At The Park Monday and Tuesd

Rythm or Rhythm, Ad-Men Win Out

AKRON, O. (UP) - Advertising the device for capturing the pub-lic's eye and taste, has added an-other wrinkle.

The B. F. Goodrich Co. began an dvertising campaign to familiarize the motoring public with its technique for manufacturing tires that give an extra smooth ride. They described the effect of the tires as "The R-y-t-h-m Ride."

The alert public immediately jumped in to inform the company of its error and unanimously offered the conventional spelling "r-h-y-t-h-m" to the naturally pleased advertising department.

The ad-men wrote to each of the complaining persons and explained that the spelling was intentional and that actually it was correct. They pointed out that the Oxford unabridged dictionary offered eight ways to spell the word, including the one used in the advertisement.

The explanation added that Goodrich had spelled the word unconventionally on purpose to add distinctiveness to the product.

According to records, students given driving training in high school are better motorists than those who did not receive the in-

Strand Tuesday and Wednesday



Exciting Film Fare-Charles Heckelmann's western novel "Deputy Marshal" has been vividly transferred to the screen in Lippert Productions film of the same title, which opens tomorrow at the Strand Theatre. Pictured above are four of the principal players: Joe Sawver, Dick Foran, Julie Bishop and Jon Hall, Frances Langford, the blonde songstree is co-starred,

Facts About Kansas Keneus, with more than 82,158 Fine Actors lakes, 22 state parks, and a greater variety of wildflower life than elsewhere in the nation. It also has 18 principal rivers.

WAYNESVILLE

DRIVE-IN THEATRE

PROGRAM

Shows Start at 7:00 P. M.

MONDAY and TUESDAY, Feb. 13-14

"A CONNECTICUT YANKEE"

Starring

BING CROSBY AND WILLIAM BENDIX

Also Selected Short Subjects

WEDNESDAY, Feb. 15

"MERRILY WE LIVE"

Starring

BRIAN AHERNE and CONSTANCE BENNETT

THURSDAY and FRIDAY, Feb. 16-17

"SECOND CHORUS"

Starring

FRED ASTAIRE and PAULETTE GODDARD

Also Selected Short Subjects

Certain Of Discovery

HOLLYWOOD (UP) - A really on bigger things. fine actor, no matter where in the country he appears, is almost sure a director is convinced.

talent scouts cover amateur thea- though I miss the applause, ters so closely that a backwoods

little theater play or a class show. Wherever you are, a talent scout your screen chances.

"Hollywood has a far-flung scouting system it's been building up for years," Sidney said. "It reaches down into even the smallest towns. Scouts and casting directors have friends even in the most amateur of theatrical circles who keep their eyes open for promising newcomers.

Contacts Needed "Studios spend hundreds of thousands of dollars a year looking for the new players."

A casting director's value depends on how many contacts he has among acting amateurs. They know little theater directors who sonalities. They check drama coaches in high schools and col- class, leges. And scouts from the studios | personally cover major performances of all kinds,

"Studios have sent scouts by plane as far away as New Orleans to see just one amateur perform- state assemblyman."

ance," Sidney said. The Metro-Goldwyn-Mayer di- in movies instead. rector, now working on "Key to

the City," has given their first

HOLLYWOOD (UP)-The songstress, Gina Janes, is dedicated to proving that a rich girl has as much right to a career as a poor one. It's just twice as hard when you're rich, Miss Janss says. Nobody thinks you need any belp.

Plea Put In

For Poor

Rich Girl

Miss Janss, who has been billed as the "poor little rich girl," is the daughter of a millionaire California realter who rakes in money faster than he can give it away.

"Go home and mind your vachts," agents told her when she tried to break into show business. "Let some poor kid have a chance."

"It made me mad," she says now

'After all, in a democracy, there ought to be a chance for the rich as well as the poor to make good." So, Miss Janss went to New York. She introduced herself as Virginia McKay. She got jobs in smart supper clubs in New York, Washington, Miami and Chicago, just like

any poor girl. Own Name Again

"When I proved to myself, my family and the world that I could do it," she said, "I came back west dition: the clerk's office's bonds the acre, But I would prefer maand got work under my own name."

Now, not satisfied with a singing engagement at the Macayo supper spot, Miss Janss is studying acting and public speaking with an eye

"I've always been afraid of mosoon to be discovered by movies, on television I've got over that a farm well kept and recommended to the acre. George Sidney said Hollywood in front of the cameras, even dangerous" in its present condi-

"In television, you don't have Bernhardt has scarcely one chance drunks yapping loudly while you one ill inmate be admitted to the in a thousand of blushing unseen, tear out your heart in a torch song, You can make your stage debut And you don't have waiters inter- have facilities for treating him. in a women's club pageant, or a rupting a cute comedy number by dropping a tray on the floor.

may be in the audience sizing up brave enough to try movies. If I any there." get a chance, that is. I hope the fact that I'm not a poor, struggling extra won't make any difference. "After all, money isn't everything."

> When he gets to be a movie star, Hugh O'Brian says, he intends to often. move on and be president. That ought to take about 10 or

15 years, O'Brian observed. "I want to get into politics seriously then," he said. "Helen Gaha- the gymnasium needs repairing condition except for the boys' rest gan Douglas, Will Rogers and Albert Dekker switched from acting ditions in the lunch room and class in drain caused overflow, to polities; maybe I can, too."

O'Brian was aiming toward a political career when he got his first movie part in "Never Fear." tip them off on outstanding per- He was a student at Los Angeles City College and president of his

"He is one of the most electable young men we ever had had in our district," O'Brian's political menter said. "His name was being considered for nomination as a

But O'rBian chose to get started

Still Eyeing Job

"I don't know how electable I screen tests to stars like Van was," he said, "That's a question for the people who manage camit yet. I wanted to know my district, know the people and let the people know me.

room in politics for an honest man. I didn't think that pushing me ahead that fast was right."

After his job in "Never Fear," O'Brian worked as a romantic lead in a Gene Autry picture. He is now a candidate for a leading role in Filmmakers' "Nobody's Safe," produced by Ida Lupino, who also

made his debut movie. Meanwhile, he is keeping his political fences brightly painted. His next personal appearance will be judging a baby beauty contest,

"The baby kissing problem would halt a less ambitious man; there are 2,000 entries," he said. "But think of all those votes!"

Live Volcano No Barrier

To Agile Rock Squirrels LAWRENCE, Kan. (UP)-One breed of squirrel likes rocks so well that they play on newly formed lava beds still emitting vapors and

Such a rock squirrel is one of the 85 kinds of wild animals described in a 41-page publication, "Mammals of Michoacan, Mexico," just released by the University of Kan-

The first of two field trips was made just after the new and still active volcano, Paracutin, started erupting. The volcano is about 75 miles west of Mexico City.

Most animals in the vicinity of Paracutin were annihilated by the lava and thick deposits of volcanic

The rock squirrels survived and were observed running over the still warm lava.

Sweet Potatoes

Biggest sweet potatoes are not always the best for market. Usually, those weighing from eight to 12 ounces are the ones chosen by the housewife. Potatoes of this size are about right for one serving. Also, they take less time and fuel to cook than larger ones.

Johnson, Judy Garland and Eleanor

"If anyone with their talent once gets a part in a hometown play," Sidney said, "the movies will be pretty sure to find them."

THE AMERICAN STREET, AND ASSESSMENT OF THE PARTY OF THE P

Thickety Farmer Finds Ladino Best For Pasture

Jack Harris, Thickety farmer, is

sold solidly on the virtues of Ladino clover and orchard grass. But we'll let him tell you in his

own words, as he expressed it in a

special statement for the Moun-

"And I also plan to sow some

best and cheapest pasture you can

make out of an old poor scald or

about it not growing on old poor

"People shouldn't be uneasy

"In seeding Ladino clover, I first

take a bog or disc harrow and cut

the ground good, then sow around

acre - more if the percentage of

"After sowing the fertilizer. I

"After mixing the seed, I sow

"I've gotten mighty good results

"I have found that Ladino and

orchard grass will furnish you an

will pasture more stack to the acre

than anything you can sow for a

lation is the right kind.

land builder."

tion.

taineer today:

lent pasture.

broomsedge field.

MORE ABOUT

Grand Jury

(Continued from Page 1) School also as in good condition "I have tried some six or eight

except for a minor defect in the acres, and find it makes an excelboys' invatory. The North Canton School, the

jury said, is in fair condition. But three or four more acres this the new building needs fire es- spring, for I find it is the surest, capes immediately and some repairs to the lighting system.

The jury found the Haywood County Hospital and Nurses Home well-kept and in good condition.

The report declared that the ground For if you will put on phosjury "want to commend the man- phate, it will produce." agement on the condition we find the County Hospital and we are take a subsoiler and subsoil about pleased that a new addition will three or four feet apart. Then I be completed soon."

The jury elsewhere recommended that the porch floor of the 400 pounds of phosphate to the Nurses Home be waterproofed.

The magistrates' records were phosphate is low and where I don't found to be "in good shape" on have the stable manure to put on examination, the jail, sanitary, it, clean and well kept; the Court "I use 50 pounds of ammonia ni-House, sanitary and in good con- trate and 100 pounds of potash to and reports in good order.

nure if I had it. Executors and administrators' reports also were found to be in work it in with the soil before I good order.

The jurors also found the Prison Camp in good condition.

Referring to the County Home, vies," she said. "But since I've been the report said the jury found the little. In fact, I rather like working the home be re-wired "as it is

> jurors recommended that The hospital, since the home did not it evenly over the field and take a

They also recommended that the Home be supplied with fire ex-"I like television, and I might be tinguishers, "as they do not have from this method of seeding.

> The report commended the officer of the Grand Jury for his "coearlier and later pasture; that it operation and excellent service."

The itemized report in regard to he individual schools is as follows: East Waynesville - recommend permanent pasture. that garbage be removed more

Hazelwood School-In fair condition. Boys' toilet needs repairing. The driveway needs gravel. Waynesville High School-Good condition. Lighting and wiring in The jury found overcrowded con- room, where cigarette buts thrown

rooms Central Elementary - in good

Saunook-in fair condition with North Canton-in fair condition. the exception of water seeping The new building needs fire escapunder wall of the south side of the es immediately and some repairs building into the boiler room and made in the lighting system. kitchen. The jury recommends that the drive-way be graveled. The except for the need of a few minor storage room also was reported in repairs. The jury recommends the bad condition, in need of flooring drain from the basement be fixed. and ceiling.

Allens Creek-in good condition, good condition except that three Fines Creek-in good condition. classrooms have leaks in the roof. Crabtree-Iron Duff-in good con- The jury recommends the grounds dition but badly needs a luch room. be improved.

Lake Junaluska-in good condition except for the need of a few good condition. minor repairs. The jury recompaigns. I know I wasn't ready for mends that water standing on the dition but overcrowded. The jury play ground be drained properly. recommends that the road running

Maggie School - overcrowded, between the buildings be closed, The jury recommends that this for the safety of school children. "I've still got my eye on a polit- school be enlarged, if provisions Cruso Elementary-in fair conical career. I want to do well at my for its enlargement are not contain- dition. The jury recommends that job. I want to prove that there's ed in the building program for the the lighting system be improved.

school year of 1950-51. Cecil-in good condition. Clyde High School-in good con- The Canton city jail also was

dition except for one pair of steps found to be "well kept and in exon the east end of the building cellent condition,"

Two Shows Daily Monday through Friday 7 & 9 P.M.

Saturday: Continuous Showings from 11 A.M.

Sunday: 3 Shows, 2, 4 and 8:30 P. M.

LAST TIMES TODAY

MITCHUM · LEIGH · COREY

TUESDAY and WEDNESDAY, Feb. 14-15

THURSDAY ONLY, Feb. 16

BE WISE—GET STRAND WISE

Quan! HOW YOU'LL LOVE THAT NEW MITCHUM MAN

"When I get my ground ready I mix from one to one and one-half The commonwealth of Kentucky Cape Blanco was the graphic feature of Orego has bought and freed 23 toll pounds of Ladino clover, and from named by a white man. 12 to 16 pounds of orchard grass bridges in the past 18 years. "But here's one thing that no one should forget; be sure to inoculate your seed and be sure the inocu-

Monday and Tuesday at the Park Theatre.

PARK THEATRE

packer or an old crab brush and go WHERE YOU CAN ENJOY THE BEST PICTURES SEATED IN LUXURIOUS BODIFORM UPHOLSTERED S Matinees Sunday 2 and 4 P. M. Saturdays 11 A. M. Conf. Night Shows 7 and 9 P. M. Sunday Night 8:30

The lady is Marie Windsor and her admirer George Mon

in this interlude between action in Twentieth Century-For-

Cinecolor western adventure film, "Dakota Lil," presented

ward L. Alperson as an Alsen production directed by

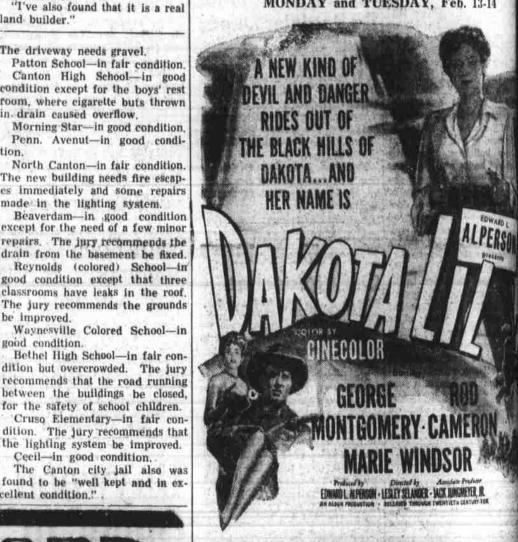
Selander. Rod Cameron co-stars with Miss Windsor in a

role and Montgomery, the hero of the piece, in the leading

part. Cameron, needless to say, is the villain, and the files

PROGRAM

MONDAY and TUESDAY, Feb. 13-14



WEDNESDAY, Feb. 15



THURSDAY, Feb. 16



TAKES A DRUBBING FROM WEATHER-BIRD Smart, new styles ... just the kind youngsters want ... We guarantee their fit and assure long wear.

WE KNOW AT RAY'S THAT -

Ready With Patent Leather Slippers Of All Sizes

Good-Looking Protection Against the Wes

Mary Jane and other lovely styles

RAY'S Shoe Dept.