



ER... This is Claire McCardell's all-purpose garment may be worn belted as a dress, or unbelted as coat, raincoat or evening robe. It is made of heavy barathea type cotton with a fine weave.

'Shortie' Coats Are Popular This Season



Mrs. Mattie Lyons, saleslady in charge of the Ladies' Ready-To-Wear Department, at Belk-Hudson's three-floored Main street store, is completely attired in the season's latest fashions. The coat she is modeling is the ever popular "shortie", available at Belk's in many new Fall fabrics and colors. (Staff Photo).



Colored casuals add Fall flavor to campus or town. This Popular Price design is a bright cherry red collar, tie and platform suede is used for the rest of the suit. Take off on the fashion-favored pyramid, a pyramid handbag design for daytime or dress-up occasions. Paired here with a knit ribbon suit; the bag by Coblenz; a Susan Levant suit.

Proper Fall Attire Comes In A Wide Variety Of Choices



A. D. Harrison is all set and ready to go, but the numerous Fall suits available at Belk-Hudson makes him stop for a second look. Maybe he's trying to decide which would look best at that football game this Fall. (Staff Photo).

BELK-HUDSON LEADS AGAIN WITH THE Newest Fall Fashions In LADIES' READY - TO - WEAR

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