

**Be Painless
If You Save**

Saving is the smartest way to solve your Christmas shopping problem.

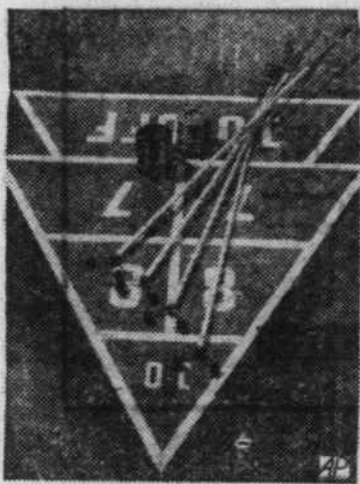
Millions of people start Christmas savings accounts at this time of the year to be prepared for next Christmas. It is a painless way to meet all gift obligations in a grand manner.

Edward F. Dorset, president of the Christmas Club corporation which encourages banks to handle weekly deposits toward this goal, reports that the habit formed through Christmas savings has benefits of full banking services. "Many banks report," says Mr. Dorset, "that as many as 70 per cent of the club members have opened savings and checking accounts, rented safety deposit boxes, or financed homes through their institutions."

"Here is a concrete demonstration that our financial institutions are serving all the people — are helping the man in the street to achieve that high standard of living and security that is characteristic of American democracy."

Approximately 12 million persons maintain Christmas savings accounts in 6,400 banks and savings and loan associates. The average account totals at maturity around Dec. 1 between \$85 and \$100.

**Indoor Games
Hold Spotlight
This Season**

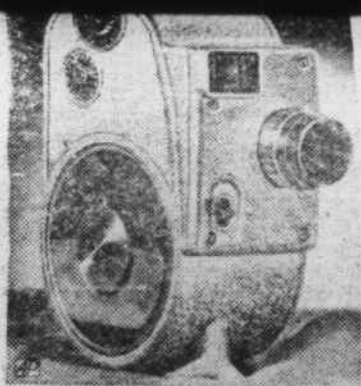


SHUFFLEBOARD, the popular outdoor sport of vacationers, has moved indoors with the spreading use of asphalt tile for game room floors. There's lots of fun for old and young in pushing a shuffleboard cue.
(Dimco-Gray Photo)

**A Good Project
For The Girls
To Take Over**

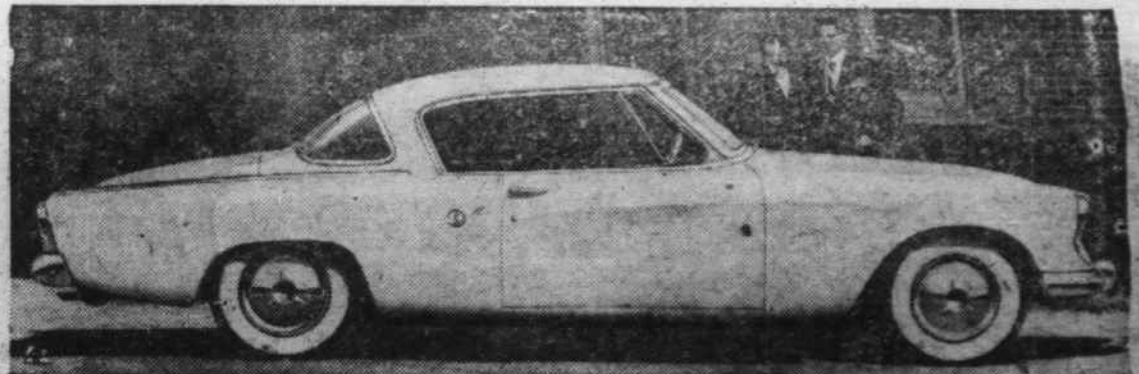


EVENING DUET — It's Easy to knit this handsome evening camisole and matching cover-up bolero, and any girl would love it. It is done in simple rib stitch with crocheted lace edge of shell stitch. There's time to make several. For free directions, send stamped, addressed envelope to Ann Bucilla, 230 Fifth Ave., New York 1, N. Y.



HOME MOVIES with economical 8mm film are easy with this f 2.5 pre-focussed lens, with click stops for easier lens setting and a new fawn metallic finish....\$90.
(Bell & Howell)

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MAIN STREET