

Belk-Hudson

Belk's Home of Better Values

Spring Opening

Imagine! An Opportunity For Savings On Spring's Newest...

Smart COATS

— FOR SPRING

The coat you want for spring is here... just from the pages of fashions, and right from the manufacturer... just as new as tomorrow, even the new low prices.

- RAYON
- GABARDINE

Red — Green — Grey — Blue — Tan

\$12.95

To **\$39.95**

TOPPERS

NEW SPRING COLORS

\$7.95 to \$26.50

Beautiful New DRESSES

For You

Our dress department looks like a beautiful garden in full bloom... so much color... so much newness... just spring bubbling over with gaiety, with even the prices to make you cheerful and happy.

RAYON — COTTON — GABARDINE

All Sizes — All Colors

\$5.95

LOOK AT THESE MAKES

Hope Reed — June Arden — Westover

SPRING'S NEWEST

\$9.95

(Others Up To \$18.50)

Our Largest Showing of New Crisp, Colorful

Cottons **\$1 to \$5.95**



NEW Springtime Styles and Prices

for **MEN!**

Just Arrived New

SUITS

NEWEST SPRING SHADES

● TAN ● BLUE ● GREEN **\$22.50**

(Others To \$49.50)

Men's 100% All Wool Gabardine

Pants \$9.95

ALTERATIONS FREE

Men's New Spring

Shirts \$1.94

Solids — Stripes — Checks — Sizes 14 to 17

(Others To \$3.65)

MEN'S DRESS

SOCKS SPECIAL

5 Pairs \$1

(Others To 79c)

Men's Long-Sleeved Gabardine

Shirts \$2.48

All Colors — Small—Medium—Large

(Others To \$5)

The Newest of Fashions — at New Low Prices

Lovely, Practical SUITS

The slim skirts... bloused jackets and immaculate button and detailing you've been craving so much about... here now in a beautiful array of fabrics and colors at our best prices ever.

Rayon and Gabardine

All Colors — All Sizes

SPECIAL \$9.95

Two - Skirt Suits

In Beautiful Spring Colors

ONLY \$16.50

VISIT OUR TEEN-AGE DEPARTMENT

Ages 9 to 15

Largest Selection Ever

Coats and Suits — \$16.50 to \$35



The Cream of The Market awaits you at Belk-Hudson's

Ladies' Lace-Trimmed RAYON BLOUSES

Long and Short Sleeves All Sizes — All Colors

\$1.98

(Others Up To \$7.95)

Rayon and Gabardine SKIRTS

Assorted Colors — All Sizes

\$1.98

(Others Up To \$2.95)

Long and Short-Sleeve SWEATERS

Spring Colors—All Sizes

\$1.59

(Others Up To \$5.95)

Pastel Colored JACKETS

All Sizes

\$4.95

IN OUR BIG BARGAIN

Down-Stairs Store

Heavy Turkish

Face Towels : 4 for \$1

Assorted Colors — A Real Buy

42 by 36 Inch, Type 128

Pillow Cases . . . 39c

Good Grade Type No. 128, 81x108

Sheets \$1.65

Men's Red Camel (all sizes)

Overalls \$1.94

(Irregular)

36-Inch, Good Grade

Sheeting 15c

New Spring Patterns In

ABC Prints 48c

Children's Beautiful Spring

Dresses \$1

Sizes 3 to 6X

Heavy Chenille, Assorted Colors

Bath-Commode Sets 99c

SPRING SHOES

of Beauty

Style

Price



Just Arrived Ladies' New Spring

SHOES

—in leather and fabrics, and every modern color and shade for your ensemble. Complete range of sizes from 4 to 9.

\$1.98

Men's Nationally Known Brands Of DRESS OXFORDS

In Black and Brown, in all sizes. New spring styles, and NEW Goods.

\$3.95 to \$12.95

New Spring

Natural Bridge SHOES

—many styles, and newest colors, in a complete Spring line.

\$7.95

HERE'S THE PLACE TO BUY CHILDREN'S SHOES

—complete selection of new spring lines—all new —in patents, leathers, and fabrics. An array of colors, and every practical and modern style.

\$1.98 to \$5.95

We are showing the largest selection of shoes ever assembled in Haywood... new shoes that have been received only in the past few days. For the NEWEST AT THE LOWEST see Belk-Hudson.



What Is Spring Without

NEW HATS

Because a new hat is a vital Spring accessory... because this year they are even prettier, we offer our gay group abloom with flowers and ribbons.

LARGEST MILLINERY DEPT. IN HAYWOOD

\$1.98 to \$7.95

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