

MASSIE'S is LOADED WITH VALUES

Prices Slashed
Summer Goods

This Event
Starts Friday

MID SUMMER SALE

This Stock Must Be Reduced — It Is A Necessity



Unbelievable — Hundreds Of Dresses Reduced

SOME AS MUCH AS

HALF-PRICE

One rack of only 96 Beautiful Spring and Summer

DRESSES

All Sizes — Values to \$29.95

ON SALE \$5



Entire stock of Lovely

NYLON SLIPS

including Artemis and others Nylon Lace — Values to \$7.95

Now On Sale **\$4.95**

First Quality

51 Gauge — 15 Denier

NYLON HOSE

New summer shades Sheer and Service weight

REGULAR \$1.25

ON SALE 79c



Hurry Men — Here's Bargains

One Lot of Men's Summer Weight

CURLEE SUITS \$22.95

Extra Trousers \$7.95

Tropical Worsted All-wool

CURLEE SUITS

Now \$29.95

Extra Trousers \$9.95

Glen - More Summer Weight

Suits \$14.95

Extra Pants \$5.95

These are Suit Bargains



One rack Men's Regular Weight

SUITS

Curlee and Glen - More

NOW ONLY

\$19.95

Keep a Cool Head With

Straw HATS

Now Only

\$1
And Up



HERE IS THE PLACE TO GET YOUR SPORT SHIRTS

And

SLACKS

AT BARGAINS

ALL MEN'S, LADIES' CHILDREN'S

BATHING SUITS REDUCED

HURRY TO THIS SALE

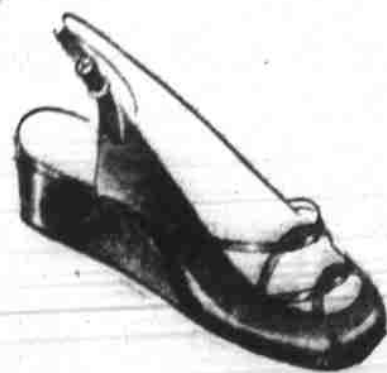
From Our Largest Stock Comes This Big SHOE SALE

LADIES' and CHILDREN'S

SANDALS

All Sizes — All Colors And Styles

ON SALE \$1 up



Hundreds and Hundreds of Pairs of Fine Shoes — Many National Brands —

NOW PUT ON SALE AT

About

HALF-PRICE

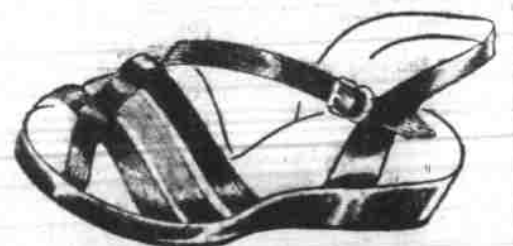


Beautiful lot of National Brands of

Dress Shoes

Values to \$8.95

ON SALE \$4.95



Men's Jarman Summer TWO-TONE SHOES

Also Solid Colors

ON SALE ONLY \$6.95

MASSIE'S DEPARTMENT STORE

Our Regular \$8.95 FAMOUS NATURALIZER

PLAY SHOES

ALL COLORS

ON SALE \$4.95