

MORE ABOUT Rotarians

(Continued from Page 1)

places. At present meetings are held at the Towne House.

Soon after the club became established, the dark days of the depression came along and hit Rotary with full fury. It is generally conceded that it was through the untiring efforts of the late Ernest L. Withers that the club was able to weather the storm.

In 1926 the Club assumed active leadership in sponsoring the movement to get a hospital here, and after the building was erected, the club furnished a room in the institution. A little later a clinic was held for crippled children.

In 1935 the club took the leadership and invested \$100 in a Guernsey bull as a cooperative movement to encourage dairying in the county. Then it was that the Club assumed responsibility of sponsoring Boy Scout work, and have followed this through to this day. The Club was also sponsor of purchasing an iron lung to be used at the hospital. In recent years, the club continued to sponsor the Boy Scouts, Polio drive and crippled children's work.

While giving support to all these worthy objectives, the club has not been unmindful of local interests. From its organization it has given support to every project looking toward the development of the county as a whole. Farming, cattle-raising, tobacco, dairying, apple, poultry and everything affecting the welfare and prosperity of the farmer has received the enthusiastic support of this organization.

This club has every reason to be proud of the result of its efforts in establishing goodwill between the town and county citizenship of Haywood.

The Rotary club has not been satisfied with just the local projects alone, but in keeping with the policies of Rotary International, have carried Rotary in its finest sense to foreign fields. The club is proud of Lew Weill, one of the International Service committee members for the fine work in this particular field.

The late Ernest L. Withers is the only member of the Waynesville Club to serve as District Governor.

St. John's Cage Coach Has Good Bench Manners; Keeps Cool When It's Hot



I wonder if this play will work.

AP Newsfeatures

In these days of towel-tossing, penny-pitching basketball coaches, Frank McGuire of St. John's University of Brooklyn is a rarity. The photogenic mentor—one of the youngest in the game—is getting to be known as "the coach with the best bench manners."



Now fellows, is that the way we practiced it?



They're still not doing it right.



Frank (Mulzoff), stick close to that man.



WE DID IT!

Now in his third year as coach of the Redmen he has one of the best teams in the east. "Why get excited?" McGuire asks. "The boys have a tough enough job out there with the way the game is played today." McGuire, who doubles as baseball coach, has crashed the big time in a city that includes such veteran cage coaches as Clair Bee, Jake Cann and Nat Holman.

County CDP Officials To On Awards Me

Officers and directors of Wood County's Community Development Program Committee will work up plans for the March awards meeting.

R. C. Francis of Raleigh is the committee chairman, and the gavel at the luncheon which will open at 12:30 at the Towne House.

On March 4, Governor Scott, Dr. Everett Jordan, man of the State Highway Public Works Commission, and District Highway Commissioner Dale Thrash will appear at the Court House here for the presentation of the awards to the communities for the 1938 County Development Program.

County Agent Wayne C. announced this last awards session will open at 11 a.m.

Spiced whipped cream on apple pie, apple custard, and many other treats. To make it just a bit different, along with the sugar and cream, you usually use to the cream.

For a garnish for ham, use a slice of peach halves in a raw cranberry and orange.

Freezers are now available in sizes with frozen food capacities of 8.8, 11.7 and 14.7 cubic feet. A powerful but compact Mizer compressor supplies low temperature refrigeration to keep frozen food for months. Up to 630 pounds of food may be stored.

Frigidaire's 1939 broad range lines also include an electric clothes washer, automatic electric dryer and ironer; automatic electric heaters with sizes ranging to 80 gallons and including tank-type and table-top kitchen cabinets, including cabinets equipped with the latest tops, wall cabinets, or single or double bowl sinks, and an improved humidifier for home use.



My name is Tommy Thompson!

"I know my own name. My mother and daddy taught me I could tell people. My name is important! It's the only name people can tell who I am and who I belong to."

Tommy is right! Names are important to people. And they just as important to things you buy in stores. Each product has a name, too... a brand name! That's the name the maker gives his product, so you can tell it from any other.

Shopping for products by brand names is the one way—only way—you can buy the food, the clothing, and the furniture that exactly suits your taste.

The brand name on a product means protection for you. Knowing brand names, you make the manufacturer responsible for the quality of products that bear his name. Any manufacturer knows that if you find his products good, you will buy them. If not, you won't—and the manufacturer will be forced out of business.

Brand names mean progress. Each manufacturer works constantly to improve his product so that his brand name will stand for better and better quality and value.

You get quality, protection... and you get exactly what you want when you know, and use, brand names. You'll find some of the most famous brand names on the pages of this newspaper.

Brand Names Foundation
INCORPORATED

A NON-PROFIT EDUCATIONAL FOUNDATION • 110 WEST 57TH STREET, NEW YORK

YOU'RE TELLING ME!

By WILLIAM RITT
Central Press Writer

IN A political speech there was a reference to "the stage-coach of history." Now, don't tell us Hamilton Cassidy is running for office!

That Canadian town recently re-named Enchant is isolated by a blizzard. High time the Chamber of Commerce and the weatherman got together.

A Central European country asks for a loan—a measly five million. Surely this can't be anything more than, say, spring practice.

Now that there are so many different egg eating champions, how about a playoff between

the leading poached, scrambled, soft-boiled and hard-boiled cackleberry consumers?

Grandpappy Jenkins, an old picnic campaigner, thinks they're all sissies. Gramps says the real test is—how many deviled eggs can they down?

Those Alabama detectives who tracked down a stolen eight-ton steel bridge certainly proved their mettle.

A noted naturalist says that an alligator never eats human beings. But, supposing the alligator is under the impression it's a crocodile?

New Boy Scout Troop Organized in Maggie

The organization of Troop 10 of Maggie was completed last weekend by the troop committee of the sponsoring Soco Road Boosters Club.

The eight boys who are the charter members of Haywood county's newest Scout unit have already passed their Tenderfoot tests, and the troop will be installed formally into the International organization at the March 2 meeting of the Soco Club. A representative of the Daniel Boone Council headquarters at Asheville will participate.

For their headquarters, Mrs. Crockett Campbell has loaned them the use of a large cabin on her property on Campbell's Creek, and the boys are now at work cleaning it up.

The charter members are Billy Rogers, Jack Campbell, Bobby Moody, Charles Platt, Johnny Ferguson, Douglas Moody, Jimmy Platt, and Johnny Heinz.

Robert Massie has been named Scoutmaster of the new troop, which is in the Scouts organization's Pigeon River District.

Fred Campbell, president of the Soco Road Boosters Club, represented the sponsoring organization, in the work of organization, which was handled by this troop committee: L. L. Lyda, T. L. Campbell, Sr., N. W. Rogers, Fred J. Henry and Taylor A. Ferguson.

Knives with wooden handles should be washed carefully and never allowed to soak. Soaking sometimes loosens the handles.

Knives with wooden handles should be washed carefully and never allowed to soak. Soaking sometimes loosens the handles.

New Frigidaire Features Many Improvements

Brilliantly styled 1939 Frigidaire refrigerators of three types, four series and 10 sizes, plus revolutionary 30-inch ranges featuring extra-large full width ovens—but with a suggested cash price of only \$169.75—highlight extensive new product lines being introduced this year, according to Ted Martin, of Martin Electric Co.

The new products were shown for the first time here today during a special store display arranged by Martin. New and improved products introduced currently include a refrigerator line comprised of models affording four to 17 cubic feet of storage capacity with suggested cash prices starting as low as \$184.75, two compact economy ranges equipped with the new extra-large ovens, new large capacity food freezers and an improved electric dehumidifier.

Mr. Martin pointed out that one of the most important aspects of the broad new refrigerator line, aside from advanced engineering refinements, is the attractive, radically different Raymond Loewy styling. Gleaming white, gold and chromium predominates streamlined cabinet exteriors while white Lifetime porcelain, satin-finished aluminum and lustrous ice-blue and gold trim set new standards for interior decor.

Particularly pleasing to the eyes, and at the same time more convenient, is the new "target door latch," which lends a distinctive appearance to the new Frigidaire models. In addition, some models feature full-length doors, enhancing the graceful, smooth-flowing lines of the smart new cabinet styling.

There are also new toe plates, ventilated and recessed, of chromium or harmonizing grey, depending upon the model. The interiors of all models are finished in white porcelain with acid resisting porcelain on food compartment floors. Cabinet exteriors are finished in Dulux with some also available in Lifetime porcelain.

Storage Flexibility Keynotes Line
Food storage flexibility is the keynote of the new Frigidaire refrigerator line. Frozen food storage capacities of various models range from over 70 pounds in larger refrigerators to more than 15 pounds in smallest size models. All models have double-easy Quickcube ice trays designed to slide out of freezing compartments smoothly and easily, releasing ice cubes instantly.

Aluminum shelves, which are not only adjustable but sliding on some models, contribute to storage flexibility. Master, De Luxe and Imperial models are also equipped with new extra-deep twin sliding porcelain Hydrators with new durable transparent plastic tops, which provide super-moist cold storage for keeping fruits and vegetables crisp and fresh. Total Hydrator storage capacities range up to 28 quarts in larger models. In addition, these Hydrators may be stacked, one on the other, affording storage for large items alongside.

All models in the line are equipped with improved, compact, sealed rotary Meter-Miser compressors which provide more cold with no more current, and are covered by a five-year protection plan. Cabinets are of sturdy one-piece construction and have improved insulation.

Three Types of Refrigeration Systems Available
Three separate types of refrigeration are available in four series, in 10 different sizes, affording food storage capacities from four to 17 cubic feet.

Two De Luxe refrigerators have sweeping full length doors and ice-blue and gold trim in extremely smart and colorful interiors. The largest model has 10.7 cubic feet of storage space (DM-107), and the other has nine cubic feet (DM-90). Both are refrigerated by an extra-large, full-width Super-Freezer Chest with its own easy to grasp door and new improved Cold-Wall cooling in the walls and bottoms. Super-Freezer Chests have storage capacities of 49 and 45 pounds of frozen foods. De Luxe models also feature a full-width plastic Chill Drawer for meat and ice cube storage or quick-chilling of beverages plus a new plastic Basket Drawer for small food items. There are adjustable and sliding aluminum shelves, twin "stack-up" type Hydrators and Multi-Purpose trays. There is plenty of extra storage space. For example, the nine-cubic-foot model takes little more kitchen space than a five-cubic-foot model of only a few years ago.

Three new Master series refrigerators are cooled by extra-large Super-Freezers now located in the upper right side of the food compartments for added convenience. These new models include: An 11-cubic-foot refrigerator (MM-110); a 9.2-cubic-foot refrigerator (MM-92); and a 7.6-cubic-foot refrigerator (MM-76). These attractive new gold-and-white Master models introduce for the first time adjustable aluminum shelves in low-priced refrigerators. In addition a new porcelain meat storage drawer is equipped with a plastic divider especially designed to provide controlled ventilation at the bottom. Also featured are twin "stack-up" Hydrators, jack shelves and large Super-Freezers with storage capacities ranging from 19 to 29 pounds of frozen foods.

Two new standard series models in the low price bracket include: 7.6 cubic foot (SM-76) and 6 cubic foot (SM-60) refrigerators with frozen food storage capacities of 19 and 15 cubic feet, offering all the "basic Frigidaire" features including the newly located Super-Freezer, improved Meter-Miser, rust-resistant shelves, deep, sliding porcelain Hydrator and exclusive Quickcube Ice Trays.

In addition to all these, there are special four and 17 cubic foot models for extra small and extra large requirements and a full 6-cubic-foot model at a suggested cash price of only \$184.75.

Top models of the line are two Imperial refrigerators, of eight and 10-cubic-foot food storage capacity.

acties. These refrigerators are two-door combination models—with separate Locker-Top freezers which hold 50 and 70 pounds of frozen food, depending upon the model. Imperial models feature new improved Cold-Wall refrigeration in the main food compartment and are equipped with a new Refrig-o-plate which is part of the Cold-Wall cooling system. These models are equipped with many innovations, including adjustable and sliding aluminum shelves, plastic Basket Drawers, deeper porcelain twin Hydrators and ice-blue and gold interior trim.

New Thrifty-30 Ranges Have Extra Large Ovens

Frigidaire engineers have injected a completely new design into the low-cost electric range field by developing two new compact models, porcelain finished inside and out, only 30 inches wide—but 92" and a 7.6-cubic-foot refrigerator (MM-76). These attractive new gold-and-white Master models introduce for the first time adjustable aluminum shelves in low-priced refrigerators. In addition a new porcelain meat storage drawer is equipped with a plastic divider especially designed to provide controlled ventilation at the bottom. Also featured are twin "stack-up" Hydrators, jack shelves and large Super-Freezers with storage capacities ranging from 19 to 29 pounds of frozen foods.

The new thrifty "giant" oven will bake six pies or 10 loaves of bread at one time. Thickly insulated on all six sides, the one-piece oven extends completely across the range and is equipped with sliding shelves adjustable to five positions with automatic stops; counterbalanced shelf type door, and a speedy waist-high broiler recessed in the top. Like the oven, the broiling pan is finished in porcelain.

The new range models feature four new standard size, five-speed Radiantube cooking units, three six inches and one eight inches in diameter. These units swing up and porcelain drip trays lift out for easy cleaning. One of the new models (RM-35) features a new Cook-Master oven clock control, which combines in one unit, the controls for automatic oven-cooking, a Cooking-Top lamp and kitchen clock. In addition, this range is equipped with a full-width utensil drawer, located below the big oven. It pulls out easily on triple

THEN AND NOW By Feg Murray



MUGGS AND SKEETER



WHY do you judge an apple by its skin?

Whether it's a juicy Jonathan or a tangy Wine-sap, you judge an apple by the color and gloss of its skin... that's what tells you about the condition and flavor of the food within. It tells you what you must know "about the goods in the package."

And that's exactly why you judge other products by their brand names, too. (The name the manufacturer puts on his product so that you can tell it from all others.)

Brand names enable you to judge the quality of the product, the reputation of the dealer, and

the reliability of its manufacture. Any manufacturer knows that if you find his products good, you will buy them. If not, you won't—and the manufacturer will be forced out of business. Brand names are your protection. Brand names tell you exactly what's in the package—exactly what you must know to shop wisely and well.

Brand names also enable you to choose the product that exactly fits your taste—to avoid getting products you don't want—whether you're buying an automobile, a towel, a can of peas or a candy bar.

That's why smart shoppers will look carefully at the brand names when they read the ads in this newspaper. That's why you should choose the things you buy by their brand names. It's the sure way to get exactly what you want.

Brand Names Foundation
INCORPORATED

119 West 57th Street, New York 19, N. Y.

A non-profit educational foundation