



This Is Labor Day - - -

A business is operated much like a farm or a household. A man works to provide food, shelter, clothing, education and health facilities for his family. And one day each year is set aside to pay him tribute. And the mother for her duties, her loyalty and devotion, is honored on another day.

In a business such as Dayton Rubber, instead of a house there must be buildings. Instead of furniture, machinery and equipment are needed. Instead of food there must be raw materials. As in a family so much must be set aside for research and development, maintenance, community relations and charitable projects. And most important of all, there must be workmen and teamwork.

And so, as in a family, a day — Labor Day — has been set aside to honor American work-

men.

Just as a family strives to rear its children to become good citizens, so we strive through our work — whether it is with our hands or our minds — to make products of the highest quality and to be a good neighbor in our community. Dayton Rubber products are famous throughout the world for their high quality.

In order to maintain our position in the highly competitive rubber industry, we must use all of our best skills and efficiency to make our present products even better and to continue through research and development to introduce new products.

We are proud, indeed, to pay tribute to our employees for their loyalty and teamwork this Labor Day.

Dayton Thorobred Tires Assure Greatest Safety For Your Family . . .

And Give You Extra Mileage Too!

THE DAYTON RUBBER COMPANY

WAYNESVILLE, N. C.

DAYTON, OHIO