

A ROUND DOZEN 1941—1953

Everybody who works for a living labors, whether she or he works on a machine, as a farmer, as a bank president, as a lawyer, as a doctor, or as a housewife. A million and a half of these people have bought our product in the last twelve months.

Our thanks to them. Our thanks to our almost four hundred associates who produced and sold the merchandise (everybody working at Wellco is an associate). Our thanks to the merchants and banks in town who cashed more and higher Wellco payroll, profit sharing and vacation checks in the last twelve months than ever before for any similar period.

WELLCO SHOE CORPORATION

A Good Company To Be Associated With

WAYNESVILLE, NORTH CAROLINA

A Wonderful Place To Be In Business