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**Women In Uniform Will Be Featured This Week**

By ELLA V. ROSS  
National Chairman Education and Vocations  
In National Business Women's

Week 1951, the National Federation of Business and Professional Women's Clubs is launching a fitting program in the recruitment of women with business, professional and specialized skills needed in the armed services of this country. In so doing, it pays tribute to the magnificent record women have made in those services, and bespeaks the aid of the clubs in learning of the requirements in the various branches and in helping to locate qualified young women and encourage them to enlist in the regular branches and in the reserves.

A Clearing House on Job Information, established in each club in cooperation with recruiting officers, employers and employment services will provide the members with accurate information which they may disseminate in their contacts with women locally, in business and community life.

**Various Services Represented**  
"Women In Uniform Day" is being celebrated on Monday, September 24, in many clubs during Business Women's Week to let the community see and become acquainted with women who have served in the Army, Navy, Air Corps, and Marines; in the Nurse Corps and the Medical Specialists Corps in the services; and to honor women recently enlisted locally in these branches.

Women in the Services have an opportunity to utilize their highest training and skills as full partners on the job ahead. At the same

**160,000 Trained Women Are Ready To Do Their Part**



THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.

Business Women's Week poster this year carries out photographically the slogan theme that there should be "Full Partnership for the Job Ahead". Men and women are depicted working together on every phase of national endeavor with the partnership satisfactory to all workers. They are photographed at the drawing board, in the laboratory, on the assembly line, and in branches of the armed services.

Dominating all is a young girl broadcasting the Federation's slogan and announcing that women all over the nation have accepted full partnership in any of these jobs.

The National Federation of Business and Professional Women's Clubs, Inc., sponsors the poster as a means of calling national attention to its 160,000 members who are employed, and self-employed, and trained and equipped in skills needed for the nation's strength in key places in business, government and the professions.



New furs visit the Orient for fashion inspiration. The Mandarin feeling of this snugly colored and banded cuff Matarata Alaaska sealskin coat is typical. By Ritter Brothers.

time, they have remarkable opportunities to grow and improve in their specialized fields and to prepare for their own future in getting ahead on the job.

**don't DO that!**



**DON'T BE A LITTER-BUG**  
... Don't scatter papers and peelings from your lunch in trains or other public conveyances.

**Business Week 24 Years Old**

The purpose of National Business Women's Week is to dramatize women's contribution to the economic, social and political life of the community. The theme for National Business Women's Week this year is "Full Partnership for the Job Ahead".

National Business Women's Week has become a nation-wide institution. It is observed each fall and offers an opportunity to clubs, in launching their year's work for the new club year, to relate it to the community and arouse public

interest in Federation objectives. The idea of National Business Women's Week was conceived by Miss Emma Dot Partridge, Executive Director of The National Federation from 1924 to 1927, to call attention to the achievements of women in business and the professions and to give the community at large an opportunity to become acquainted with the program of The National Federation. The first annual observance was held April 15 to April 22, 1928.

This twenty-fourth anniversary of National Business Women's Week is being celebrated by The National Federation of Business and Professional Women's Clubs, Inc. by its 2700 local clubs throughout the United States, District of Columbia, Hawaii, Alaska and its more than 160,000 members.



Smooth, gleaming waves the light and set off the simple hair-do. Created, it streams from the temples and breaks the crests behind the hair color: Miss Claire's gold.

We Extend Hearty  
**CONGRATULATIONS**  
To The 36 Members  
Of Waynesville's  
**Business & Professional  
Women's Club**  
During Their Observance  
Of  
**NATIONAL  
BUSINESS WOMEN'S WEEK**  
September 23 - 29  
**PARKMAN'S  
HARDWARE**

**CONGRATULATIONS**  
To The 36 Members Of  
Waynesville's  
**BUSINESS & PROFESSIONAL  
WOMEN'S CLUB**  
We Join You In Observing  
**National Business Women's Week**  
September 23 - 29  
Your Work In Our Community Has  
Been Outstanding In Every Respect  
**WAYNESVILLE LAUNDRY Inc.**  
"Particular Cleaners For People Who Care"  
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**CONGRATULATIONS**  
To The  
**B & P W CLUB**  
IN CELEBRATING  
**NATIONAL  
BUSINESS WOMEN'S WEEK**  
**KETNERS'**  
LAKE JUNALUSKA

We Join Our Neighbors In  
*Congratulating*  
The 36 Members Of  
Waynesville's  
**BUSINESS & PROFESSIONAL  
WOMEN'S CLUB**  
During Their Observance  
of  
**National Business Women's Week**  
September 23 - 29  
... May Your Worthy Projects Continue  
**Sheppe's**  
123 Main Street Strand Theatre Building

*CONGRATULATIONS . . .*  
TO THE  
36 MEMBERS OF  
WAYNESVILLE'S  
**Business & Professional  
Women's Club**  
We Join Our Neighbors In Celebrating With  
You During **NATIONAL BUSINESS WOMEN'S  
WEEK . . .** And In Wishing You Continued  
Success In Your Many Worthy Projects.  
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