oibles Sall The Doings Of 1950


Sin Man To Hold His Office










one special group Ladies

## BTHTNEN



Mr. Jennings, who has just returned from New York, considers
this one of the most successful buying trips he has ever made. this one of the most successful buying trips he has ever made.
This is all brand new merchandise . . all of it arrived in our store this week.. and the values are absolutely terrific. Be here when the store opens Friday morning for the greatest values you have
seen in years.
Ladies' All Wool Gabardine

"For my money there's nothin' like a little appetizer





##  <br>  <br> $\qquad$ <br> $\qquad$

## Belk-Hudson STARTS TRE NFW YRAR RGHT WITH TERRIFIC VALUES IN BRAND NEW MERCHANDISE

Ladies' 100 Wool
Cabardine COATS

With Zip-Out Lining

## $\$ 24.00$

All Colors and Sizes



OVERALLS

Ladies' Rayon and Cotton

## BLOUSES

Regular
$\$ 1.98$$\$ .00$
This is a Terrific Value
Ladies' Rayon
panties ${ }_{\text {Roglef }} 50$ c解



Belk-Hudson
Belks Home of Better Values

