

# Robert M. Wallace Has Worked In Every Phase Of Broadcasting Field

Robert M. Wallace, general manager of station WHCC, brings with him to Haywood, nearly 15 years experience in radio and an exhaustive knowledge of all fields relating to broadcasting.

Early last fall Mr. Wallace began work on plans for WHCC and compiled the vast details for the application. He personally selected the site for the transmitter and under his supervision all the equipment was installed and operations started. Besides the engineering he organized the staff and made assignments for the operation of the station.

He is also general manager of WOHS, Shelby, a station he built and put on the air 10 1/2 years ago. Wallace's radio career began with WEED at Rocky Mount, where he served for four years as chief engineer. Then followed a year's stint at WSPA in Spartanburg as chief engineer of that large station. From Spartanburg he went to WOLS in Florence, S. C. where he spent four years as chief engineer and assistant manager.

Wallace spent a year directing the building and putting on the air of Elizabeth City's Station WREB just prior to entering the United States Navy.

His three-year Navy career took him to the Pacific where he served as assistant electronics officer on



R. M. WALLACE

the staff of Vice Admiral G. D. Murray, commander, air forces of the Pacific Fleet. He served for 20 months in the Hawaiian islands and for six months in the Philippines. He was returned to inactive duty with the rank of lieutenant.

A native of Morehead City, Wallace and his wife make their home in one of the modern duplex apartments, adjoining WOHS Studios

## WHCC Radio Programs

STUDIOS OVER PARK THEATRE

1400 ON YOUR DIAL

Tuesday	Wednesday	Thursday
6:30—Sign On	6:30—Sign On	6:30—Sign On
6:30—Smoky Mtn. Entertainers	6:30—Smoky Mtn. Entertainers	6:30—Smoky Mtn. Entertainers
6:45—Songs Of The West	6:45—Songs Of The West	6:45—Songs Of The West
7:00—WHCC NEWS	7:00—WHCC NEWS	7:00—WHCC NEWS
7:05—Dixieland Ramblers	7:05—Dixieland Ramblers	7:05—Dixieland Ramblers
7:20—Wake Up And Smile	7:20—Wake Up And Smile	7:20—Wake Up And Smile
7:30—Wake Up And Smile	7:30—Wake Up And Smile	7:30—Wake Up And Smile
8:00—WHCC NEWS ROUNDUP	8:00—WHCC NEWS ROUNDUP	8:00—WHCC NEWS ROUNDUP
8:15—Wake Up And Smile	8:15—Wake Up And Smile	8:15—Wake Up And Smile
8:30—Meet The Band	8:30—Meet The Band	8:30—Meet The Band
8:45—Arlane Melodies	8:45—Arlane Melodies	8:45—Arlane Melodies
9:00—WHCC NEWS	9:00—WHCC NEWS	9:00—WHCC NEWS
9:05—Vocal Varieties	9:05—Vocal Varieties	9:05—Vocal Varieties
9:15—Morning Devotions	9:15—Morning Devotions	9:15—Morning Devotions
Rev. L. G. Elliott	Rev. L. G. Elliott	Rev. L. G. Elliott
9:30—Mid Morning Melodies	9:30—Mid Morning Melodies	9:30—Mid Morning Melodies
9:45—Haywood County Calendar	9:45—Haywood County Calendar	9:45—Haywood County Calendar
10:00—WHCC NEWS	10:00—WHCC NEWS	10:00—WHCC NEWS
10:05—Frankie Carle	10:05—Frankie Carle	10:05—Frankie Carle
10:15—Proudly We Hail	10:15—Proudly We Hail	10:15—Proudly We Hail
10:30—Quickie Platter	10:30—Quickie Platter	10:30—Quickie Platter
10:45—The Four Knights	10:45—The Four Knights	10:45—The Four Knights
11:00—WHCC NEWS	11:00—WHCC NEWS	11:00—WHCC NEWS
11:05—Hymns Of All Ages	11:05—Hymns Of All Ages	11:05—Hymns Of All Ages
11:30—Stitch In Time	11:30—Stitch In Time	11:30—Stitch In Time
11:45—The Four Aces	11:45—The Four Aces	11:45—The Four Aces
—AFTERNOON—	—AFTERNOON—	—AFTERNOON—
12:00—WHCC NEWS ROUNDUP	12:00—WHCC NEWS ROUNDUP	12:00—WHCC NEWS ROUNDUP
12:15—Mid-Day Melodies	12:15—Mid-Day Melodies	12:15—Mid-Day Melodies
12:30—Farm Forum Program	12:30—Farm Forum Program	12:30—Farm Forum Program
12:45—Dickson's Melody Mustangs	12:45—Dickson's Melody Mustangs	12:45—Dickson's Melody Mustangs
1:00—WHCC NEWS	1:00—WHCC NEWS	1:00—WHCC NEWS
1:05—Afternoon Melodies	1:05—Afternoon Melodies	1:05—Afternoon Melodies
1:30—Time To Dance	1:30—Time To Dance	1:30—Time To Dance
1:45—Time For 3/4 Time	1:45—Time For 3/4 Time	1:45—Time For 3/4 Time
2:00—WHCC NEWS	2:00—WHCC NEWS	2:00—WHCC NEWS
2:05—The Cavalcade Of Music	2:05—The Cavalcade Of Music	2:05—The Cavalcade Of Music
2:30—To Be Announced	2:30—To Be Announced	2:30—To Be Announced
3:00—WHCC NEWS	3:00—WHCC NEWS	3:00—WHCC NEWS
3:05—Emil Cote Glee Club	3:05—Emil Cote Glee Club	3:05—Emil Cote Glee Club
3:30—Al Trace Silly Symphonettes	3:30—Al Trace Silly Symphonettes	3:30—Al Trace Silly Symphonettes
3:45—Hawaiian Moods.	3:45—Hawaiian Moods.	3:45—Hawaiian Moods.
4:00—WHCC NEWS	4:00—WHCC NEWS	4:00—WHCC NEWS
4:05—Langworth Military Band	4:05—Langworth Military Band	4:05—Langworth Military Band
4:15—Songs Of The West	4:15—Songs Of The West	4:15—Songs Of The West
4:30—Treasury Salute	4:30—Treasury Salute	4:30—Treasury Salute
4:45—The Joe Sodja Trio	4:45—The Joe Sodja Trio	4:45—The Joe Sodja Trio
5:00—WHCC NEWS	5:00—WHCC NEWS	5:00—WHCC NEWS
5:05—Teen-Age Tunes	5:05—Teen-Age Tunes	5:05—Teen-Age Tunes
5:30—Afternoon Melodies	5:30—Afternoon Melodies	5:30—Afternoon Melodies
—EVENING—	—EVENING—	—EVENING—
6:00—WHCC NEWS ROUNDUP	6:00—WHCC NEWS ROUNDUP	6:00—WHCC NEWS ROUNDUP
6:15—Dinner Music	6:15—Dinner Music	6:15—Dinner Music
6:30—Sports Final	6:30—Sports Final	6:30—Sports Final
6:45—Dinner Music	6:45—Dinner Music	6:45—Dinner Music
7:00—WHCC NEWS	7:00—WHCC NEWS	7:00—WHCC NEWS
7:05—Time To Dance	7:05—Time To Dance	7:05—Time To Dance
7:30—Bronson Matney	7:30—Bronson Matney	7:30—Bronson Matney
7:45—Guest Star	7:45—Guest Star	7:45—Guest Star
8:00—WHCC NEWS	8:00—WHCC NEWS	8:00—WHCC NEWS
8:05—Randy Brooks Orchestra	8:05—Randy Brooks Orchestra	8:05—Randy Brooks Orchestra
8:15—Club Rendezvous	8:15—Club Rendezvous	8:15—Club Rendezvous
8:30—Drifting On A Cloud	8:30—Drifting On A Cloud	8:30—Drifting On A Cloud
8:45—Lew White's Pipes of Mt'Dy	8:45—Lew White's Pipes of Mt'Dy	8:45—Lew White's Pipes of Mt'Dy
9:00—WHCC NEWS	9:00—WHCC NEWS	9:00—WHCC NEWS
9:05—Tunes With Blue	9:05—Tunes With Blue	9:05—Tunes With Blue
10:00—WHCC NEWS	10:00—WHCC NEWS	10:00—WHCC NEWS
10:05—Tunes With Blue	10:05—Tunes With Blue	10:05—Tunes With Blue
10:55—WHCC NEWS	10:55—WHCC NEWS	10:55—WHCC NEWS
11:00—Sign Off	11:00—Sign Off	11:00—Sign Off

### Methodist Church Honors Families At Sun. Service

Family Sunday was observed at the First Methodist Church last Sunday morning when the pastor, Rev. Paul Townsend, extended a special invitation to all members to attend the services with their families, including the smallest children.

A large congregation attended. Mrs. J. K. Boone and Mrs. B. F. Smathers were the oldest members present and were presented corsages of red roses. Mrs. Pink Martin, who has been a member of the church for 62 years, was also at the service.

Little Joseph Smalley Davis, eight month old son of Mr. and Mrs. Joe Davis, and the youngest person present was given a New Testament.

The Boyd Family with twenty-one members there had the largest representation and Miss Bessie Boyd received a book as a token to be taken to her father, J. R. Boyd, who is ill. The next largest family was that of Henry Francis.

Twenty-three additional families were represented by 100 percent of their members.

An estimate of 15 million tons of commercial fertilizers used in 1946 set a new high record for the United States.

### Telephone Lines Play Big Part In Broadcast

### Boyd Memorial Chapel Dedicated Sunday Evening

The Boyd Memorial Youth Chapel of the First Methodist Church was dedicated Sunday night with services in the Chapel.

Rev. Malcolm Williamson, pastor of the Presbyterian Church delivered the sermon using as his text Jesus' words, "It is written, 'The House shall be a House of Prayer.'"

Special music was presented by the Young People's Choir under the direction of Charles Lee.

The Chapel was furnished by the Boyd Family in memory of Mrs. J. R. Boyd, for many years a faithful member of the church and through the service of his country in World War II; and in honor of J. R. Boyd, who has been for many years a steward and trustee of the church.

Included in the furnishings for the chapel are new pews, pulpit, a rug and a handsome Bible.

Miss Bessie Boyd presented the chapel for the family and Mr. Townsend accepted in behalf of the church.

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in Shelby. Mr. Wallace will spend several days a week in Waynesville.

#### REPEATS HOLE-IN-ONE

OLYMPIA, Wash. — Ray Dinsmore of the state highway department made a hole-in-one on the second hole of the Olympia country club golf course. It was a repeat. He did it on the same 115-yard hole last year with a nine iron. He used a number eight this year.

### "Come In Tomorrow For An Audition"



THE PHOTOGRAPHER caught George Flowers, program director, telling a prospective singer, to come up to the studio and make a try-out over the "mike." Mr. Flowers is responsible for all the programs and their arrangement. He has been in radio for many years and feels very much at home before a microphone. (Photo by Ingram's Studio.)

### George Flowers Makes Up All Programs For WHCC

The responsibility of what goes on the air for WHCC and at what time, rests on the shoulders of George Flowers, program director. Flowers actually lives radio—he's bubbling over with enthusiasm and is giving every program careful consideration. If a person wants to appear on a program, he first makes sure they have talent and can attain a standard set by the station. He is constantly holding interviews and auditions. While his hobby is sports, he prefers the work he is in right now—arranging programs.

Flowers first became interested in radio while a student at Clemson college where he studied radio and did programs at WAIM in Anderson, S. C. After leaving Clemson he was connected with WHKY in Hickory as a general sports announcer for two years and a half before entering the Navy in

January, 1942.

Flowers served as a radarman aboard ships of the Atlantic and Mediterranean fleets and was aboard a minesweeper at the invasion of Sicily. His ship was sunk off the beach and he picked up 46 pieces of shrapnel, a Purple Heart and a trip back to the States after a year overseas.

The next year he spent at the Charleston naval hospital, doubling in brass at the public relations office at the naval base and broadcasting over Charleston's Station WCSC and at Savannah, Ga.'s WTMA.

He returned to WHKY for nine months, spent a year at WAYS in Charlotte doing sports and news, and went to Shelby at the opening of WOHS as chief announcer.

He and Mrs. Flowers have one daughter.

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