

## Births

New arrivals have been announced at the Haywood County Hospital as follows:

Mr. and Mrs. John Brown of Clyde, Route 1, a daughter, April 19.

Mr. and Mrs. Raymond Ketner of Waynesville, a daughter, April 20.

Mr. and Mrs. Tillman Green of Canton, Route 3, a daughter, April 20.

Mr. and Mrs. Fred Pless of Canton, Route 2, a daughter, April 20.

Mr. and Mrs. Ralph Wright of Canton, a son, April 21.

Mr. and Mrs. Lewis Jones of Canton, a daughter, April 21.

Mr. and Mrs. Walter Chambers of Cove Creek, a son, April 22.

Mr. and Mrs. John Frazier of Waynesville, a son, April 22.

Mr. and Mrs. Troy McCracken of Clyde, a son, April 23.

Mr. and Mrs. William McCall of Canton, Route 2, a daughter, April 23.

Mr. and Mrs. Bill Lewis of Canton, a daughter, April 23.

Mr. and Mrs. Joe Palmer of Clyde, Route 1, a son, April 23.

Mr. and Mrs. Lloyd Sutton of Cove Creek, a son, April 23.

Mr. and Mrs. Maynard Cable of Waynesville, Route 1, a son, April 23.

Mr. and Mrs. Woodrow Heatherly of Canton, a daughter, April 23.

Mr. and Mrs. Odell Rogers of Clyde, Route 1, a daughter, April 23.

Mr. and Mrs. Charles Ward of Canton, a daughter, April 23.

Mr. and Mrs. Charles Hartwell of Hazelwood, a daughter, April 23.

Mr. and Mrs. Carroll Shook of Leicester, a son, April 25.

Mr. and Mrs. M. D. Carver of Waynesville, Route 2, a son, April 25.

### JOSEPH MINTZ PROMOTED

Joseph E. Mintz, son of Mr. and Mrs. Robert Mintz, Route 1, Waynesville, has received his promotion to the grade of sergeant.

Sgt. Mintz came to Berlin, Germany, in December 1948, and is now a member of "K" Company, 3rd Battalion, 6th Infantry Regiment, with duties as squad leader.

For his current tour of duty, the Waynesville soldier is authorized to wear the Humane Action Medal and the Germany Occupation Ribbon with the Berlin Airlift Device.

## AGREE ON CHINESE BASE ATTACK



IN A BRIEFING ROOM, somewhere in Korea, Lt. Gen. Frank W. Milburn (left) explains the tactical situation in the war zone to Rep. W. J. Bryan Dorn (center), of South Carolina, and Rep. O. K. Armstrong, of Missouri. Upon their return to Tokyo, the Congressmen expressed the opinion that Allied plans should be allowed to strike at Chinese bases in Manchuria that serve the Reds. (Dept. of Defense Photo from International)

## Ex-General Of Germans Predicts War In 1952

By RICHARD K. O'MALLEY  
AP Newsfeatures

COLOGNE, Germany.—The four-star German general who once asked the Allies to join with Germany in a war against Russia thinks the Soviet Union will attack the west in 1952.

Karl Wolff, one-time chief of Heinrich Himmler's personal staff, tried to negotiate a separate peace with the Western allies during the winter 1944-45.

He made a secret trip to Switzerland from his post as German military governor of Italy to make his proposal. His attempt to create a western alliance for Germany failed.

### He Saved U. S. Lives

But it was the cease-fire order by Wolff that brought about the German capitulation in Italy. Some American officers credit him with having saved several thousand Allied lives by shortening the war there.

Wolff also claims that his strategy prevented Trieste from falling to Yugoslavia, then tantamount to having it fall to Russia.

The gray-haired, 51-year-old former SS-general smiled as he told of his order: "I instructed German troops on the eastern border of Trieste to stand fast, those on the west to yield. As a result New Zealand tanks rolled into Trieste and it became allied territory."

### Now An Ad Man

Wolff now has a little advertising office amid the rubble of Cologne. The going is hard for a man



GEN. KARL WOLFF — He fears Red war in '52.

with seven children. He never was formally accused of war crimes, and is the only former German general who was not deprived of his shoulder epaulets during his imprisonment as a prisoner of war and as a witness at the Nuremberg trials.

Wolff, a foe of Communism since the 1930's, says he believes Red troops will roll toward the west in 1952, and some former generals who fought Russia share his view.

"I think the Russians will be ready then," he says. "And I believe that when they are ready they will attack."

## MORE ABOUT Sunshine

(Continued from Page 1)

lem to the Sunshine Club. With 300 sanitarium patients wanting books and magazines and writing materials—even stamps—there is a lot to be done. The club has bought about two hundred new books in the past three years, as well as collecting donations of used volumes. Members push a small bookmobile cart around the wards, and the patients take their choice. The club also tries to supply magazine subscriptions in the wards, and to contact newspaper editors to see that "home town" papers are available.

Volunteers have filled Christmas boxes, to make sure that every patient from Haywood County has at least one package to unwrap on Christmas morning. There is only a limited range from which to choose gifts, but to a woman who has been confined to bed for ten long years a frilly bed jacket or a box of delicately scented cosmetics is a heart-warming surprise.

During Christmas also, the group tries to send singers and other entertainers to the hospital. Last year a group went from Woodland Baptist Church to sing carols on Christmas Eve. Some of the girls broke dates to keep the singing engagement.

Four county churches thus far are taking an active part in the work of the Sunshine Club. Besides Woodland, Richland Baptist, Panthers Creek and Allens Creek Missionary Baptist are giving financial help and sending volunteer visitors. "We need so many more to go over," Mrs. Shelton says. "We like to fill up the car when we go. Since visiting hours are only one hour at a time, and there are six wards to go through, we need every person who can spare the time." Mrs. Shelton is hoping to obtain the support of more churches and of other organizations in sponsoring trips to Black Mountain.

People who can't go on the trips can still break the monotony of the long days for the patients. "Mail Call is probably the biggest event of the day," Mrs. Shelton recalls. "If people would just take a minute to drop a letter to someone over there, the good effects would last for hours."

Slightly built herself, Mrs. Shelton refuses to stop while there is yet work to be done. She personally makes up some of the Christmas packages; she tries to send birthday cards to her proteges; she makes arrangements for families to be driven to see relatives in the hospital when they are unable to finance the trip themselves; she personally investigates requests for clothing referred to her by the local Welfare office; she goes to see people who have just learned that they must enter the sanitarium, and paves the way by telling them what treatments to expect, what personal items to take, etc. She pressed her husband into service for two days of help get the library in order and classify the books.

With the additional help that Mrs. Shelton hopes to get, the Sunshine Club will live up to the faith she had in starting it three years ago: "I didn't know how to begin this thing, but I knew I had to do it."

## 4-H Club Sunday To Be Observed

Next Sunday is to be observed as 4-H Sunday in a number of churches of the area. Grover C. Dobbins, assistant county agent, and Miss Jean Childers, assistant home agent, who share the responsibility of county 4-H work, have requested ministers and 4-H leaders to cooperate in the special service.

Object of the observance is, according to the program leaders, "not . . . to use the church as a means for promoting interest in 4-H Club work, but rather to help every 4-H boy and girl to seek out the truths of life, to cooperate in the program of the church, and to help broaden the influence of the Christian church in his community."

## Allens Creek Plans Chicken Supper Sat.

The Allens Creek Community Development Program is sponsoring a chicken supper this Saturday night, April 28, at the Allens Creek school. Supper will be served at 7 o'clock by the women of the community.

Proceeds of the supper will go to the community's visiting committee, members of which go nearly every Sunday to take boxes of fruit, etc., to persons who are ill.

## Pastor Ex-FBI Man



FOR 16 YEARS an FBI agent, the Rev. Oliver D. Collier is greeted by children of his congregation after preaching his first sermon as new pastor of the Calvary Gospel Tabernacle in Jamaica, N. Y. As a government sleuth, he had specialized in bank frauds and swindles. He resigned recently after deciding to preach the gospel. (International)

## Former Waynesville Girl Receives Honor

Barbara Hale of Harlan, Ky., formerly of Waynesville, rising senior at Meredith College was one of the nine students elected last week to campus offices by student

## Crabtree Baptist To Feature Singing

MRS. MONROE NOLAND  
Mountaineer Reporter

Special singing is to be a feature of the services at the Crabtree Baptist Church on Sunday night. The service begins at 7:30 p.m.

Two Crabtree residents are hospital patients, and another is ill at home. R. L. Messer and Mrs. Etta Rhea are at the Haywood County Hospital. Jess Haney is confined to his home with the 'flu'. Mrs. Bud James has returned to work after an attack of 'flu'.

Robert Hawkins, Jr., is visiting his family here. He is now employed in Alabama.

## Former Member Of General MacArthur Staff To Be Rotary Speaker

Major Jack Brewer, of Asheville, will address the Rotary Club here Friday. Major Brewer was once on the staff of General MacArthur. He will discuss the current military situation.

It is understood he will answer questions after his address.

body balloting. She will serve as vice-president of Faircloth Dormitory for the term 1951-52.

The newly-elected officers will assume partial duties in their new offices during the final month of the current semester, in preparation for full responsibility next fall.

Miss Hale, daughter of Mr. and Mrs. H. C. Hale, is a transfer this year from Mars Hill College. She is majoring in English and is a member of the Colton English Club. She is also a member of the Philaretia Society.

## PUERTO RICANS TRAIN FOR DUTY



PREPARING TO TAKE THEIR PLACE in the ranks of the 65th Infantry Regiment, composed entirely of native-born Puerto Ricans, a typical group of trainees looks on as Pvt. Pablo Rodriguez stands with hand raised in salute at Camp Tortuguero, Puerto Rico. The photo was taken as the trainees attended an English class. Since the camp opened four months ago, young selectees have been given special army training. (International)

### CHURCH BELL SNATCHED

LANCASTER, O. (UP)—The 500-pound bronze bell at the Apostolic Church was stolen. The bell, made in Europe in 1800, had been removed from the belfry and put on the ground while the roof was being repaired.

### GOODSON IMPROVING

The condition of Luntzson, stabbed in the neck by the Sheriff's office to be better, Goodson is still a patient at the Mission Hospital. Ash but is expected to return soon.

# 10 Points Of Effective Advertising

When Herman Rose was field director for the National Editorial Association, he outlined "Ten Points for Newspaper Advertising" which have brought a high measure of success, prosperity and profit to a big retailer who spent the greater part of his advertising appropriation in good newspaper copy. He was addressing the National Merchants Association, and the retailer's 10 points were:

- 1 Advertise regularly. Every issue of the papers takes my story to its readers.
- 2 I make every ad look like mine. Years ago I adopted a distinctive style and have stuck to it. I use plenty of white space; my ads are never hard to read.
- 3 I put into newspaper advertising a definite proportion of my gross sales. I fix this at the beginning of the year. My rule is to make it 3 per cent of the previous year's gross, with more if special conditions justify it.
- 4 I brighten my ad with frequent illustrations—either humorous or practical.
- 5 I am careful never to over-promise. When I make claims, I back them up with reasons. Then when I really have an unusual bargain, people believe me when I "whoop 'er up a little."
- 6 I think advertising all the time. I buy goods that will advertise well.
- 7 I get good display for my ads by seeing that the copy is in the newspaper office in plenty of time. I do this by having a definite hour to write the copy.
- 8 Whenever possible, I carry nationally advertised goods that are advertised in my home paper. I feature them. Sometimes they give me a smaller margin than fly-by-night concerns, but I find that I sell faster and make more money in the end, besides pleasing more customers.
- 9 I always plan my window and counter displays to link up with my newspaper advertising. Each helps the other.
- 10 My sales people back up my advertising. They often help with suggestions for it, and I see to it that they always read it.

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## Arizon Buffalo On Warpath



ARIZONA BUFFALO may get pushed around by defense effort.

By JAMES CARY

AP Newsfeatures

PHOENIX, Ariz.—One of the sleekest, best-fed buffalo herds in the nation may soon be gumping up Uncle Sam's national defense effort.

The shaggy bison, now roaming a lush 44,000-acre range in southeastern Arizona, are right in the middle of the state's best military training ground. The area is the major portion of historic Fort Huachuca's 75,000-acre reservation, where both the Air Force and the Army will soon be drilling recruits.

The post, 15 miles from the Mexican border, was deeded to the state after World War II. It is

being reactivated by the two services, much to the delight of most state officials—but not to Arizona's game and fish commissioners. They are concerned over what is to happen to their "show-piece" buffalo herd, and \$75,000 expended on an outdoor laboratory.

Buffalo, once almost extinct, now thrive on many protected ranges in the west. Arizona has three herds, started from a small group of 50 trail-herded into the state in 1906. The Huachuca unit, 350 animals strong, is by far its largest.

"It will be impossible to move them," Thomas L. Kimball, game and fish director, said. "We have no place to put that many buffalo."

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