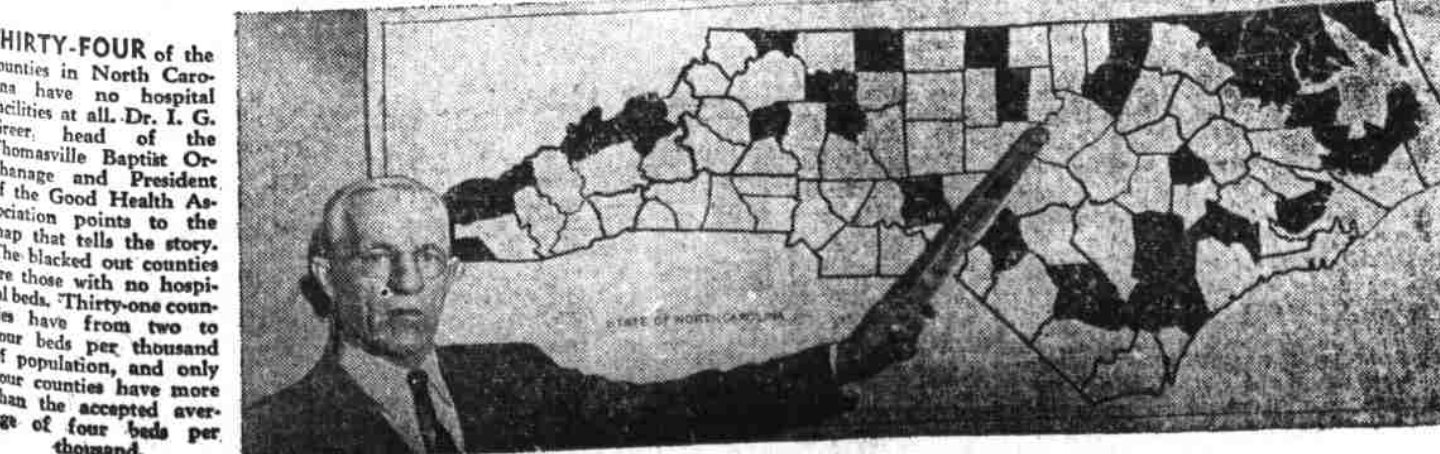
NEEDED: MORE HEALTH FACILITIES

THE OLD AND THE YOUNG wait on line at the clinics . . . if there are clinics! 82 of North Carolina's 100 counties need either hospital expansion or new hospital facilities. Public health centers are needed in many of the state's counties.

TWO STRIKES ON HIM ALREADY . . .



LET'S GIVE HIM A BREAK!



THIRTY-FOUR of the counties in North Carolina have no hospital facilities at all. Dr. I. G. Greer, head of the Thomasville Baptist Orphanage and President of the Good Health Association points to the map that tells the story. The blacked out counties are those with no hospital beds. Thirty-one counties have from two to four beds per thousand of population, and only four counties have more than the accepted average of four beds per thousand.



MIDWIVES: Fifteen thousand births each year are attended by midwives because a doctor could not be reached. We need FIFTY-HUNDRED MORE DOCTORS just to bring North Carolina up to the minimum accepted national average.