

Moore Family Comes Home After Service In Japan

Our first earthquake was quite a shake," said Mrs. Jack D. Moore, "but it was over before I had time to be frightened."

In the same casual manner Mrs. Moore admitted that arriving home in Waynesville on Christmas Eve after a year and a half in Japan was "a delightful Christmas present."

Sgt. 1/c Jack Moore had been away for four years, and the children and Mrs. Moore joined him in Japan on July 8, 1950.

"It is good to be back," said the smiling blonde, "for while things were as much like home as they could possibly be, there were still a lot of little things missing."

Jack is the son of Mr. and Mrs. Jess Moore of Waynesville, and Mrs. Moore is the daughter of Mr. and Mrs. Theodore McCracken, also of Waynesville. The Moores are making their home with the McCrackens while they "get adjusted" and until Jack is reassigned at Fort Jackson around February 1st.

Mrs. Moore had many interesting things to relate about her stay in Japan. Dismissal of General MacArthur came as quite a shock to the Japanese people, she said, but added that some of the Yanks felt that he was setting himself up as a god to them and that, in the interests of their education in democracy alone, it was best to dismiss him.

Mac attended strictly to business, she pointed out, saying that his routine was so rigid it was possible to set a watch by his coming and goings. Police always stopped traffic as he went by, but he usually traveled without a police escort. The Japs respected him highly, she said, and apparently many did not realize he could be dismissed.

"Mrs. Mac was just another American wife," according to Mrs. Moore. "She took care of all the general's social duties and could often be seen shopping and mingling with the crowd as naturally as if she was just one of them and knew it."

There is much discouragement among the Americans in Japan over Korea, the Moores said. For a while there was considerable fear after the war started, the people realized how close Russian air bases were, but that has more or less died down. However most Americans agree that "the Russians must be stopped at all costs."

Politics were not much discussed, nevertheless, according to Mrs. Moore all that seemed far away. She had never heard any criticism of General Ike, but most people didn't think that General Mac should run for president. "Too military," was the expression used.

The Japs are coming right along with their reconstruction apparently Jack said that when he arrived four years ago everything around harbors and industrial areas was "just flattened." Mrs. Moore said that when she landed two and a half years later most of the buildings had been restored. Much building is still going on, most of it by hand labor, but the new construction is modern in every way. Much marble is being used. The transportation system is composed largely of street cars and bicycles, but Americans had their own system and were not dependent.

"We lived in one of the largest service-connected housing units in the world," said Mrs. Moore. "It was called 'Grant Heights' and was a complete city in itself. The schools were first rate but crowded. Teachers were from the States, but some Japanese were used to help bring cultural understanding."

As the peace treaty nears, many changes are taking place. Mrs. Moore explained that until July the Japs were forced to supply servants as part of the penalty of defeat, but after that Americans had to hire their own. "The price was amazingly low, however."

Life in Japan was very nice, agreed husband and wife. Food prices climbed there as they did in the States, and people read Dagwood and Dick Tracy too. Dick was always a little late in arriving, however; Bonnie Braids was just getting lost when the Moores departed.

They flew back to California. "The army provides planes for all who want them." Then they waited at Camp Stoneman for their car to arrive by boat. While at Camp Stoneman they saw 9,000 Korean vets come in on rotation in one week, and as many men leave for Korea.

Things have changed a lot in North Carolina, both travelers agreed. Much building is going on. "We kept up with developments by reading the Mountaineer," said Mrs. Moore, "and so we were not much surprised. The CDP is the best thing that has happened in Haywood County, we think, and we can tell the difference it has made. We read the Mountaineer from cov-

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At Strand Wednesday and Thursday



Michael Wilding gallantly relieves a somewhat startled Marjorie Main of her revolver, while Greer Garson and Fernando Lamas wonder what will happen next in a suspenseful scene from "The Law and the Lady." M-G-M's comedy-drama coming to the Strand screen this week.

Many Visitors In Crabtree During Holidays

MRS. EUGENE WOOD Community Reporter

Pfc. Ernest Greene of Fort Leonard Wood, Missouri, is spending a leave with his parents, Mr. and Mrs. Sam Greene.

Cpl. Charlie West is spending a leave with his family, Mr. and Mrs. Ben West. He is in the U.S.M.C.

Arthur Sanford of Cherryville, N. C. is home for the holidays with his mother, Mrs. Rufus Sanford.

L. O. Ferguson, Jr., who is a student at Brevard college, spent the holidays with his parents.

Mr. and Mrs. Wilson Kirkpatrick and their family attended the funeral of their son-in-law and brother-in-law, Monroe Crane of South Carolina.

Mr. and Mrs. Fred Safford have returned home after visiting their son, James Safford, of Annsion, Ala. They now have as their guests another son, Ted, and his family of Virginia.

H. R. Noland, who works from Asheville to Kentucky, spent Christmas at home with his mother, Mrs. Kate Noland.

Mr. and Mrs. Dean Reeves were the guests of Mr. and Mrs. Millard Ferguson on Friday night.

Mr. and Mrs. Eugene Wood visited in Landrum, S. C. over the weekend.

Doris McCrary who is a student at W.C.U.N.C. at Greensboro, is spending the holidays with her parents Mr. and Mrs. Jennings McCrary.

Yn2 Harry Noland, son of Mr. and Mrs. Sam Noland, has been visiting his parents for the past few weeks. He is serving on the submarine the "Catfish" and has returned to San Diego, Calif. This was the first time he has been home in six years. He brought James R. Davis, who also serves on the "Catfish."

Jennings McCrary attended the funeral of his brother-in-law, Rowe Haney, in Buffalo, S. C.

Lucille Bishop of Winston-Salem

Now In Germany



Pvt. Franklin D. Pressley, son of Mr. and Mrs. T. M. Pressley of Rt. 2, Canton, has arrived at Frankfurt, Germany for service with the Fourth Infantry Division. Prior to his induction last May he was employed by the Dayton Rubber Co.

spent the Christmas holidays at home with her parents, Mr. and Mrs. Bob Bishop.

Pete Noland of the U. S. Navy who has been stationed in San Diego, spent the holidays with his parents, Mr. and Mrs. Fred Noland.

Dr. Ernest Newell and his wife have been the guests of the Rev. and Mrs. C. O. Newell for the holidays.

Kermit Wells and family of Athens, Ga., spent last weekend with Mr. and Mrs. Hubert Wells.

Pfc. Jim Davis of Fort Bragg was home for Christmas with his parents, Mr. and Mrs. W. V. Davis.

Mr. and Mrs. Carl Justice and daughter of Marietta, Ga., are the guests of Mr. and Mrs. W. V. Davis.

Mrs. Lucille Brooks and children of Enka visited Mr. and Mrs. Davis for Christmas.

Central Oregon's Wind Cave, a lava tunnel some 12 miles south of Bend, is approximately a mile long and considered one of the best specimens of this type of cave in the nation.

MORE ABOUT Mrs. Newell

(Continued from page 1)

A resident of Haywood County for 13 years, Mrs. Newell is a Methodist Minister now Pastor of the Crabtree Charge, replacing her husband who retired last year. She attended Tennessee Wesleyan College, Athens, and is a graduate of the Garrett Biblical Institute, Evanston, Ill. She was licensed to preach 22 years ago and was the first woman ordained as a minister in the Western North Carolina Conference.

Through her influence a new building was completed three years ago at Fincher's Chapel, and in cooperation with her husband, a new building for Crabtree Church is practically completed. Mrs. Newell has preached for seven years at Crabtree Church; she held the pastorate for three years before her husband took over, and has been minister at that church for the past four years.

The Newells have two children. The oldest, 1st Lt. Ernest Newell is a staff officer at Fort Campbell, Ky. Before entering the service he graduated from the Duke Medical School in 1949. Sylvia Newell is a student in the 10th grade at Waynesville High School.

Mrs. Newell is in every sense a community leader. In 1950 she was chairman of the Haywood County CDP. At present, in addition to her home and ministerial duties, she attends the meetings of three home demonstration clubs, three women's church societies, and the three CDP meetings in her pastorate area.

MORE ABOUT Sheriff

(Continued from Page 1)

cut him with a knife and then knocked him down with a board. Mr. Pressley said. The two then tore a pocket containing his billfold from his clothing and fled in a car.

The robbery victim estimated that his billfold contained between \$250 and \$300. The billfold was thrown away after the money was removed, Mr. Pressley explained.

Heavy clothing he was wearing at the time prevented serious injuries when the masked man attempted to cut him, Mr. Pressley said. He was treated immediately for the cuts and the blow on the head.

Want ads bring quick results.

James Home 14-Day Leave

Apprentice Seaman, Lt. James is spending 14 days with his parents, Mr. and Mrs. W. L. James of Waynesville. He has just completed basic training at San Diego, California, entering the navy on Sept. 1. He was a student at Waynesville Township High School.

The area of continental United States is 3,022,387 square miles.

WANT AD
EXCELLENT BUY—Two pine-paneled cottage Ranch House, \$5,500. Patrick. Phone 100. D 23

Park Theatre Program

MON., DEC. 31

"HAPPY GO LOVELY"
In Technicolor
Starring DAVID NIVEN VERA ELLEN CAESAR ROMER

TUES. & WED. JAN. 1 & 2

"ANNE OF THE INDIES"
Starring JEAN PETERS LOUIS JOURDAN

THURS. & FRI. JAN. 3 & 4

"MASK OF THE AVENGER"
Starring JOHN DEREK JODY LAWRENCE

Hospital News

Haywood County Hospital recently has admitted:

Mrs. Parris Jones of Canton, Mrs. Joney Marler of Canton, Paul Childers of Clyde, Mrs. Roy Ross of Waynesville, Master Eugene Ferguson of Waynesville, Miss Claudine Ferguson of Waynesville, Miss Lucy Grooms of Canton, Roy Haynes of Clyde, Mrs. Paul Howell of Canton, Mrs. Burton M. Lee of Canton, Mrs. Paul Clark of Clyde, Rufus Sutton of Maggie, Miss Charlotte Hall of Asheville, Baby James Kirkpatrick of Clyde, Baby James Stepp of Canton Route 2, Mas. Billy Wood of Waynesville, Mrs. George Ramsey of Lake Junaluska, Mrs. Dan Earley of Waynesville, Baby June Eckenrod of Canton, Miss Rosalie Cole of Canton, Tommy Cordell of Enka, Jim Lackey of Maggie, David Tate of Waynesville, J. R. Turner of Waynesville, Baby John Glen Palmer of Clyde, Mrs. Clifford G. Jones of Canton, Mrs. Ruth Grant of Waynesville, Miss Sybil Bradshaw of Waynesville, Joe Haynes of Clyde Route 2, Mrs. James Morgan of Waynesville, Mrs. James Gardner of Waynesville, Baby Glenda Warren of Canton, Roy Meador of Waynesville Route 3, Nolan Reagan of Waynesville Route 1, Mrs. Roy Suttles of Canton, Mrs. Lawrence Parker of Sylva Route 1, Miss Minnie Sutton of Waynesville, Mrs. Tom Cook of Leicester, Paul Camp of Waynesville, Glenda Ray Stamey of Canton, Mrs. James Pless of Waynesville Route 3, Miss Bessie Messer of Cove Creek, Frank Page of Waynesville, Faraday Noland of Clyde Route 1, L. G. Messer of Luck, G. W. Messer of Waynesville Route 2, and Miss Barbara Ann Smathers of Canton.

Discharged have been:

Miss Christine Williams of Hazelwood, Mrs. Rosy B. Fish of Luck, Paul Camp of Waynesville, Baby Brenda Warren of Canton, Mrs. Charles W. Ford and baby of Canton, Mrs. E. G. Hall and baby of Canton, David Tate of Waynesville, Baby Barbara Ledford of Clyde, Baby John Glen Palmer of Clyde, Miss Rosalie Cole of Canton, Bennett Best of Clyde, Mrs. Otis Bolin and baby of Hazelwood, Miss Bessie Messer of Cove Creek, Master L. G. Messer of Luck, Miss Sybil Bradshaw of Waynesville, Clarence Gaddis of Waynesville, Mrs. Tom Cook of Leicester, Mrs. Ray Suttles of Canton, Fred Page of Waynesville, Miss Minnie Sutton of Waynesville, Mrs. Floyd Fulbright and baby of Waynesville, Albert Howell of Waynesville, Mrs. Claude Burnett and baby of Waynesville, Mrs. Clyde Sharp and baby of Canton, Mrs. Isaac Sutton and baby of Clyde, Mrs. Richard Fish and baby of Canton, Mrs. James Gardner of Waynesville, Mrs. Dock Gragg and baby of Canton, Mrs. Lyda Parton and baby of Waynesville, Mrs. A. M. Gibson of Waynesville Route 1, Mrs. Alvin Palmer of Waynesville Route 3, Mrs. M. M. Kirkpatrick of Clyde Route 1, Mrs. C. Y. Parks and baby of Waynesville Route 2, Mrs. Luther Hoyle and baby of Clyde Route 1, Columbus Queen of Waynesville, Barbara Ann Smathers of Canton, Miss Geraldine Miller of Waynesville Route

Lions Club Accepts Sink

The Waynesville Lions Club, meeting Thursday at Patrick's Cafe, welcomed a new member; Homer Sink, a Dairy Specialist at the State Test Farm.

A movie was the principal feature of the program. Called "Getting Out of the Muddle," it presented a dramatic story of the development of the North Carolina highway system from the days of mud-smeared roads to our present super-highways. Special emphasis was placed on conditions still existing in the secondary road system of today.

Dan Watkins presented the movie.

MORE ABOUT Lions Club

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be taken care of immediately by Chief Noland.

Many food baskets were passed on by the Lions, and Rogers had a word of thanks for the many people who helped. He cited M. O. Galloway as an example, explaining that M. O. brought in five baskets on Christmas morning. Again the other civic clubs helped out in making that phase of the effort a success.

Rogers explained that an average of \$12 was spent per child, and the total has almost reached \$2,000. "We have to make up the difference," he explained, "and that's why we are having the box supper and talent show."

1. Mrs. Weaver Carver of Clyde Route 2, Baby David Price of Waynesville Route 2, Mrs. Jim Cagle of Waynesville Route 2, Mrs. Claude Hill, Jr. and baby of Waynesville Route 1, Mrs. Howard McFalls of Canton Route 3, Mrs. Olas Creasman and baby of Hazelwood, Mrs. Forrest Wright of Waynesville Route 3, Mrs. George Patrick and baby of Waynesville, Roland Osborne of Canton Route 1, Mrs. L. G. Evans of Candler Route 3, Mrs. John Caldwell of Waynesville, Mrs. Haywood Saunders of Canton, Mrs. Lewis Burnette and baby of Waynesville Route 1, and Mrs. Frank Griffin and baby of Waynesville Route 1.

Vic Raschi of the New York Yankees received his college degree from William and Mary in 1949 after 11 years of part-time study.

Canine Chorister



WHILE his master, John Mahoney, practices for a Yuletide mass, his dog, MacArthur, peeks out from beneath the boy's cassock. The youngster is a member of the Boy's Choir of St. Catherine of Siena Church in New York. (International)

STRAND
TONIGHT and TUESDAY
"JIM THORPE"
Starring
BURT LANCASTER
CHARLES BICKFORD
STEVE COCHRAN
PHYLLIS THAXTER

WEDNESDAY - THURSDAY
A riot in Julia Misbehaves...
GORGEOUS GREER IS MISBEHAVING AGAIN!
M-G-M laughingly presents
"The LAW and the LADY"
Starring
GREER GARSON
MICHAEL WILDING
FERNANDO LAMAS, MADRONE MARIN
The Strand Wishes Everyone A...
HAPPY NEW YEAR

WAYNESVILLE DRIVE-IN THEATRE
CHILDREN UNDER 12 ADMITTED FREE
Show Starts at 6:30 P. M.
MON. - TUES. - DEC 31 - JAN. 1
"THE GUN-FIGHTER"
Starring
GREGORY PECK and HELEN WESCOTT
WED. - THURS. JAN. 2 & 3
DOUBLE FEATURE
"QUEBEC"
(In Color)
Starring
CORRINE CALVET and JOHN BARRYMORE, JR.
-ALSO-
"BILLY THE KID'S ROUNDUP"
Starring
BUSTER CRABBE
FRIDAY, JAN. 4
"TWO WEEKS TO LIVE"
Starring
LUM and ABNER

10 Points of Effective Advertising

When Herman Rose was field director for the National Editorial Association, he outlined "Ten Points for Newspaper Advertising" which have brought a high measure of success, prosperity and profit to a big retailer who spent the greater part of his advertising appropriation in good newspaper copy. He was addressing the National Merchants Association, and the retailer's 10 points were:

- 1 Advertise regularly. Every issue of the papers takes my story to its readers.
- 2 I make every ad look like mine. Years ago I adopted a distinctive style and have stuck to it. I use plenty of white space; my ads are never hard to read.
- 3 I put into newspaper advertising a definite proportion of my gross sales. I fix this at the beginning of the year. My rule is to make it 3 per cent of the previous year's gross, with more if special conditions justify it.
- 4 I brighten my ad with frequent illustrations — either humorous or practical.
- 5 I am careful never to over-promise. When I make claims, I back them up with reasons. Then when I really have an unusual bargain, people believe me when I "whoop 'er up a little."
- 6 I think advertising all the time. I buy goods that will advertise well.
- 7 I get good display for my ads by seeing that the copy is in the newspaper office in plenty of time. I do this by having a definite hour to write the copy.
- 8 Whenever possible, I carry nationally advertised goods that are advertised in my home paper. I feature them. Sometimes they give me a smaller margin than fly-by-night concerns, but I find that I sell faster and make more money in the end, besides pleasing more customers.
- 9 I always plan my window and counter displays to link up with my newspaper advertising. Each helps the other.
- 10 My sales people back up my advertising. They often help with suggestions for it, and I see to it that they always read it.

FOR CONSISTENT RESULTS USE
THE MOUNTAINEER
There is No Substitute for Paid Circulation